

FlipViewer Xpress Creator 3.0

User Manual

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FLIPVIEWER® XPRESS CREATOR 3.0 for Windows® 7/Vista/XP

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1.0. Introduction

1.1. Welcome to FlipViewer® Xpress Creator

Thank you and congratulations on choosing FlipViewer (FV) Xpress Creator. FV Xpress Creator guides you step-by-step to publish FV Xpress FlipBooks.

1.2. Introduction

FlipViewer (FV) Xpress Creator is a wizard-based software that lets you publish FV Xpress FlipBooks. You could choose PDF, image or/and Flash documents as input to FV Xpress Creator.

FV Xpress FlipBooks can be viewed through standard Web browsers like Internet Explorer (IE), Firefox and Safari and Adobe Flash plugin is required.

1.3. System Requirements

Recommended System Requirements:

Intel Core 2 Duo 2Ghz processor and above
2GB RAM or more
Windows 7, Windows Vista, Windows XP
Internet Explorer 7.0 or above
Adobe Flash plugin (version 9,0,115,0 and above)

1.4. Features

Here are some of FlipViewer (FV) Xpress Creator's features:

Convert PDF, image and Flash documents to FV Xpress FlipBook

FV Xpress Creator could convert PDF, image and Flash documents into a FV Xpress FlipBook.

Customize Look-and-Feel of FlipBook

You can customize how your FV Xpress FlipBook looks like. You can customize About Us, Branding logo and URL, specify number of buttons and customize skins, Information button URL, showing of page tips and tooltips, shadow of FlipBook, etc.

Add Advertisements to Book Background

On top of book background, you can add animated Flash advertisement to the available spaces beside front and back covers.

Generate Files for Search Engines

FV Xpress Creator will generate files for search-engine search purposes. After uploading the files to Web Server and register them with Google search engine, your FV Xpress FlipBooks are ready to be searched by search engines (Google, MSN and Yahoo!).

Create Table of Contents

You can create table of contents for readers to quickly navigate to corresponding sections.

Create Downloadable Package

You can package your FV Xpress FlipBook into a single file for easy download.

Add Bookmarks to Pages

You can define your bookmark style and add bookmarks to important pages to provide quick references for readers.

Add Page and Background Audio

You can specify page audio for each page and background audio for a range of pages.

Add DRM Protection

You can add DRM protection for your FV Xpress FlipBook. You can protect the contents of your FlipBook by encrypting your FlipBook.

Upload your FlipBook

After publishing your FV Xpress FlipBook, you can upload it through FV Xpress Creator Uploader to your Web Server to publish it online.

Register FlipBook to FlipAnalyzer Server

After publishing your FV Xpress FlipBook, you can register it to FlipAnalyzer Server through FV Xpress Creator. This will activate your FlipBook to be tracked by FlipAnalyzer.

Add FlipBook License to DRM Server

If your FlipBook is using Server License, you can add the FlipBook license to DRM Server through FV Xpress Creator after publishing. After adding the FlipBook license to DRM Server, your FlipBook will be activated and ready to be viewed.

Single-Page Viewing

The Publisher can now publish FlipBooks that can be viewed in either the regular two-page flipping mode, or the single page mode. The Publisher can also set the default viewing mode to be single page or two-page mode.

Archive

The Publisher can now set up an online archive integrated into the viewer such that the readers can access archived issues by clicking the Archive button. The archive function is achieved together with an additional tool called the FlipViewer Xpress Creator Archive Tool.

Create iPad Projects

Publishers can now create FlipBooks for computers and at the same time for the iPad platform as well. This will require users on an iPad to download the iFlipViewer App to view the content.

Customization of Book Background with Color or Texture

The Publisher can customize the book background color or texture that will be displayed before the actual FlipBook is displayed.

2.0. Using FlipViewer Xpress Creator

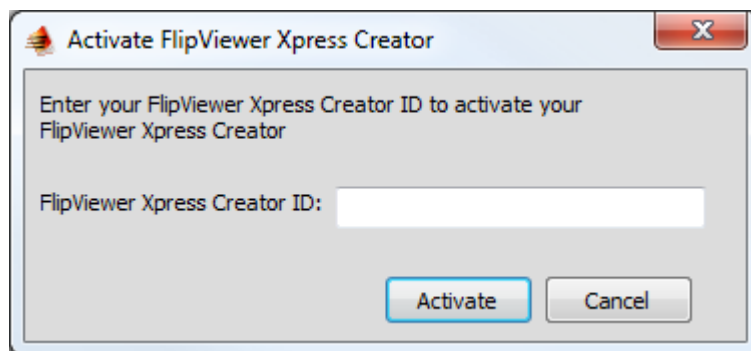
2.1. Opening FlipViewer Xpress Creator

If you have accepted the default options in the installation process, you can start FlipViewer (FV) Xpress Creator by using the following method:

Click **Start > Programs > E-Book Systems > FlipViewer Xpress Creator > FlipViewer Xpress Creator**

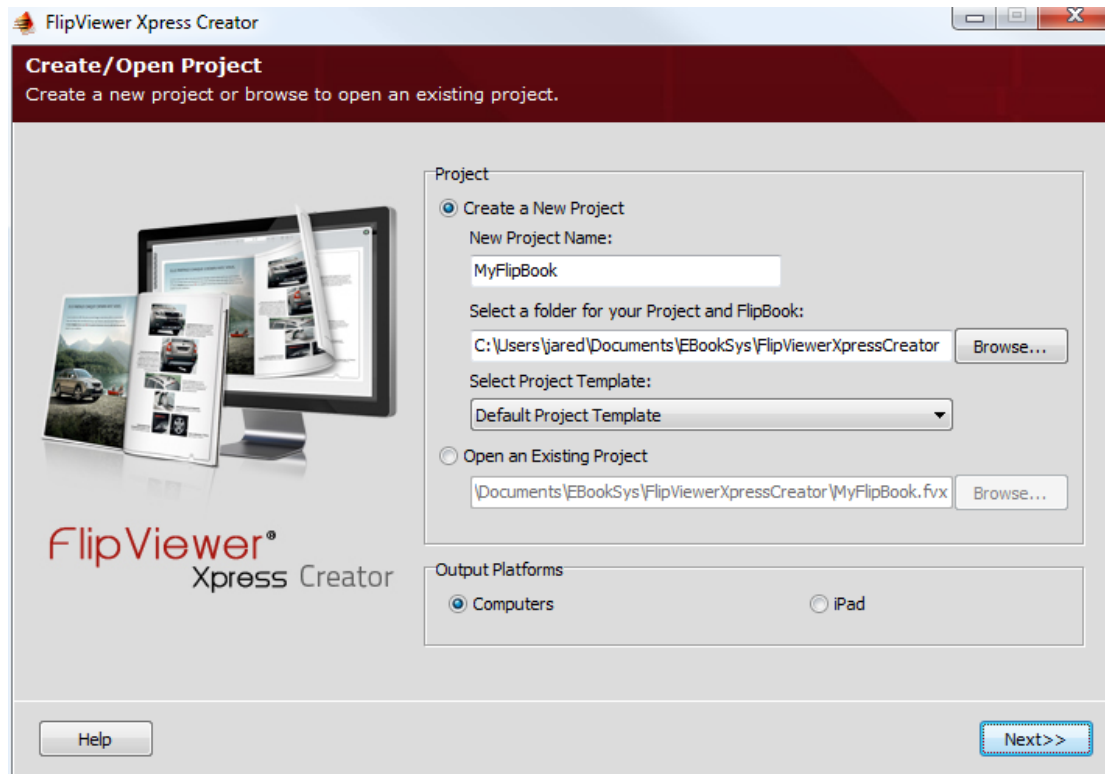
Welcome

To activate your FV Xpress Creator the first time, you need to enter your FlipViewer Xpress Creator ID. This ID will be provided by your license issuer.



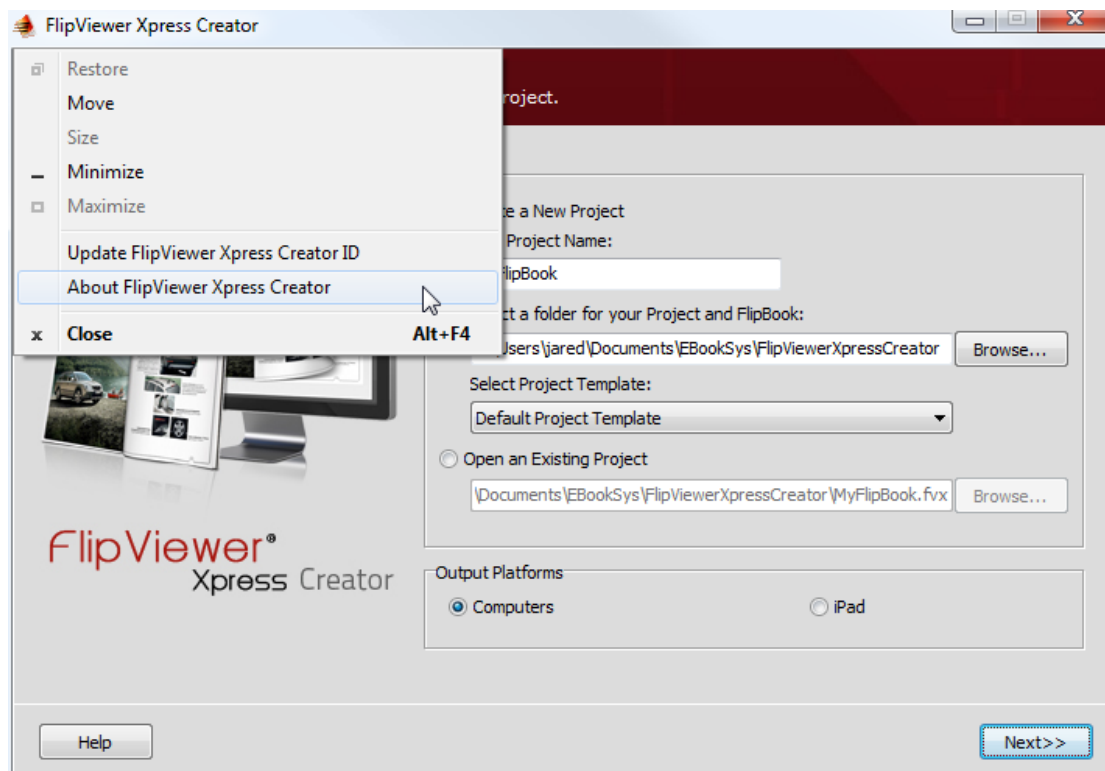
You must be connected to the Internet when activating and using your FV Xpress Creator.

If you have entered a valid FV Xpress Creator ID, your FV Xpress Creator will be opened successfully as follows.



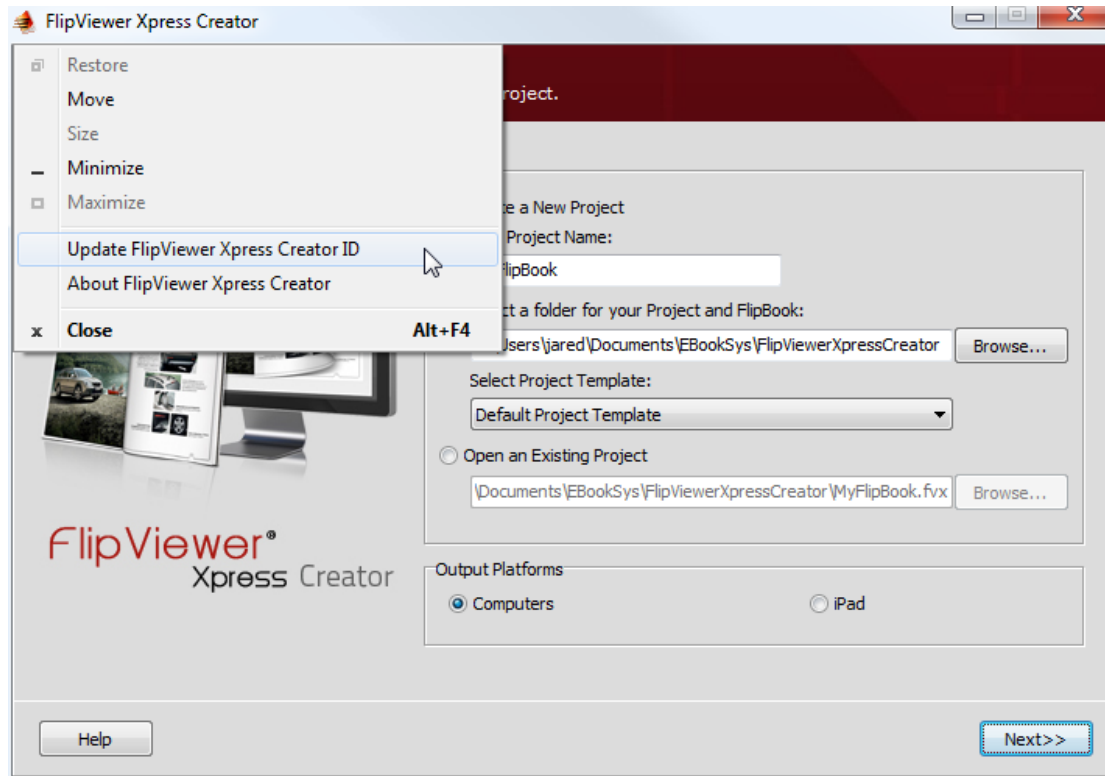
About FlipViewer Xpress Creator

You can open the About box of FV Xpress Creator by clicking the FV Xpress Creator icon on the left side of the title bar, then choose **About FlipViewer Xpress Creator** from the drop-down list. From the About box of FV Xpress Creator, you can know the version number of FV Xpress Creator.

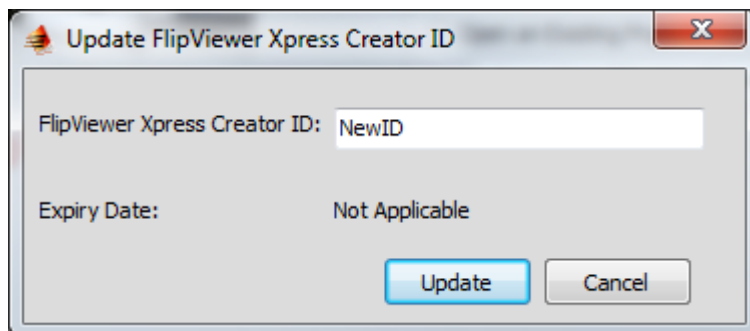


Update FlipViewer Xpress Creator ID

If your FV Xpress Creator ID has expired, please contact your license issuer. You can update your FV Xpress Creator ID by clicking the FV Xpress Creator icon at the title bar and choose **Update FlipViewer Xpress Creator ID** from the drop-down list.

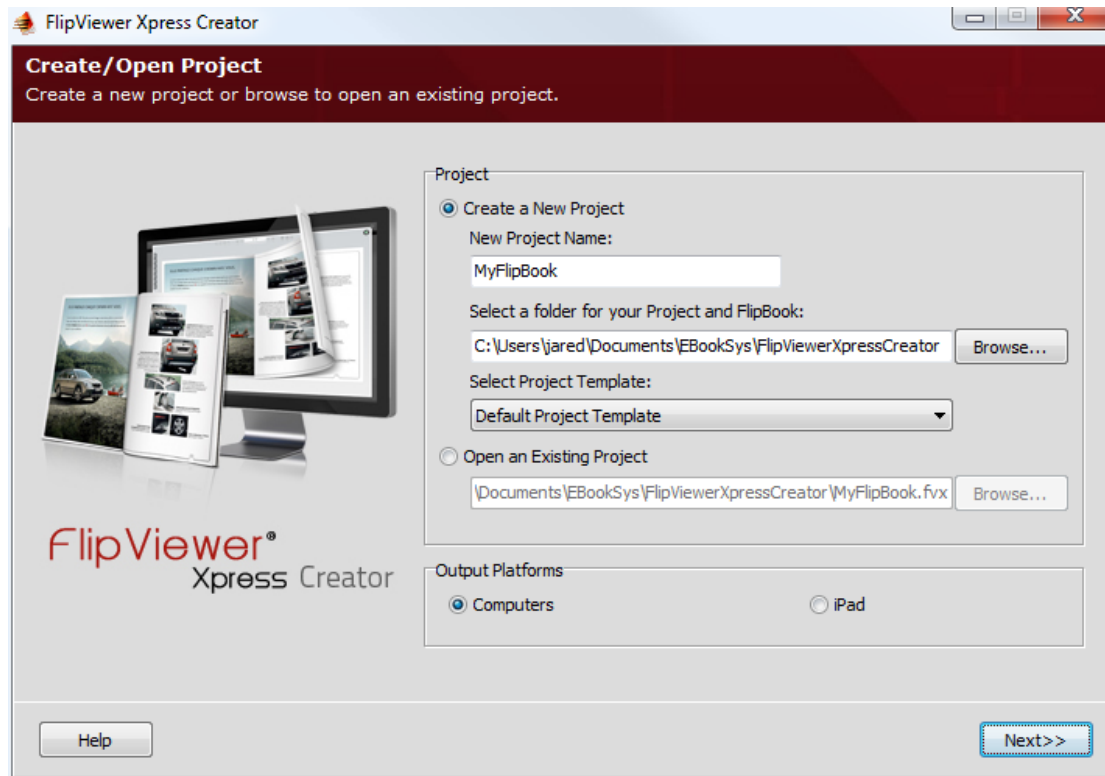


You will see your currently used FlipViewer Xpress Creator ID and its expiry date. Enter your FV Xpress Creator ID and click the **Update** button to get the latest updated license. You can enter another FV Xpress Creator ID to switch to another license.



2.2. Create or Open Project

This project wizard can start a project from scratch or open an existing one for editing. Select one of the available options before proceeding.



Create a New Project

Enter a **Project Name**. The project name cannot contain special characters, e.g. /:*?"<>|\



Your **Project Name** must be in pure English only.

Select a folder to store your project files and FlipBooks. The default folder is "<My Documents path>\EBookSys\FipViewerXpressCreator\". You can click the **Browse...** button to choose another folder.

If the default folder is not changed, your project files will be stored under "<My Documents path>\EBookSys\FipViewerXpressCreator\". A project consists of a XML-based project (.fvx) file and a project folder ("<Project Name>_prj_files").

The output files (i.e. FlipBook and deployment files) will be in the folder "<Project Name>_output". The name of the FlipBook by default will be the same as the project name.

Or

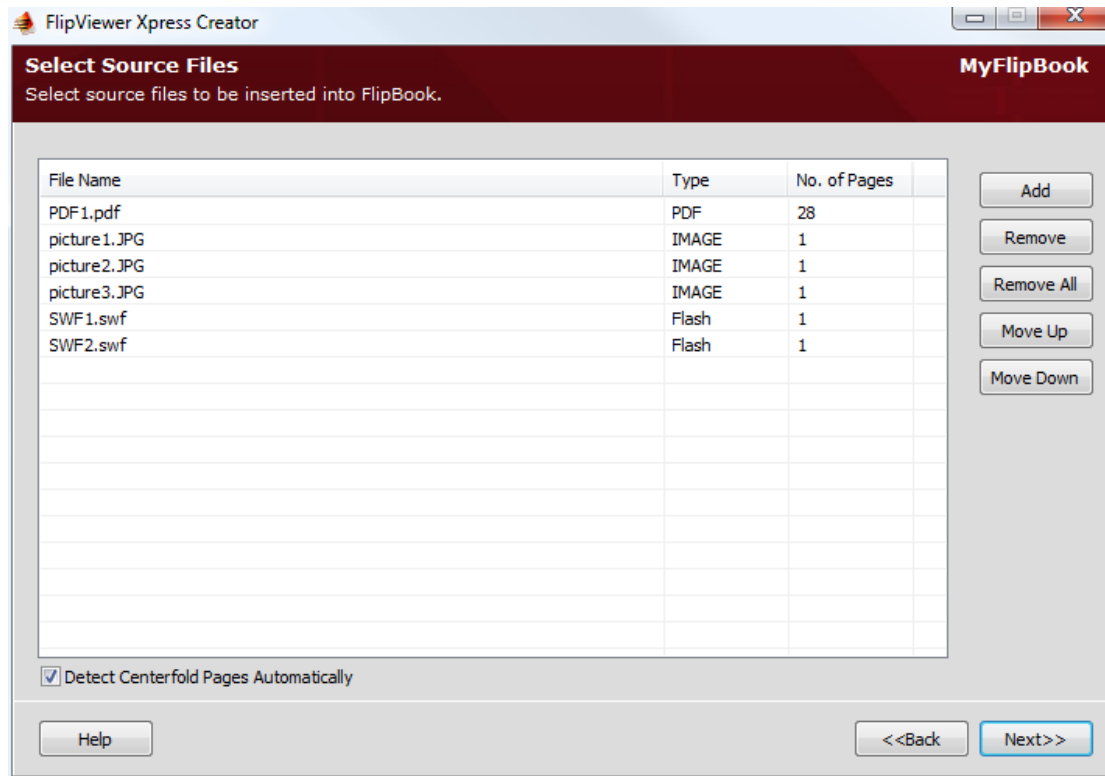
Open an Existing Project

To open an existing project, select the **Open an Existing Project** option and click the **Browse...** button. Browse to a folder and choose an .fvx XML document.

Click the **Next>>** button to go to the next step.

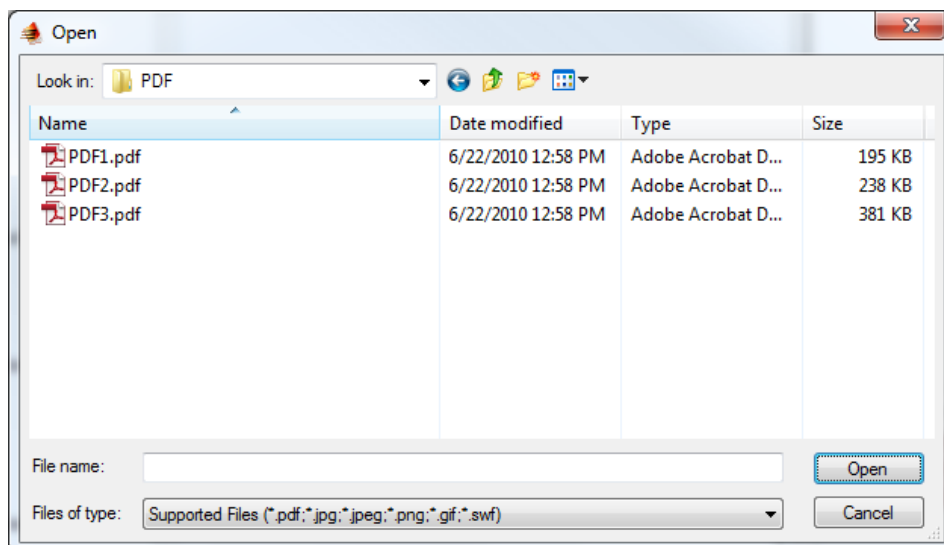
2.3. Select Source Files

You can select PDF¹ (.pdf), image¹ (.jpg, .jpeg, .png, .gif) or/and Flash¹ (.swf) documents to be inserted as pages of your FlipBook.



Add Files

To add files as pages into your FlipBook, click the **Add** button. You will see the following dialog box.



Browse to the folder in your hard disk that contains PDF (.pdf), image (.jpg, .jpeg, .png, .gif) or/and Flash (.swf) files and select them. FV Xpress Creator will later convert PDF and image files into Flash (.SWF) files.

If your PDF documents are password-protected, you will be prompted to enter the PDF password.



You need to prepare the PDF documents according to given [guidelines](#) before adding them into FV Xpress Creator. One of the steps to prepare your PDF documents is optimizing your PDF documents. (See [PDF Optimization](#).) Optimizing the PDF documents will ensure necessary fonts are embedded and the PDF compatibility is Acrobat 6.0 (PDF 1.5). You should [add links](#) after optimizing PDF documents as optimization may cause the PDF links to be lost.



It is advisable that total number of pages is an even number, otherwise FV Xpress Creator will insert a blank filler page at the back cover.

Remove Source Files

To remove files from FlipBook, select those files in the list and click the **Remove** button.

If you want to remove all files, click the **Remove All** button.

Move Up and Move Down

To adjust the position of a file in the FlipBook, select the file and click the **Move Up** or **Move Down** buttons.

The files will be sequentially (top to bottom) arranged and displayed as corresponding pages in the FlipBook.

Detect Centerfold Pages Automatically

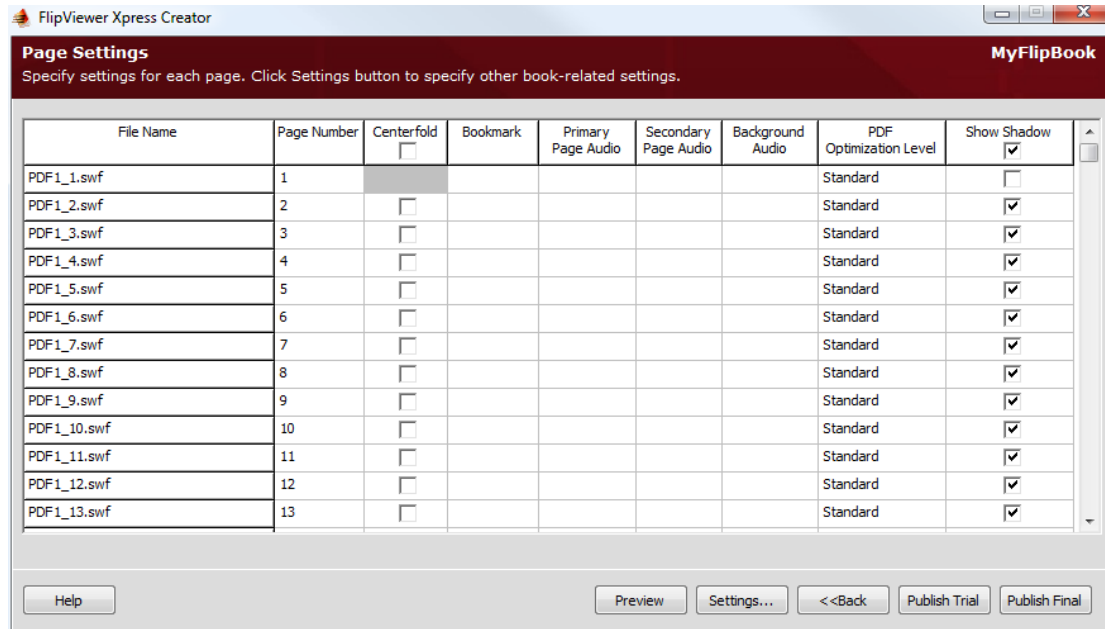
By default, the **Detect Centerfold Pages Automatically** check box will be selected. If the check box is selected and the width of the page is bigger than its height, the **Centerfold** check box for the corresponding page will be selected automatically at **Page Settings**.

Notes:

¹ If you cannot select any PDF, SWF or image files, it means that your FV Xpress Creator ID does not have the permissions.

2.4. Page Settings

Page-level Settings are settings applicable to each page in your FlipBook.



2.4.1. File Name

Under the **File Name** column, you will see a list of file names for pages in your FlipBook.

All file names will have file extension .swf as each source file will be converted to the Flash (.swf) file format.

If your PDF document is a multiple-page PDF (i.e. one PDF file containing multiple pages), you will see the filename of each page as follows: "<Filename of PDF (without .pdf extension)_<Page Number>.swf". For example, if the filename of your PDF document is "abc.pdf" and it has 4 pages, the filename of each page in FlipBook will be "abc_1.swf", "abc_2.swf", "abc_3.swf", "abc_4.swf".



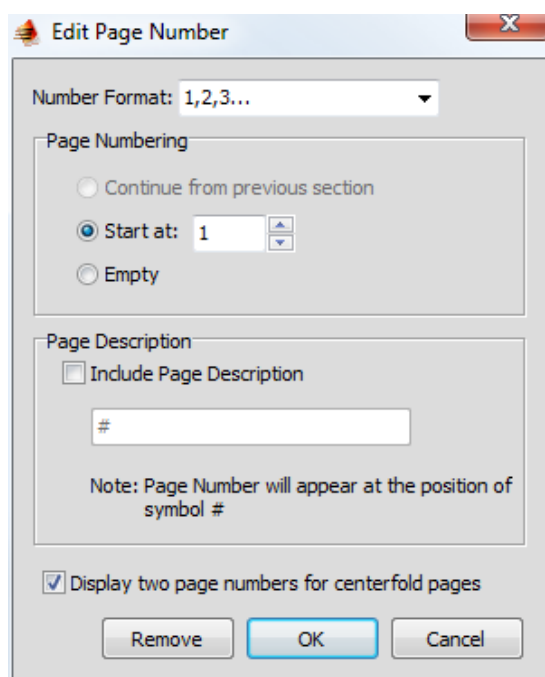
You can see the full path of the filename at tooltips when mouse-over cells under **File Name** column.

2.4.2. Page Number

Under the **Page Number** column, you will see page number of your FlipBook.

Page numbers will be shown in multiple places. They are used as mouse-over hints when readers are using the book thickness to navigate to other pages of the FlipBook. When performing search or go to a page, your readers can use page numbers as cues.

Front Cover is page 1. The second page will be page 2 and so on. You can customize the format of your page numbering by first selecting the cell corresponding to the page under the **Page Number** column then click the ... button. The **Edit Page Number** dialog box will be shown as below.



Change Number Format

At the drop-down list beside the **Number Format**, choose a desired number format, i.e. "1,2,3...", "-1,-2,-3...", "i,ii,iii..." or "I,II,III...".

Restart Page Numbering

You can restart page numbering from any page.

1. Select the cell corresponding to the page under the **Page Number** column where you want to restart the page numbering. Click the ... button and you will see the **Edit Page Number** dialog box.
2. Select **Continue from previous section** to make your page numbering continue from the previous section or select **Start at <page number>** to restart your page numbering from a specified number.

If you choose **Empty**, page numbers will not be displayed on these pages when viewed in FV Xpress.

sour

Add Page Description

To include page description together with page numbering, select the **Include Page Description** check box. Enter the page description, e.g. "Page #" and page numbering will appear at the position of the # symbol.

Example:

Based on the example above, page numbering will look like "Page 1, Page 2, Page 3, ...".

For Centerfold Pages

If you want to display two page numbers for centerfold pages, select the **"Display two page numbers for centerfold pages"** check box. If you uncheck this option, only one page number will be displayed for a centerfold page.

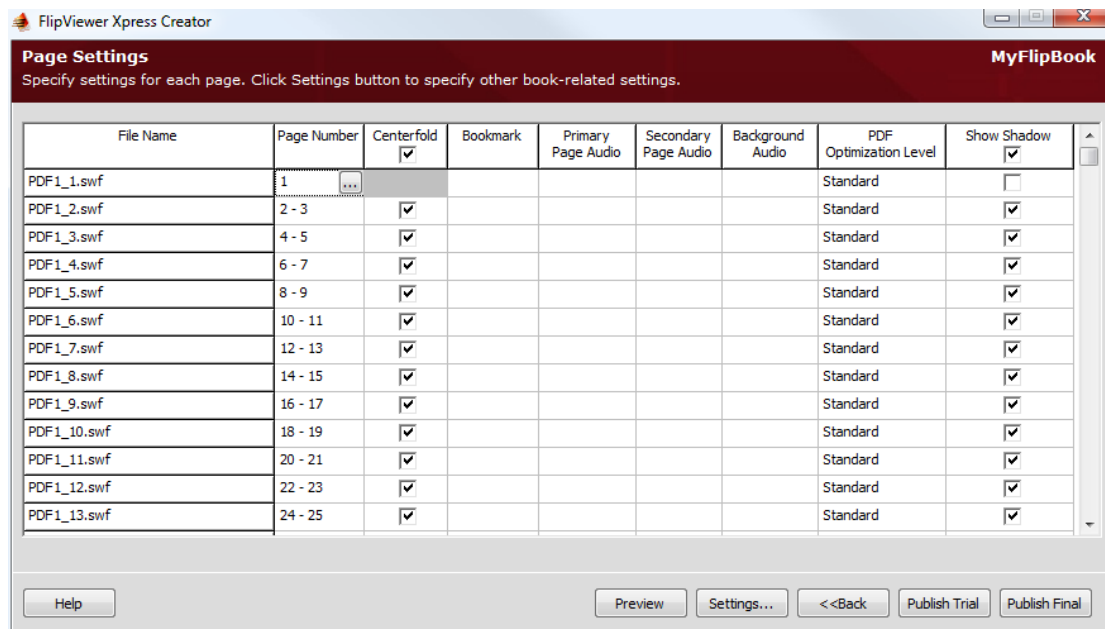
2.4.3. Centerfold

Centerfold

Selecting the check box at the **Centerfold** column will change the display of the corresponding page to the centerfold mode. In other words, the page will be displayed in a full-page spread. By default, this check box is not selected and the pages will be displayed in two-page mode, i.e. each page will cover half of a full-page spread.

If the width of the page is bigger than its height, the **Centerfold** check box for the corresponding page will be selected automatically.

If you want all pages to be displayed in centerfold mode, i.e. all check boxes under **Centerfold** column to be selected, select the check box below the main header "Centerfold".

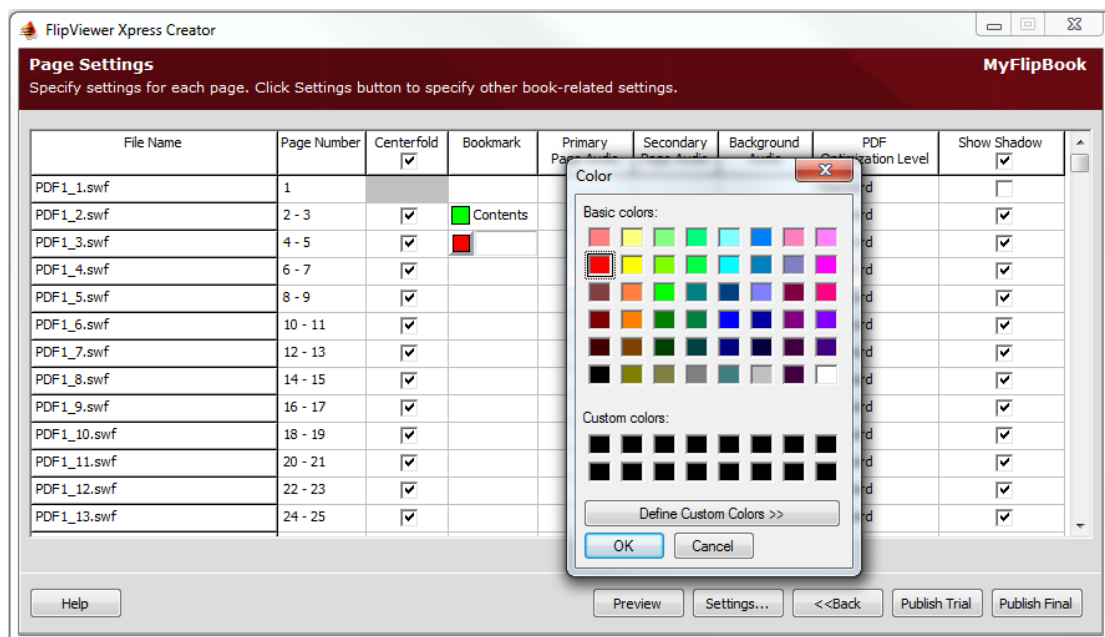


Centerfold settings are not applicable to cover pages.

2.4.5. Bookmark¹

The **Bookmark** column allows you to customize the bookmark text and color for each corresponding page.

To add a bookmark to a page, select the corresponding cell at the **Bookmark** column and enter the desired text for the bookmark. Click the color button to select a color for your bookmark. The **Color** dialog box will be shown as below. After selecting a color, click the **OK** button to confirm.



Notes:

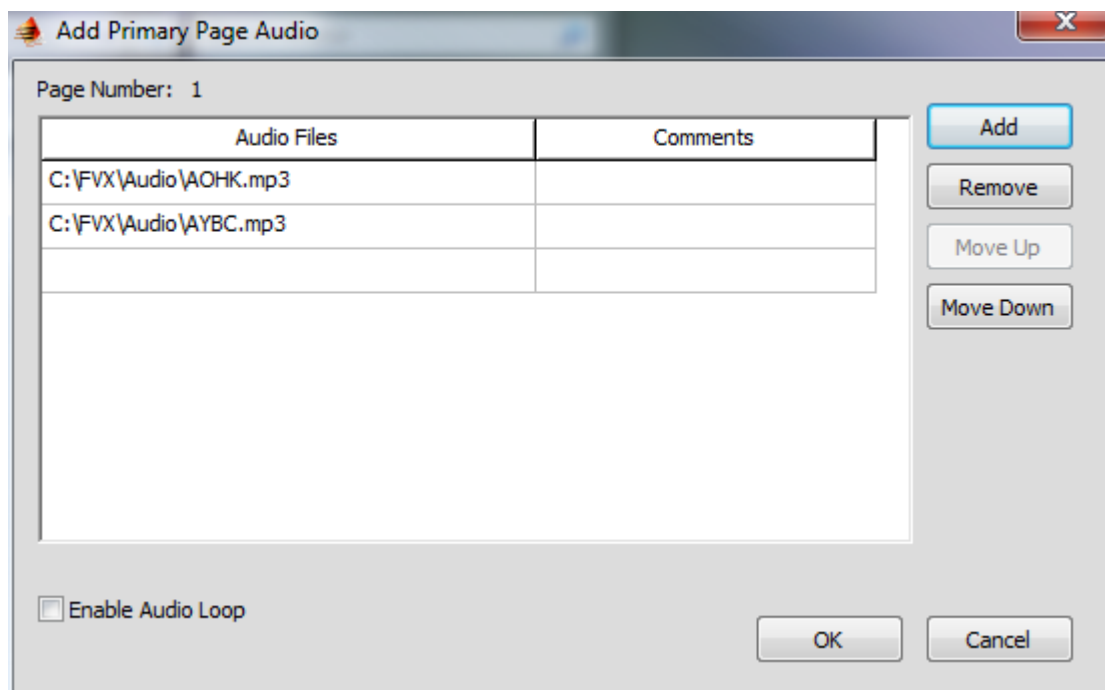
¹ If you cannot use some settings in FV Xpress Creator, it means that your FV Xpress Creator ID does not have the permissions.

2.4.5. Primary and Secondary Audio

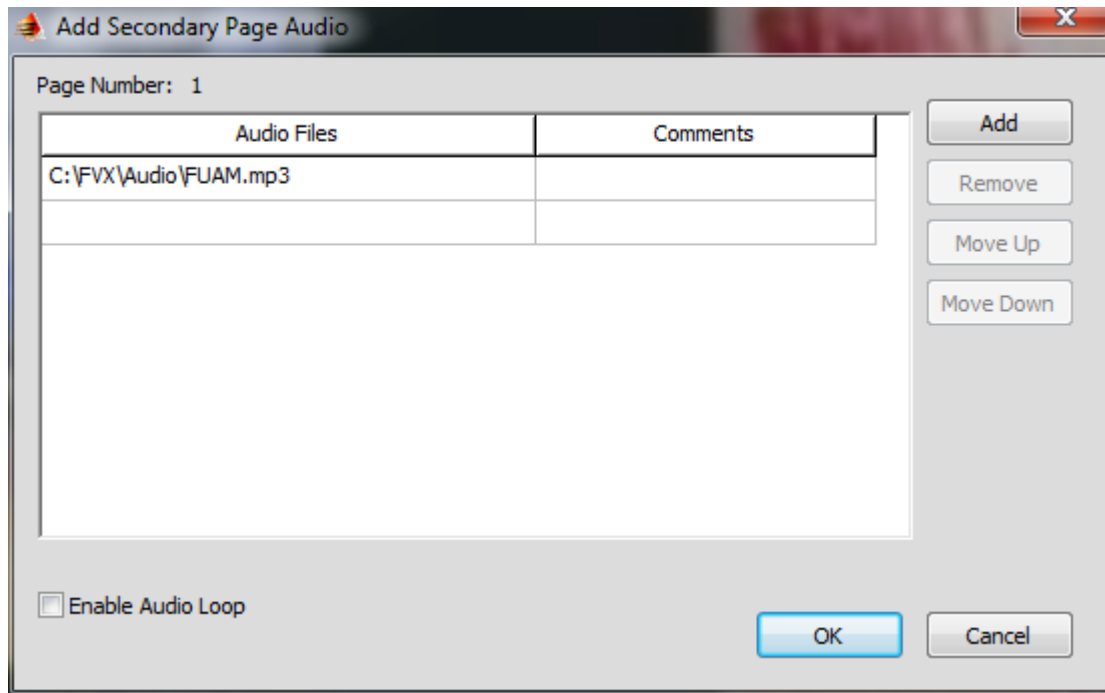
Primary and secondary page audio are audio files assigned to a page.

The secondary page audio will play simultaneously with the primary page audio. When the primary page audio stops playing, the secondary page audio will also stop playing. For example, primary page audio could be narration audio files and the secondary page audio are sound effect files. When the narration stops, the sound effect will also stop playing.

To assign primary page audio, select the corresponding cell at the **Primary Page Audio**¹ column and click the ... button. The **Add Primary Page Audio** dialog box will be shown as below.



To assign secondary page audio, select the corresponding cell at the **Secondary Page Audio**¹ column and click the ... button. The **Add Secondary Page Audio** dialog box will be shown as below.



Add Page Audio Files

1. To add audio files, click the **Add** button and browse to select one or multiple audio files (.MP3).
2. Click the **OK** button to confirm.

Remove Page Audio Files

1. To remove any audio files in the play list, select the audio file and click the **Remove** button.
2. Click the **OK** button to confirm.

Adjust Page Audio File Positions

1. To adjust the position of audio files in the play list, select the desired audio file(s) and click the **Move Up** or **Move Down** buttons. Audio files will be played sequentially from top to bottom.
2. Select the **Enable Audio Loop** check box if you want to repeat the playing of the audio files in the play list after the last audio file finishes playing.
3. Click the **OK** button to confirm.

Other FAQs:

If the duration of the secondary page audio is shorter than the primary page audio, and the secondary page audio is enabled to play in a loop, the secondary

page audio will continue to play within the duration of the playing of the primary page audio.

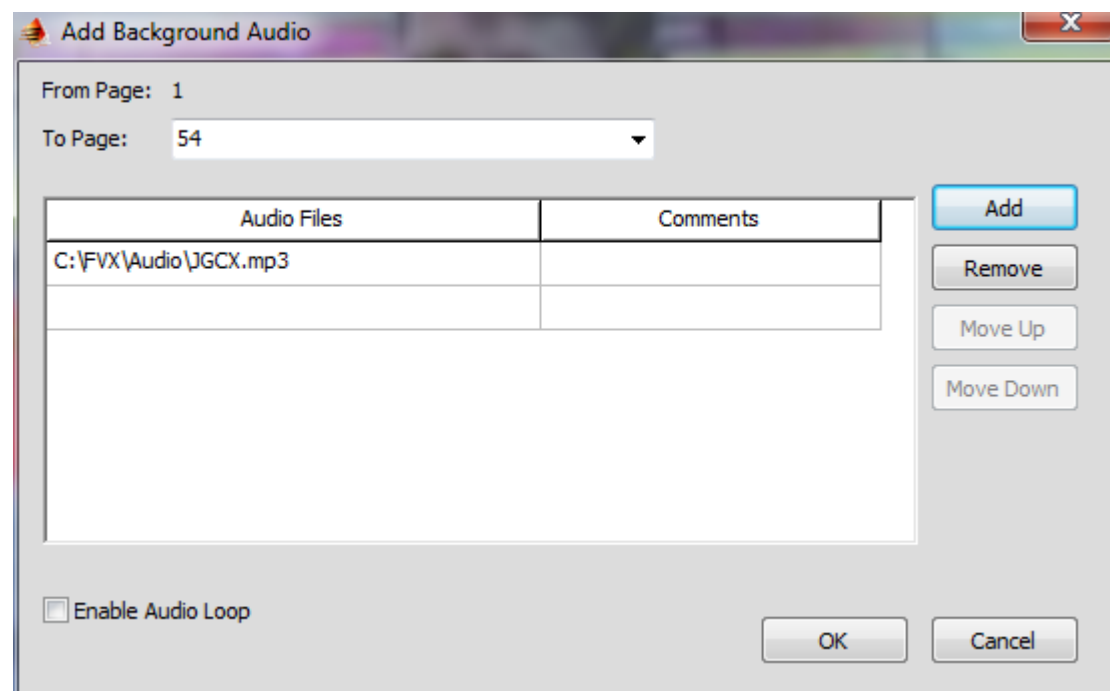
For a FlipBook that is displayed in two-page mode, its left and right page may be assigned different primary page audio. If the left primary page audio is enabled to play in a loop but the right primary page audio is not, the left primary page audio will be played first followed by the right primary page audio before the primary page audio will be played repetitively.

If both the left and right primary page audio are enabled to play in a loop, the left primary page audio will be played first followed by the right primary page audio and then both will be played in this sequence repetitively.

2.4.6. Background Audio

Background Audio is where you specify the audio files that play in the background while the primary page audio and secondary page audio are playing. You can specify background audio for a range of pages. The background audio will play continuously within the specified page range.

To assign background audio, select the cell corresponding to the start page under the **Background Audio**¹ column and click the ... button. The **Add Background Audio** dialog box will be shown as below.



From Page will be the page number to start playing the background audio. Select the last page to play the background audio from the drop-down list beside **To Page**.



Note: If a page selected to start playing background audio is a page on the right side of the FlipBook, the background audio will only take effect from the next page.

Select the **Enable Audio Loop** check box if you want to repeat the playing of the audio files in the play list after the last audio file finishes playing.

Add Background Audio Files

1. To add audio files, click the **Add** button and browse to select one or multiple audio files (.MP3).
2. Click the **OK** button to confirm.

Remove Background Audio Files

1. To remove any audio files in the play list, select the audio file and click the **Remove** button.
2. Click the **OK** button to confirm.

Adjust Background Audio File Positions

1. To adjust the position of audio files in the play list, select the desired audio file(s) and click the **Move Up** or **Move Down** buttons. Audio files will be played sequentially from top to bottom.
2. Click the **OK** button to confirm.

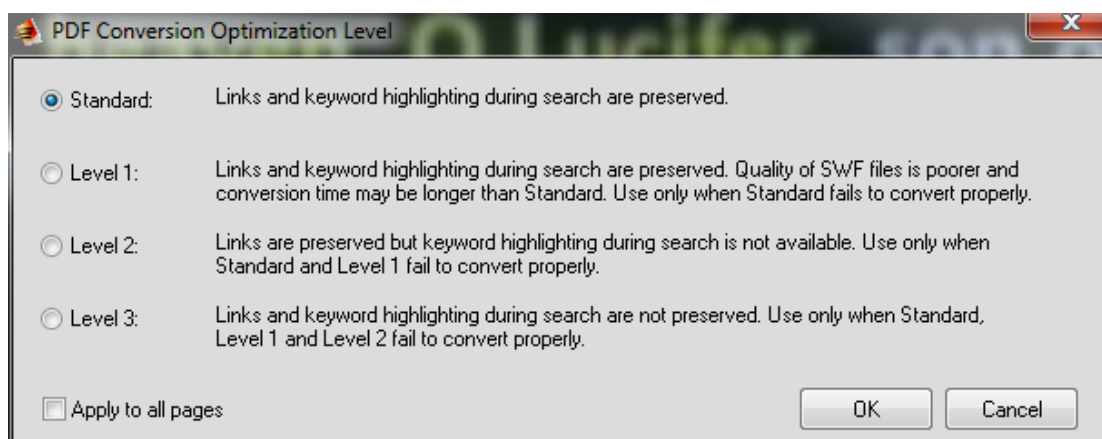
Notes:

¹ If you cannot use some settings in FV Xpress Creator, it means that your FV Xpress Creator ID does not have the permissions.

2.4.7. PDF Conversion Optimization Level

You can customize the **PDF Conversion Optimization Level** to achieve optimum conversion. Majority of PDF pages have no problem with "Standard" level.

However, some pages after being converted using "Standard" level could not be opened properly in FV Xpress. For these cases, select the cell corresponding to the problematic page under the **PDF Optimization Level** column and click the ... button. The **PDF Conversion Optimization Level** dialog box will be shown as below.



Proceed to try with "Level 1" conversion. If "Level 1" conversion still could not solve the problem, proceed to try "Level 2" conversion. If "Level 2" conversion still could not solve the problem, proceed to try "Level 3" conversion. Please take note that the higher level that you choose, the lower the quality of the converted Flash pages.

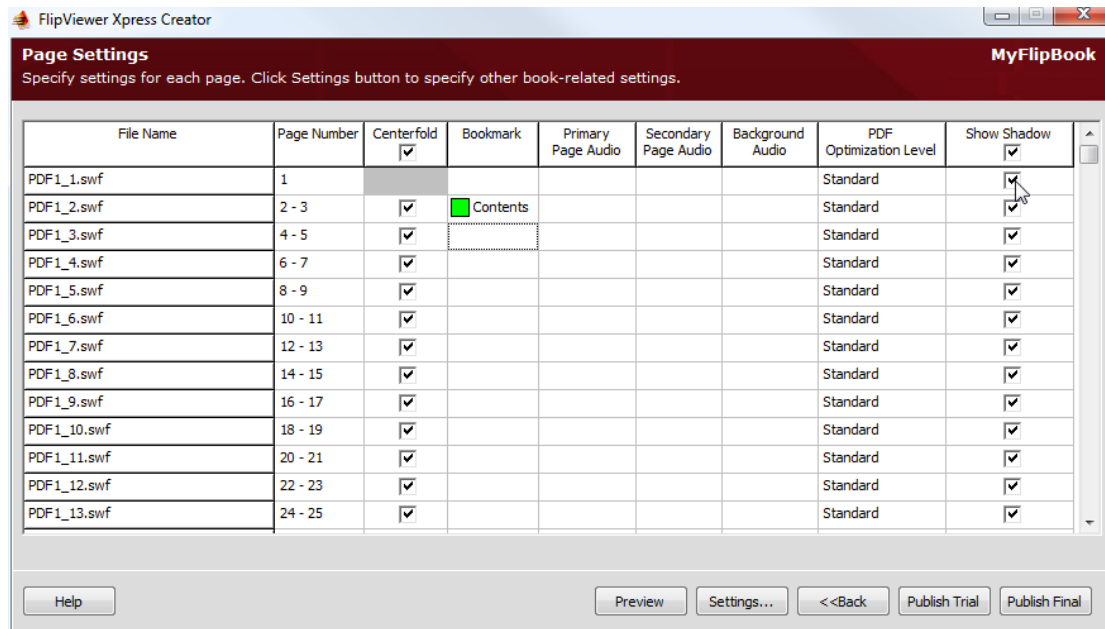
Explanation:

PDF Conversion Optimization Level	Description
Standard	Links and keyword highlighting during search are preserved.
Level 1	Links and keyword highlighting during search are preserved. Quality of SWF files is poorer and conversion time may be longer than Standard. Use only when Standard fails to convert properly.
Level 2	Links are preserved but keyword highlighting during search is not available. Use only when Standard and Level 1 fail to convert properly.
Level 3	Links and keyword highlighting during search are not preserved. Use only when Standard, Level 1 and Level 2 fail to convert properly.

If you would like to apply the selected setting to all pages in the FlipBook, select the **Apply to all pages** check box.

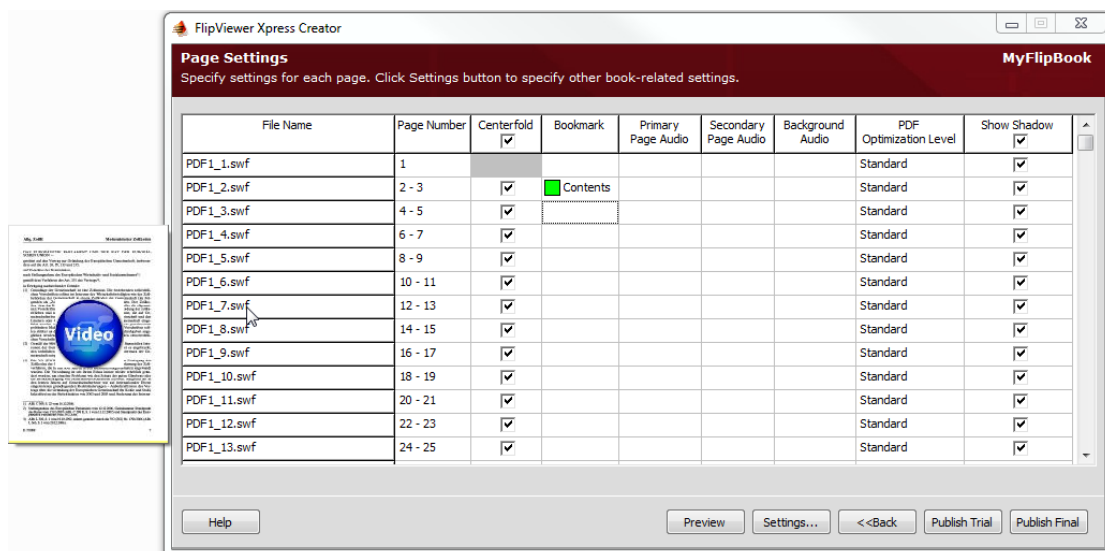
2.4.8. Show Shadow

By default, a shadow effect will be displayed in the middle spine of the FlipBook. This shadow effect can be made to appear for the whole FlipBook or for specific pages only. You can determine which particular pages need the shadow effect and which pages do not by simply selecting/deselecting the respective check box(es).



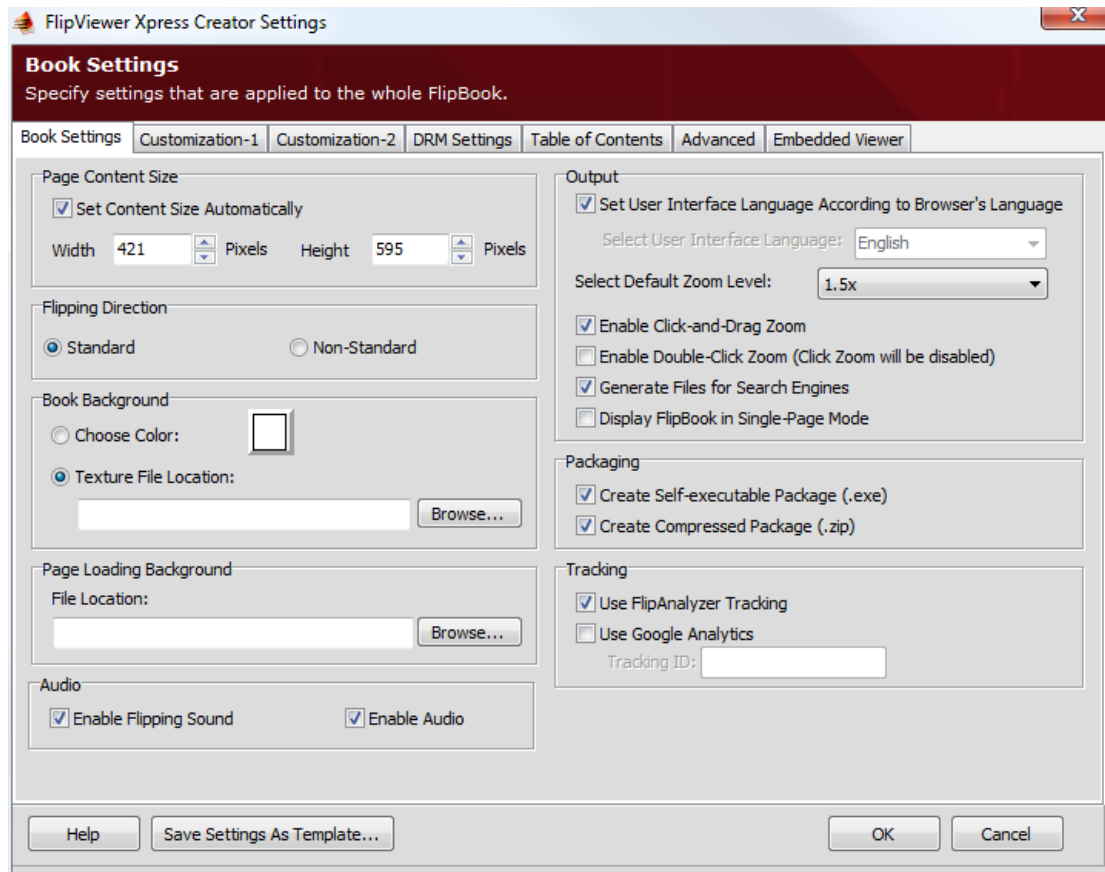
2.4.9. Add Video to Page

When you move your mouse cursor above any of the File Names of the pages, you will see the thumbnail of that page with a Video icon on it. Clicking the thumbnail will launch the Video Tool for you to add an FLV video onto the page.

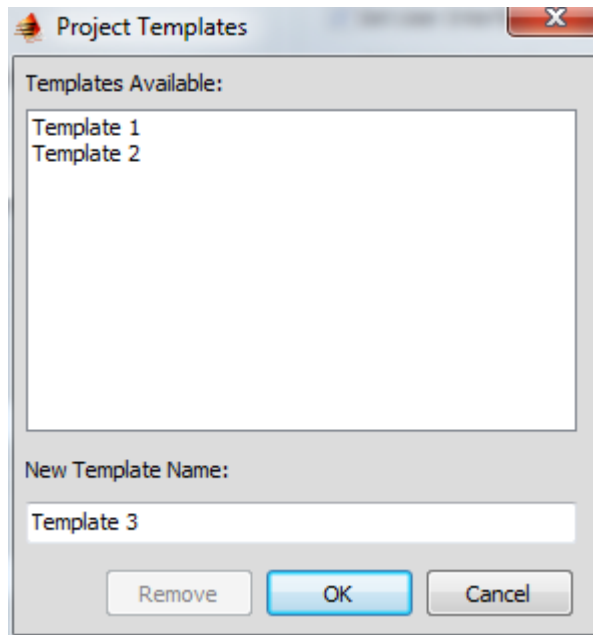


2.5. Book Settings

When you click the **Settings** button, the **FlipViewer Xpress Creator Settings** dialog box will be shown. After you have changed the settings, click the **OK** button to save the changes and exit the dialog box. Click the **Cancel** button to exit the dialog box without saving the changes.



If you would like to save settings in this dialog box as template for other projects, click the **Save Settings as Template...** button. A dialog box will be opened as shown below.



Not all settings in the FlipViewer Xpress Creator Settings dialog box will be saved in a project template. Those book-related information that will not be saved in a project template are Page Content Size, Table of Contents and Links Definition.

To save settings as a new template:

1. Enter a template name at **New Template Name** text field.
2. Click the **OK** button to confirm. The new template will be added to the **Templates Available** list.

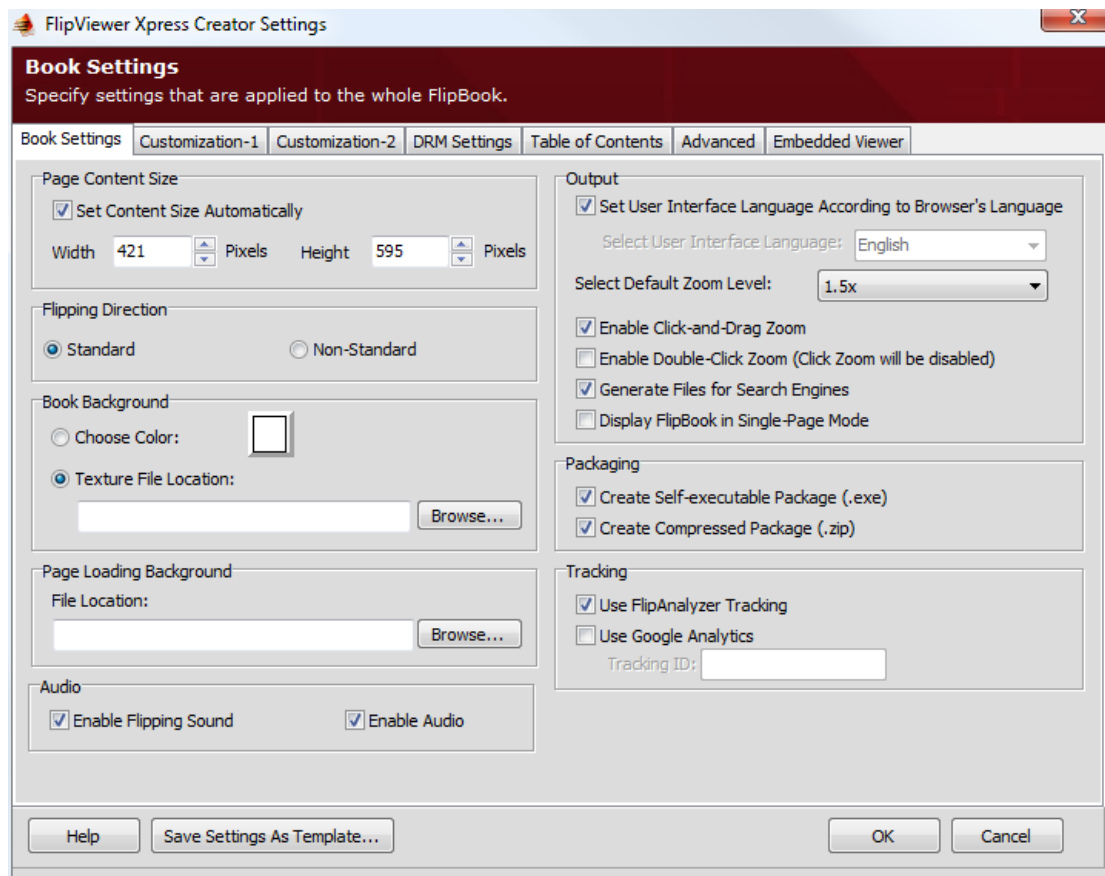
To save settings over an existing template:

1. Choose a template from the **Templates Available** list.
2. Click the **OK** button to confirm. The selected template will be updated with the latest settings.

To remove a template from Templates Available list:

1. Choose a template from the **Templates Available** list.
2. Click the **Remove** button.
3. You will be prompted to confirm the action. Click the **OK** button to confirm. The selected template will be removed from the **Templates Available** list.

Under **Book Settings** tab, you can specify settings that are applied to the whole FlipBook.



Page Content Size

If the **Set Content Size Automatically** check box is selected, the size of the first PDF document found in the source file list will be the page content size. If there is no PDF document found in the source file list, the page content size will be based on the first flash document found in the source file list. If neither PDF nor Flash document exists, the page content size will be based on the first image document found in the source file list. The size will be indicated in the text boxes beside the **Width** and **Height**.

If you wish to change the **Width** and **Height** of **Page Content Size** manually based on PDF's dimension, please enter the dimension of the PDF file in points. To view a PDF's dimension in points, in Adobe Acrobat, choose **Edit -> Preferences -> General**. Under **"Units & Guides"**, Change the units of **"Page & Ruler"** to **"Points"**. Click the **OK** button to save the changes. Mouse-over the bottom-left corner of the PDF and you will see the PDF dimension in points.

If you wish to change the Width and Height manually based on a Flash page's dimension, please enter the width and height of the Flash page. To view a Flash page's dimension, in Adobe Flash, choose **Modify -> Documents....** You will see the width and height of the Flash page beside **"Dimensions"**.

If you change the default values in the text boxes beside **Width** and **Height**, the **Set Content Size Automatically** check box will be unselected automatically.

Flipping Direction

Select either **Standard** (default) or **Non-Standard**.

Standard direction means the initial position of your FlipBook will be on the right side of the screen. Your readers will start by flipping pages from right to left in FV Xpress. **Non-Standard** direction means the initial position of your FlipBook will be on the left side of the screen. Your readers will start by flipping pages from left to right in FV Xpress.

Book Background

To customize the book background, you can choose a color or select a background image. The customized book background will also be shown at the pre-loader page while waiting for the FlipBook to be opened.

To choose a color for your book background, select **Choose Color** and click at the color box to select a color.

To select a background image, select **Texture File Location** and click the **Browse...** button to select an image (.JPG, .JPEG, .GIF, .PNG). The image will be stretched to become the book background. If most of your readers' screen resolutions are 1280 x 1024, your book background image should be in 1280 x 995 pixels.

Page Loading Background¹

The customized page loading background will be seen while waiting for pages to be loaded. If the page loading background is not customized, readers will see blank pages with page-loading message while waiting for the pages to be loaded.

To customize the page loading background, click the **Browse...** button to select an image (.JPG, .JPEG, .GIF, .PNG). If the image size is smaller than the page content size, it will be placed at the center of the page without changing its size. However if the image size is bigger than the page content size, it will be shrunk to fit into the page content size with keeping its aspect ratio.

Audio

To enable flipping sound when pages are flipped in FV Xpress, select the **Enable Flipping Sound** check box.

To enable background or page audio of your FlipBook in FV Xpress, select the **Enable Audio** check box.

Output

The "**Set User Interface Language According to Browser's Language**" check box is by default selected. If this check box is selected, FV Xpress will display the interface language based on the language of your reader's Internet

browser. This is useful if your FlipBook is going to be viewed by users from worldwide.

If you want to fix a language for the user interface language, uncheck the "**Set User Interface Language According to Browser's Language**" check box. Then select your preferred language from the drop-down list beside **Select User Interface Language**. Regardless of the language of your reader's Internet browser, your chosen language will always be used as the default user interface language.

Select a default zoom level from the drop-down list beside **Select Default Zoom Level**. It can be 1.5x, 2.0x, 3.0x, 4.0x and 5.0x. If 1.5x zoom level is selected, it means readers will see 1.5 times of the actual content size when the zoom feature is activated. The user can then zoom in the page to other levels accordingly.

If you want to enable your FV Xpress FlipBook to be searched by search engines like Google, Yahoo and MSN, select the **Generate Files for Search Engines** check box.

If you do not want your users to be able to click and drag to zoom on the page, uncheck the **Enable Click-and-Drag Zoom** check box.

If you want your users to double-click to zoom instead of a single click, check the **Enable Double-Click Zoom (Click Zoom will be disabled)** check box.

To display the FlipBook in single-page mode when the FlipBook is opened, select the **Display FlipBook in Single-Page Mode¹** check box.

Packaging¹

Select the **Create Self-executable Package (.exe)** check box to package the FV Xpress FlipBook into an EXE (.exe) file.

Select the **Create Compressed Package (.zip)** check box to package the FV Xpress FlipBook into a ZIP (.zip) file.



If your FlipBook is using Server License, users need to have Internet connection the first time when opening the packages.



Self-executable Package (.exe) is only for users on Windows platform to download. For users on Linux and Mac platforms, they need to download the Compressed Package (.zip). After downloading the zip file, they need to extract the contents of the zip to a folder.

For Mac users:

Double-click the "FlipViewerXpressMac" icon to launch the FlipBook.

For Linux users:

Change the permission of the file "FlipViewerXpress" to executable:

Command at terminal:

```
chmod a+x FlipViewerXpress
```

Launch the FlipBook by executing the "FlipViewerXpress" file.

Command at terminal:

```
./FlipViewerXpress
```

FlipAnalyzer Tracking¹

If you want to enable your FV Xpress FlipBook to be tracked by FlipAnalyzer, select the **Use FlipAnalyzer Tracking** check box..

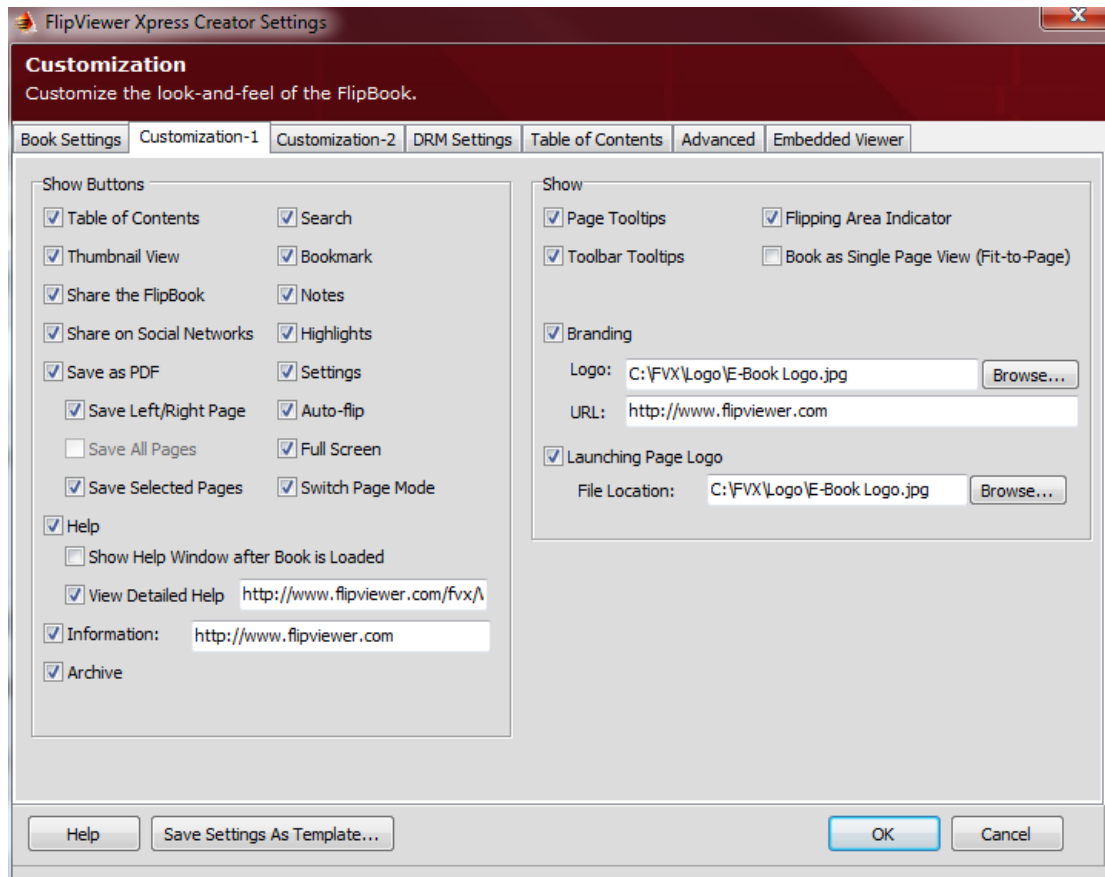
If you want to enable your FV Xpress FlipBook to be tracked by Google Analytics, select the **Use Google Analytics** check box. You will then need to enter your Tracking ID for that particular FlipBook.

Notes:

¹ If you cannot use some settings in FV Xpress Creator, it means that your FV Xpress Creator ID does not have the permissions.

2.6. Customization-1

Under **Customization-1** tab, you can customize the look-and-feel of your FV Xpress FlipBook.



Show Buttons¹

Buttons	Description
Table of Contents	Select this check box to show the "Table of Contents" button in FV Xpress.
Thumbnail View	Select this check box to show the "Thumbnail View" button in FV Xpress.
Share the FlipBook	Select this check box to show the "Share the FlipBook" button in FV Xpress.
Share on Social Networks	Select this check box to show the "Share on Social Networks" button in FV Xpress.
Save as PDF	Select this check box to show the "Save as PDF" button in FV Xpress. Select the "Save All Pages" check box to show "Save All Pages" option

	<p>in "Save as PDF" dialog box. If this check box is selected, when your FlipBook is viewed in Safari of iPhone/iPad, they will see the corresponding PDF document of this FlipBook.</p> <p>Select the "Save Left/Right Page" check box to show "Save Left Page" and "Save Right Page" options in "Save as PDF" dialog box. Your PDF documents will be split to individual pages.</p> <p>Select the "Save Selected Pages" check box to show "Save Double Spread Page", "Save Selected Pages" and "Save This Story" options in "Save as PDF" dialog box. Your PDF documents will be split to individual pages. This check box will only be enabled if you have setup the PDF-merge script in the same hosting server (Linux-based) as your FlipBooks. Please contact your license issuer regarding PDF-merge script.</p>
Search	<p>Select this check box to show the "Search" button in FV Xpress.</p> <p>Search is supported only if your contents are originally PDF documents.</p> <p>Necessary fonts used in PDF especially fonts other than English, must be installed by Adobe Reader/Adobe Acrobat before running the FV Xpress Creator.</p>
Bookmark	Select this check box to show the "Bookmark" button in FV Xpress.
Notes	Select this check box to show the "Notes" button in FV Xpress.
Highlights	Select this check box to show the "Highlights" button in FV Xpress.
Settings	Select this check box to show the "Settings" button in FV Xpress.
Auto-Flip	Select this check box to show the "Auto-Flip" button in FV Xpress.
Full Screen	Select this check box to show the "Full Screen" button in FV Xpress.
Switch Page Mode¹	<p>Select this check box to show the "Switch to Single Page View/Switch to Double Page View" button in FV Xpress.</p> <p>This button will only be shown when the FlipBook is viewed in single-page mode.</p>
Help	<p>Select this check box to show the "Help" button in FV Xpress.</p> <p>Select the "Show Help Window after Book is Loaded" check box to display the Help Window.</p> <p>Select the "View Detailed Help" check box to show the "View Detailed Help" button in the dialog of Quick Help. Uncheck the check box to hide the button.</p> <p>You can customize the URL of Detailed Help to your URL. When the "View Detailed Help" button is clicked and the default URL is not changed, readers will be able to access detailed help of FV Xpress.</p>

Information	<p>Select this check box to show the "Information" button in FV Xpress.</p> <p>Enter the URL of the website that will be opened when "Information" button is clicked.</p>
Archive¹	<p>Select this check box to show the "Archive" button in FV Xpress.</p> <p>The Archive XML can be prepared through FlipViewer Xpress Creator Archive Tool. This tool is part of the program installed together with FlipViewer Xpress creator. Refer to the FlipViewer Xpress Creator Archive Tool Help File for more details.</p>

Show¹

Effect	Description
Flipping Area Indicator	Select this check box to show the flipping-area indicator, i.e. the corner of the pages will be curled up when users mouse-over them.
Page Tooltips	Select this check box to show page tooltips when users mouse-over the pages.
Toolbar Tooltips	Select this check box to show toolbar tooltips when users mouse-over toolbar buttons.
Book as Single Page View (Fit-to-Page)	Select this check box to launch the book in the Single Page View (Fit-to-Page) mode.
Branding	<p>Select this check box to customize the Branding logo that will appear at the top-right corner of FV Xpress FlipBook.</p> <p>Click the Browse... button to select a Branding logo image (.JPG, .JPEG, .GIF, .PNG) from your hard drive. The maximum size of a branding logo image can be is 150 x 30 pixels.</p> <p>Enter the Branding URL that will be opened when the Branding logo is clicked.</p> <p>If you do not customize the Branding logo (i.e. option is unchecked), no logo will be displayed.</p>
Launching Page Logo	<p>Select this check box to customize the Launching Page Logo that will appear at the pre-loader page while waiting for the FV Xpress FlipBook to be opened.</p> <p>Click the Browse... button to select a Launching Page Logo (.JPG, .JPEG, .GIF, .PNG) from your hard drive.</p> <p>Your logo image size should not be bigger than 250 x 250 pixels. If it is bigger than this size, it will be resized to fit into the area of 250 x 250 pixels with aspect ratio being kept.</p>

Notes:

¹ If you cannot use some settings in FV Xpress Creator, it means that your FV Xpress Creator ID does not have the permissions.

2.7. Customization-2

Under **Customization-2** tab, you can customize the look-and-feel of your FV Xpress FlipBook.

The screenshot shows the 'FlipViewer Xpress Creator Settings' window with the 'Customization-2' tab selected. The window has a title bar with a close button. The main area is divided into several sections: 'About Us' with fields for Company Name, Logo (with a 'Browse...' button), URL, Address, Tel, and Email; 'Book Info' with fields for Title (pre-filled with 'MyFlipBook') and Author; 'Auto-flip' with a checkbox for 'Start auto-flip when book is opened' and a slider for '3 Seconds' (ranging from 1 to 30); and 'Add Advertisements to Book Background' with checkboxes for 'Policy URL', 'Beside Front Cover', and 'Beside Back Cover', each with a 'Browse...' button and radio buttons for 'Keep Original Size' or 'Stretch to Fit'. A 'Number of seconds before showing Front Cover' spinner is set to 3. At the bottom are buttons for 'Help', 'Save Settings As Template...', 'OK', and 'Cancel'.

About Us¹

Enter **Company Name**, **Company Logo**, **Company URL**, **Company Address**, **Company Tel** and **Company Email**. Click the **Browse...** button to select a company logo image (.JPG, .JPEG, .PNG, .GIF) from your hard drive. The maximum size of company logo image is 140 x 180 pixels.

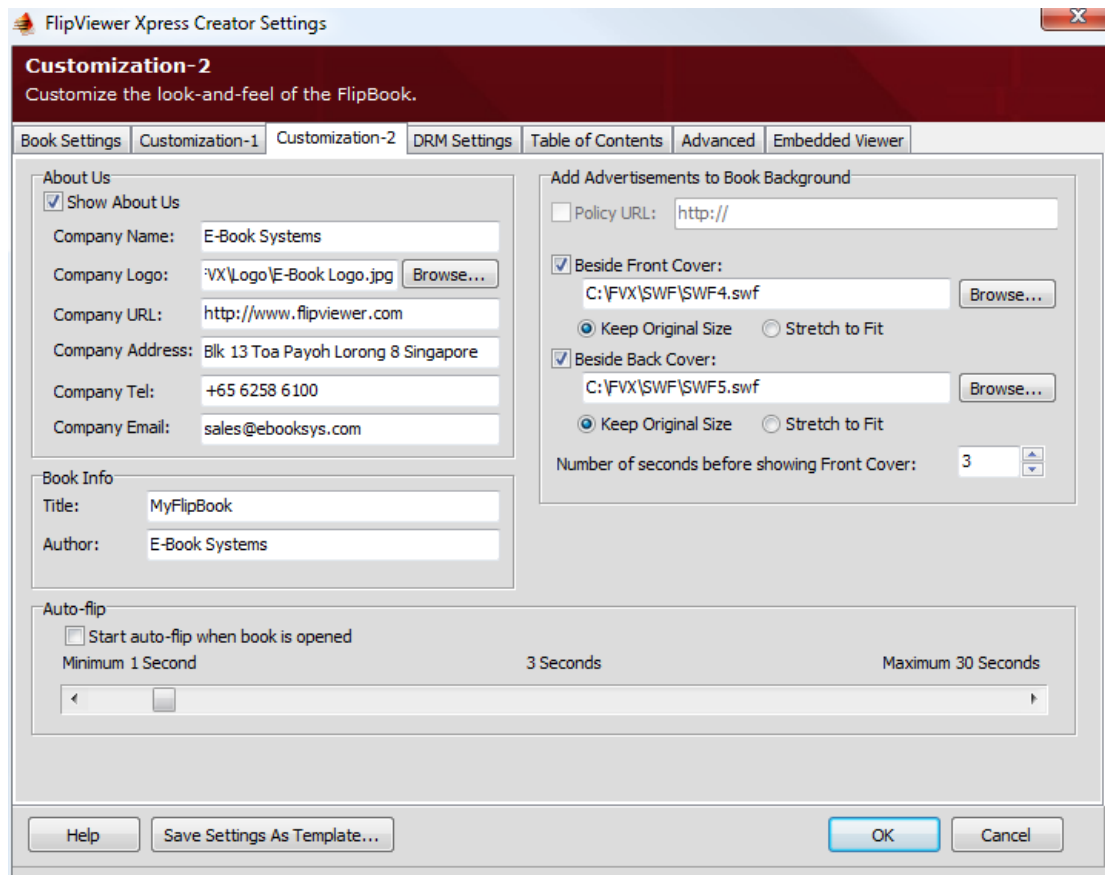
Book Info

Enter the **Title** and **Author** of your FlipBook. By default the **Title** will be the same as the **Project Name**.



The **Title** of your FlipBook cannot contain special characters e.g. `/:*?"<>|\`

Add Advertisements to Book Background¹



To add an advertisement beside the front cover, select the **Beside Front Cover**¹ check box. Click the **Browse...** button to select an advertisement in Flash (.SWF) format. This Flash advertisement will be added at the available space beside the Front Cover.

To add an advertisement beside the back cover, select the **Beside Back Cover**¹ check box. Click the **Browse...** button to select an advertisement in Flash (.SWF) format. This Flash advertisement will be added at the available space beside the Back Cover.

The behavior for **Keep Original Size** is as follows:

- If the advertisement (**AD**) is bigger than the advertisement area (**AD Area**), the **AD** will be reduced in size to best fit the **AD Area**, aligned horizontally and vertically with aspect ratio maintained.
- If the **AD** is equal in size or smaller than the **AD Area**, the **AD** will be displayed as it is in the **AD Area**, aligned horizontally and vertically

The behavior for **Stretch to Fit** is as follows:

- If the advertisement (**AD**) is bigger than the advertisement area (**AD Area**), the **AD** will be reduced in size to best fit the **AD Area**, aligned horizontally and vertically with aspect ratio maintained.

- If the **AD** is equal in size or smaller than the **AD Area**, the **AD** will be stretched to best fit the **AD Area**, aligned horizontally and vertically with aspect ratio maintained.

To delay the display of the Front Cover while showing the advertisement, specify the number of seconds to delay beside **Number of seconds before showing Front Cover**. If you specify 3 seconds, the Front Cover will only be displayed 3 seconds after the advertisement has been loaded.

Alternatively, an advanced way to add advertisements to book background is by specifying a policy URL. Select the **Policy URL¹** check box and enter the URL.

The URL can be in the following formats:

(a) **An URL to a CSV file:** FV Xpress will read the CSV file directly. For example,
"http://asp6.digitalflip.com/training/xpress/ads/coverads/adscover.csv".

(b) **An URL to a folder:** FV Xpress will automatically append <Bookd ID>.csv behind the folder URL to obtain the URL of the CSV file. The <Book ID> is a unique string that is different for each book. It is the value of the tag "bookid" within the "<drm enabled>" tag, which can be found in the "<Project Name>.xml" file.

(c) **An URL points to a CGI file that will return a CSV file:** The URL must be appended with a dummy "type=.cgi" at the back. The URL may look something like this:
"http://www.abc.com/myscript.cgi?param1=value1&type=.cgi"

The CSV file should be in the following format:

```
[front_policy]
<firststone>|<randomly>|<byindex>
<index>
[back_policy]
<firststone>|<randomly>|<byindex>
<index>
[front]
[weight],[interval],[bestfit],[URL of SWF]
[weight],[interval],[bestfit],[URL of SWF]
[back]
[weight],[interval],[bestfit],[URL of SWF]
[weight],[interval],[bestfit],[URL of SWF]
```

A sample of CSV file:

```
[front_policy]
randomly
[back_policy]
randomly
[front]
20,3,1,chinesetext.swf
20,3,1,englishtext2.swf
60,3,1,japanesetext.swf
[back]
20,,,demoFVX.swf
```

Explanation of CSV file:

1. "[**front_policy**]" and "[**back_policy**]" determines how FV Xpress chooses an advertisement Flash (.SWF) URL to be added to the book background beside Front Cover and Back Cover respectively.

(a) "**firststone**" means the first advertisement in the list will be chosen.

(b) "**randomly**" means the advertisement will be chosen randomly from a list of advertisements.

(c) "**byindex**" means the advertisement will be chosen from a list of advertisements based on specified index. The index for first item in the list is "1".

2. "[**front**]" and "[**back**]" are sections specifying list of advertisements for beside Front Cover and Back Cover respectively.

(a) "[**weight**]" (optional field) is a number indicating the weight of the advertisement. The higher the weight of an advertisement compared with other advertisements, the higher chances that the advertisement will be chosen. The total weight of all advertisements may not necessary must be equal to 100. The default value is 1.

(b) "[**interval**]" (optional field) specifies number of seconds before showing front cover after the advertisement is shown. It is only applicable to advertisement beside front cover. The default value is 3.

(c) "[**bestfit**]" (optional field) can be a number "1" (default value) or "0". If "[bestfit]" is specified as "1", the Flash advertisement will be stretch to fit the available space and its aspect ratio will be kept. If it's specified as "0", the original size of the advertisement will be kept regardless of changing of browser windows or screen resolutions.

(d) "[**URL of SWF**]" (compulsory field) is the URL of the Flash advertisement. The URL can be an absolute URL starts with "http://" or a URL that is relative to the CSV file (the SWF should be in the same folder with the CSV file). The available space size for each Flash advertisement is **430 pixels** (width) and **600 pixels** (height).



The Flash advertisements must be designed according to the [Flash specification for FV Xpress](#).

Auto-Flip¹

You can enable the FlipBook to start auto-flip when the FlipBook is opened by selecting the "**Start auto-flip when the book is opened**" check box.

You can control the auto-flipping interval by clicking and dragging the scroll button of the slider. Minimum auto-flipping interval is one second and maximum is 30 seconds.

Notes:

¹ If you cannot use some settings in FV Xpress Creator, it means that your FV Xpress Creator ID does not have the permissions.

2.8. DRM Settings

Under **DRM Settings** tab, you can specify DRM settings for your FlipBook.

Under **License Type**, if you select **Server License**¹, you will see the options in the dialog box below:

FlipViewer Xpress Creator Settings

DRM Settings
Specify DRM settings that are applied to the FlipBook.

Book Settings | Customization-1 | Customization-2 | **DRM Settings** | Table of Contents | Advanced | Embedded Viewer

License Type

☒ Server License ☐ Embedded License

Book Security

☐ Encrypt FlipBooks

☐ Set Time Limit

Expiry Date: 2012-06-16

Options

☐ Password required to open FlipBook

Password:

Confirm Password:

Subscription Website

URL:

Allow Readers To

☒ Zoom Pages ☒ Print Pages

☒ Select & Copy Text

Watermark

☐ Add Watermark

For Pages with Mixed-Viewing Rights

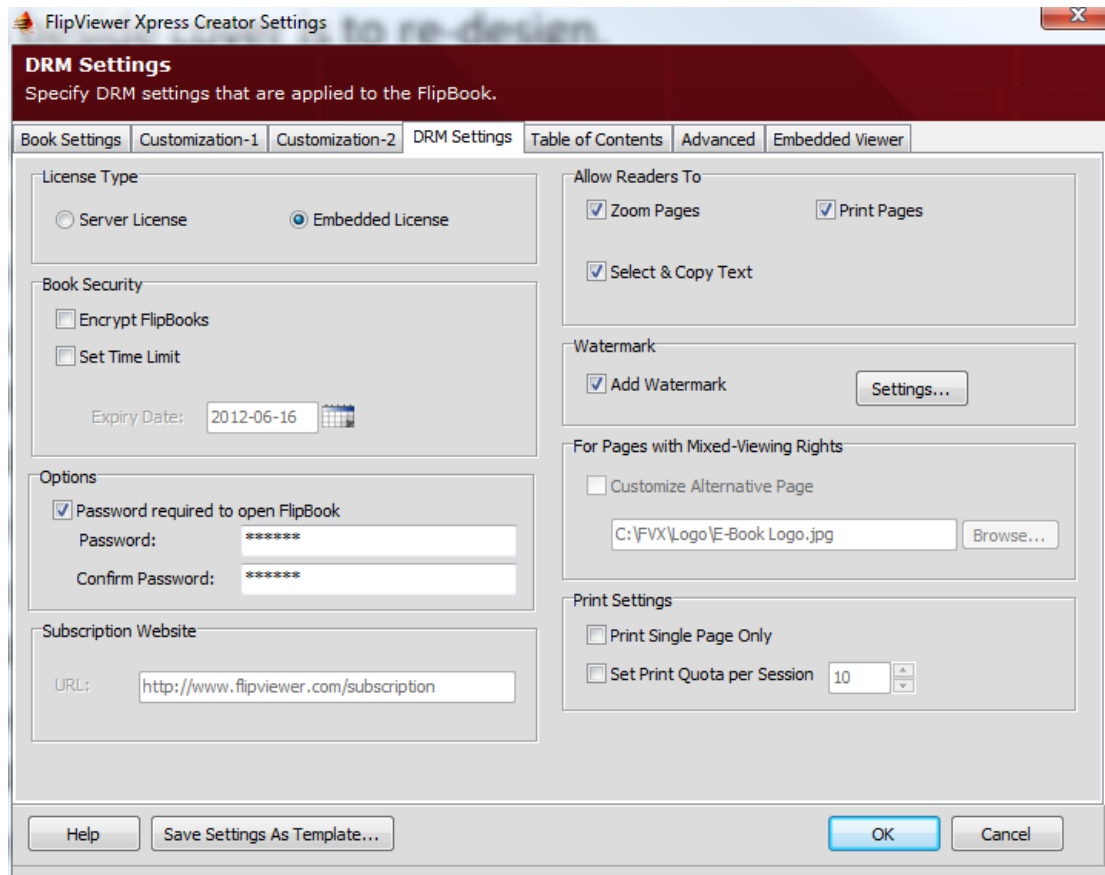
☒ Customize Alternative Page

Print Settings

☐ Print Single Page Only

☐ Set Print Quota per Session 10

If you select **Embedded License**¹, you will see the options in the dialog box below.



Allow Readers To

If you have selected the **Embedded License** option, you can assign permission settings for this FlipBook by selecting the desired check boxes besides the permissions. For example, if you select the Zoom Pages check box, you allow your readers to zoom pages in FlipViewer Xpress.

Permissions	Description
Zoom Pages	Allow readers to enlarge pages for the comfort of reading.
Print Pages	Allow readers to print the contents in the FlipBooks.
Select & Copy Text	Allow readers to select and copy text from pages.

Book Security

Encrypt FlipBooks

To encrypt your FlipBook, select the **Encrypt FlipBooks** check box. If you select the **Encrypt FlipBooks** check box, each page (.SWF) in the FlipBook will be encrypted.

If your PDF documents are password-protected, please select the **Encrypt FlipBooks** check box.



If the FlipBooks have Flash objects of version 6.0 or above, some

advanced features in these Flash objects may not be displayed properly if the FlipBooks are encrypted. Thus, to show these Flash objects properly, you can choose not to encrypt the FlipBooks.

Set Time Limit

If you have selected the **Embedded License** option, you can set time limit for this FlipBook by specifying the **Expiry Date**. Click the calendar button to choose an absolute date from the calendar. Your FlipBook will expire after the specified date.



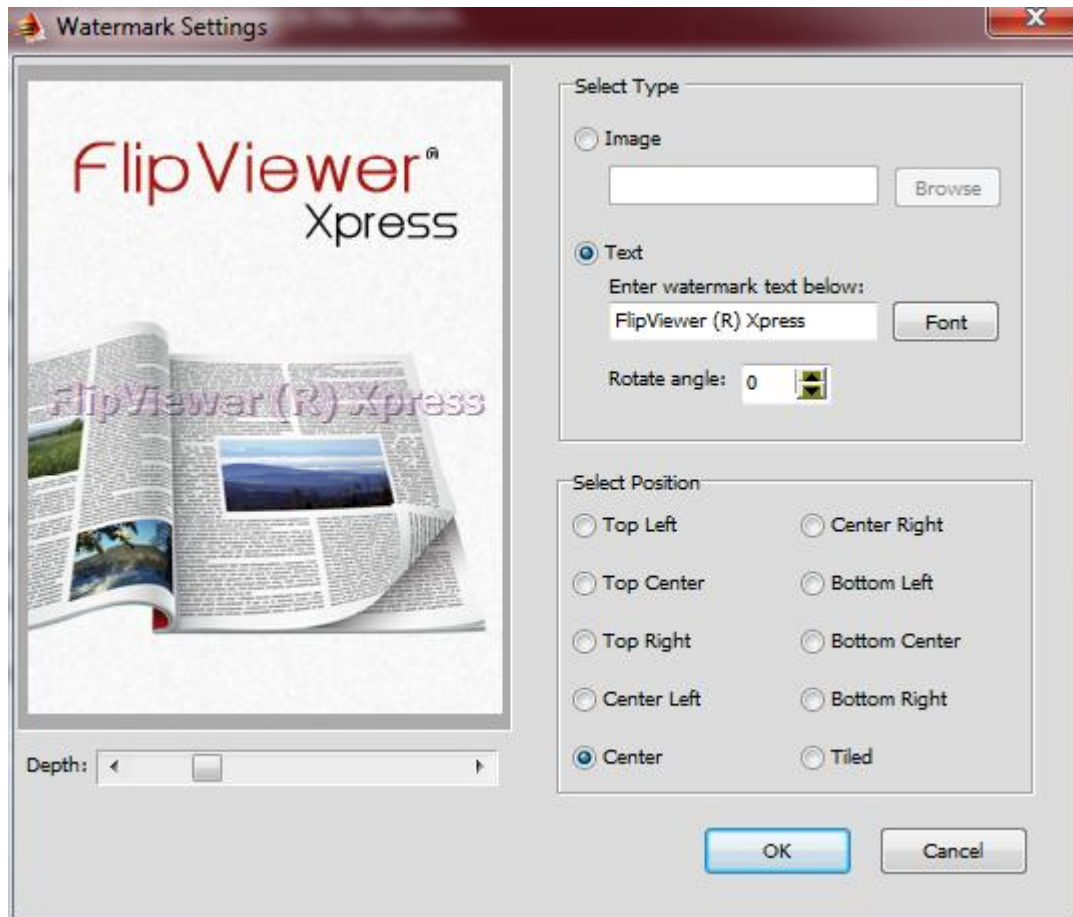
If you select the **Server License** option, permission and time limit for this FlipBook are specified through the FlipBook Registration website. (See [FlipBook Registration Website](#).)

Add Watermark¹

If you want to add watermark to the pages in your FV Xpress FlipBook, select the **Add Watermark** check box. You will see the dialog box as shown below.



Watermark could only be added to pages converted from PDF documents.



You could select an image or specify text as the watermark.

If you select **Image**, click the **Browse...** button to select an image (.JPG, .JPEG and .BMP) from your hard disk.

If you select **Text**, enter the text at the text field and click the **Font...** button to change font type and font size.

Specify the angle to rotate the text beside **Rotate angle**.

Select the position of the watermark at **Select Position** section.



If you select **Tiled** under **Select Position** section, the flipping and page zooming speed will be slower.

You could control the depth of the watermark by clicking and dragging the scroll button of the slider beside **Depth**. Moving the scroll button of the slider to the right will increase the depth of the watermark.

After all settings are completed, click the **OK** button. You will see the **Add Watermark** check box is selected.

Password required to open FlipBook

If you have selected the **Embedded License** option, you can specify a password to protect your FlipBook. Under **Options**, select the **Password required to open FlipBook** check box. Enter the same password beside the **Password** and **Confirm Password** text fields. When your readers open the FlipBook, your readers will be prompted to enter a password.

For Pages with Mixed-Viewing Rights¹

If you have selected the **Server License** option, you can customize pages that cannot be viewed with an alternative image or Flash page. This is useful when you are preparing a book for preview or marketing purpose and only allow your readers to view a few pages of the FlipBook. You can specify the page range that your readers can view under Rights Template creation at FlipBook Registration website. For those pages that your readers cannot view, by default they will be shown blank. However, you can customize these blank pages with an image or Flash page with this customization.

To customize the pages that cannot be viewed, select the **Customize Alternative Page** check box. Then click the **Browse...** button to choose an image (.JPG, .JPEG) or a Flash (.SWF) page.

Print Settings

If you select "**Print Single Page Only**" check box, your readers will only see "Print Left Page" and "Print Right Page" options in "Print" dialog box of FV Xpress. In other words, your readers cannot print multiple pages at one time. This is useful if you want to restrict your readers from printing multiple pages at one time.

If you select "**Set Print Quota per Session**" and set a printing quota, your readers can only print up to the printing quota per reading session. For example, if you enter 10 (by default), your readers can only print up to 10 pages each time they open the FlipBook.

Subscription Website

If you have selected the **Server License** option, you can enter the URL of your website that allows non-subscribers to subscribe to your FlipBooks. If your FlipBook requires subscription ID to open but is viewed by non-subscribers, the non-subscribers need a clue on where to subscribe to your FlipBook. The non-subscribers can click on the "More Info" button that appear at the bottom of the subscription ID prompt and they will be led to the website that you have specified here.

Notes:

¹ If you cannot use some settings in FV Xpress Creator, it means that your FV Xpress Creator ID does not have the permissions.

2.9. Table of Contents

Under **Table of Contents**¹ tab, you can create table of contents for readers to quickly navigate to corresponding sections in the FlipBook.



If your PDF document has bookmarks, they will be converted to items in table of contents. Only the first-five level of bookmarks will be converted to items in table of contents. The first level of bookmarks will be converted to main titles and subsequent level of bookmarks will be converted to sub-titles.

FlipViewer Xpress Creator Settings

Table of Contents
Create Table of Contents for readers to quickly navigate to corresponding sections in the FlipBook.

Book Settings | Customization-1 | Customization-2 | DRM Settings | **Table of Contents** | Advanced | Embedded Viewer

Title: Link to... Add

Page Number: Update

Title	Indent	Page Number
1.0. Introduction		7
...1.1. Welcome to FlipViewer® Xpress Creator	◀ ▶	7
...1.2. Introduction	◀ ▶	8
...1.3. System Requirements	◀ ▶	9
...1.4. Features	◀ ▶	10
2.0. Using FlipViewer Xpress Creator	◀ ▶	12
...2.1. Opening FlipViewer Xpress Creator	◀ ▶	12
...2.2 Create or Open Project	◀ ▶	15
...2.3. Select Source Files	◀ ▶	17
...2.4. Page Settings	◀ ▶	20
.....2.4.1. File Name	◀ ▶	20

Remove Remove all Move Up Move Down

Export Table Of Contents ... Import Table Of Contents ...

Help Save Settings As Template... OK Cancel

Add an item to Table of Contents

1. Enter a **Title** for an item.
2. Click the **Link to...** button to select a page that you want to link to from a set of thumbnails. The corresponding page number will be shown beside **Page Number**. Alternatively, you can select the page to link to from the drop-down list beside **Page Number**. If you do not want this item to link to any page, select "<No Action>" at the drop-down list beside **Page Number**. If this title is not linked to any page, you can choose "**No Action**" from the drop-down list of **Page Number**.

-
3. Click the **Add** button to add the item to be part of Table of Contents. You will see the newly added item at the bottom of the list.
 4. If you want to make the item a sub-title of the above title, click the right-arrow button at corresponding **Indent** column.

Update an item in Table of Contents

1. Select the item from the Table of Contents list.
2. You will see the title and the page number appears at the text fields beside **Title** and **Page Number** respectively. Update the title or/and the page number.
3. Click the **Update** button to confirm the changes.

Remove an item from Table of Contents

1. Select the item from the Table of Contents list.
2. Click the **Remove** button to remove the item from the list.

Remove all items from Table of Contents

Click the **Remove All** button to remove all items from the list.

Insert an item to Table of Contents

1. Select the item in the Table of Contents list where you want to insert a new item above it.
2. Enter the **Title** for an item under Table of Contents.
3. Click the **Link to...** button to select a page that you want to link to from a set of thumbnails. The corresponding page number will be shown at the **Page Number** field.
4. Click the **Add** button to insert the item above the selected item in the list.
5. If you want to make the item a sub-title of the above title, click the right-arrow button at corresponding **Indent** column.

Import Table of Contents

You can add items in table of contents by importing them from an XML file. This is useful if you have a long list of table of contents.

1. Click the **Import Table of Contents...** button to choose a Table of Contents (.xml) file.

The format of the XML file should be something like the following.

Format:

```
<?xml version = "1.0" encoding = "UTF-8"?>

<FlipBook ID = "4873a7ba14df2d7ef28ec3083b7a6a8c">

<pagedescription sequence = "<Page Number>" content = "<Main Title 1>"/>
<pagedescription sequence = "<Page Number>" content = "<Main Title 2>">
  <pagedescription sequence = "<Page Number>" content = "<Second-level
Title 1 under Main Title 2>"/>
  <pagedescription sequence = "<Page Number>" content = "<Second-level
Title 2 under Main Title 2>">
    <pagedescription sequence = "<Page Number>" content = "<Third-level
Title 1 under Second-level Title 2>"/>
    <pagedescription sequence = "<Page Number>" content = "<Third-level
Title 2 under Second-level Title 2>"/>
  </pagedescription>
</pagedescription >
<pagedescription sequence = "<Page Number>" content = "<Main Title 3>">
  <pagedescription sequence = "<Page Number>" content = "<Second-level
Title 1 under Main Title 3>"/>
  <pagedescription sequence = "<Page Number>" content = "<Second-level
Title 2 under Main Title 3>"/>
</pagedescription >

</FlipBook>
```

Example:

```
<?xml version = "1.0" encoding = "UTF-8"?>

<FlipBook ID = "4873a7ba14df2d7ef28ec3083b7a6a8c">

<pagedescription sequence = "2" content = "Main Title 1"/>
<pagedescription sequence = "3" content = "Main Title 2">
  <pagedescription sequence = "4" content = "Second-level Title 1 under
Main Title 2"/>
  <pagedescription sequence = "5" content = "Second-level Title 2 under
Main Title 2">
    <pagedescription sequence = "6" content = "Third-level Title 1 under
Second-level Title 2"/>
    <pagedescription sequence = "7" content = "Third-level Title 2 under
Second-level Title 2"/>
  </pagedescription>
</pagedescription >
<pagedescription sequence = "8" content = "Main Title 3">
  <pagedescription sequence = "9" content = "Second-level Title 1 under
Main Title 3"/>
  <pagedescription sequence = "10" content = "Second-level Title 2 under
Main Title 3"/>
</pagedescription >

</FlipBook>
```

- (a) The XML file should be saved in UTF-8 format.
- (b) Four levels of sub-titles are supported under a main title.
- (c) Please ignore the field "FlipBook ID".
- (d) <Page Number> should be the sequence number of the page. The sequence number of a page is counting from front cover as page "1", first page after front cover as page "2" and so on.

-
2. After selecting the text file, click the **Open** button to confirm.
 3. If the items are imported successfully, you will see them added to the list.



You can add single or multiple titles to a page number. The sequence of the items appearing in the table of contents of FV Xpress is according to their sequence in the list at this step.



The special characters must be encoded in the following manner in the XML file:

Special Characters	Special Characters in XML
&	&
<	<
>	>
"	"
'	'

Export Table of Contents

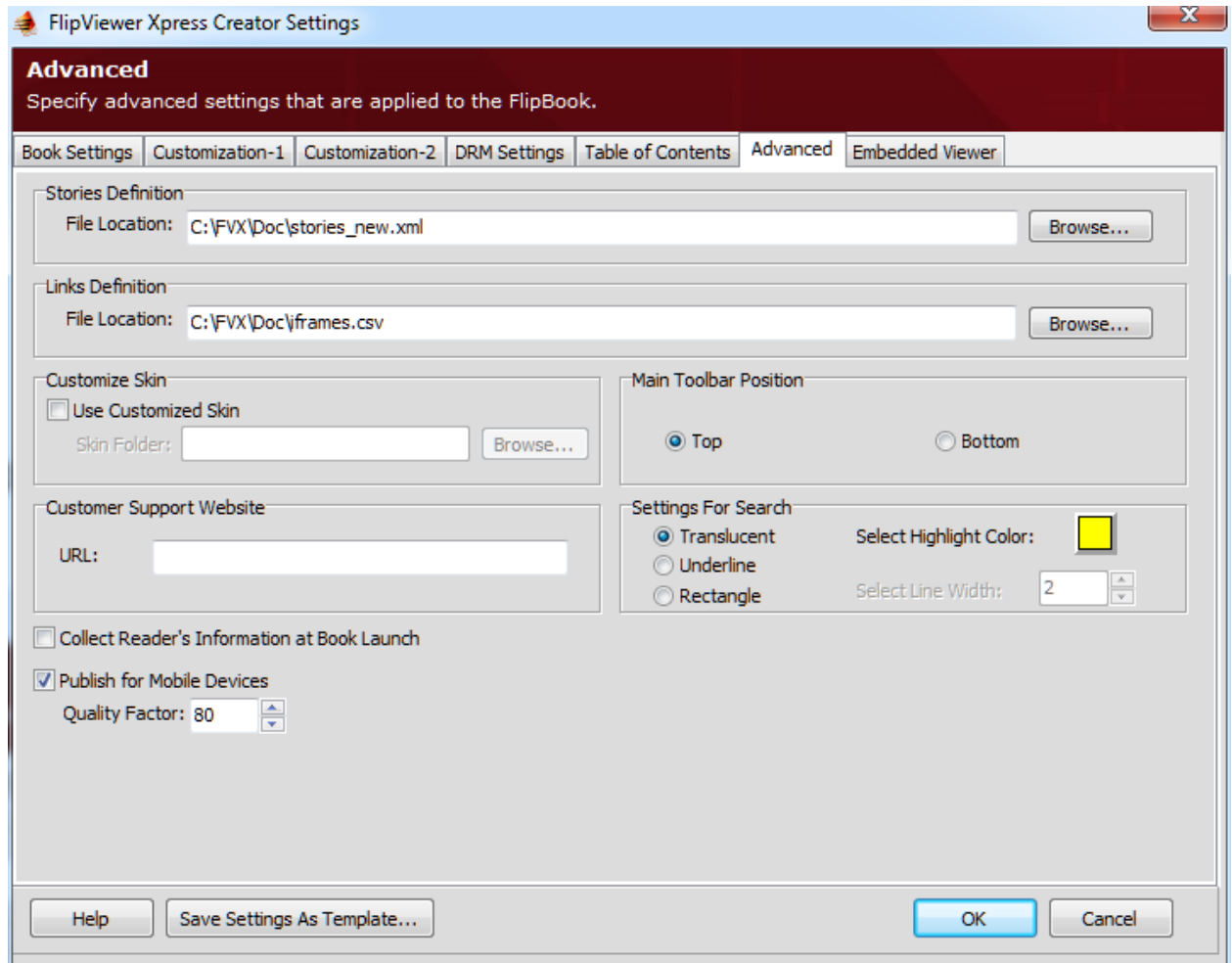
You can export table of contents that has been added as XML file so that you can re-import them later. To export table of contents, click the **Export Table of Contents** button. Select a folder and give a filename for the XML file. Then click the **Save** button to save the file.

Notes:

¹ If you cannot use some settings in FV Xpress Creator, it means that your FV Xpress Creator ID does not have the permissions.

2.10. Advanced

Under **Advanced** tab, you can specify advanced settings that are applied to your FlipBook.



Stories Definition¹

This section will be enabled if you have selected "Save Selected Pages" at **Customization** tab. You can define page range of each story in an XML definition file. When users try to save a story as PDF in FV Xpress, the PDF pages will be merged by the PDF-merge script on server based on the page range defined in the XML file and be delivered to the users.

Click the **Browse...** button to select an XML file.

Format of a Story Definition file (.xml):

```
<?xml version = "1.0" encoding = "UTF-8"?>
<stories bookid = "0d640a388a80c53936cfff85b16dfd">
  <story title="<story title 1>" start="<start page number>" end="<end
page number>" />
  <story title="<story title 2>" start="<start page number>" end="<end
page number>" />
```

```
</stories>
```

Example of a Story Definition file (.xml):

```
<?xml version = "1.0" encoding = "UTF-8"?>
<stories bookid = "0d640a388a80c53936cfff85b16fdfd">
  <story title="how do we survive" start="1" end="5"/>
  <story title="who am I?" start="6" end="10"/>
</stories>
```

Links Definition¹



This feature is only applicable if your source files are PDF documents.

Click the **Browse...** button to select a CSV file, called "**iframe.csv**" from your hard drive. The CSV file "iframe.csv" should contain the links definition.

This is an advanced method to specify links for your FV Xpress FlipBook. A simple and direct method of specifying links in PDF document is explained in section "Create Links in Adobe Acrobat". This advanced method is useful especially for catalog publishers who will have a lot of links in their PDF documents. Managing links in CSV file provide a convenience for publishers to specify links after preparation of PDF documents.

The steps to prepare the CSV file "iframe.csv" are as follows:

1. Open the Microsoft Excel program.
2. Prepare the contents of the "iframe.csv"

Format:

```
<URL of the main script>
an|<parameter 1><parameter 2>|tooltipst|tooltipsb
<value of an>|<value of parameter 1>|<value of parameter 2>|<title of
tooltips shown when mouse-over>|<description of tooltips when mouse-over>
```

Example:

```
http://www.flipviewer.com/fvenp/?
an|opf|ver|tooltipst|tooltipsb
eng|http://www.flipviewer.com/home.opf|1.0|English|FlipViewer Xpress is a
flash-based browser viewer that does not require download or installations
chs|http://www.flipviewer.com/home.opf|2.0|Simplified Chinese|FlipViewer
Xpress is a flash-based browser viewer that does not require download
cht|http://www.flipviewer.com/home.opf|3.0|Traditional Chinese|FlipViewer
Xpress is a flash-based browser viewer that does not require download
jpn|http://www.flipviewer.com/home.opf|4.0|Japanese|FlipViewer Xpress is
a flash-based browser viewer that does not require download
ita|http://www.flipviewer.com/home.opf|5.0|Lingua italiana|FlipViewer Xpress
è un browser basato su Flash-spettatore che non richiede il download o
installazioni
```



```
fra|http://www.flipviewer.com/home.opf|6.0|Lingua francese|FlipViewer
Xpress est un flash à base de navigateur
deu|http://www.flipviewer.com/home.opf|7.0|Deutsch Sprache|FlipViewer
Xpress ist ein Flash-basierten Browser-Viewer, dass ist es nicht erforderlich
```

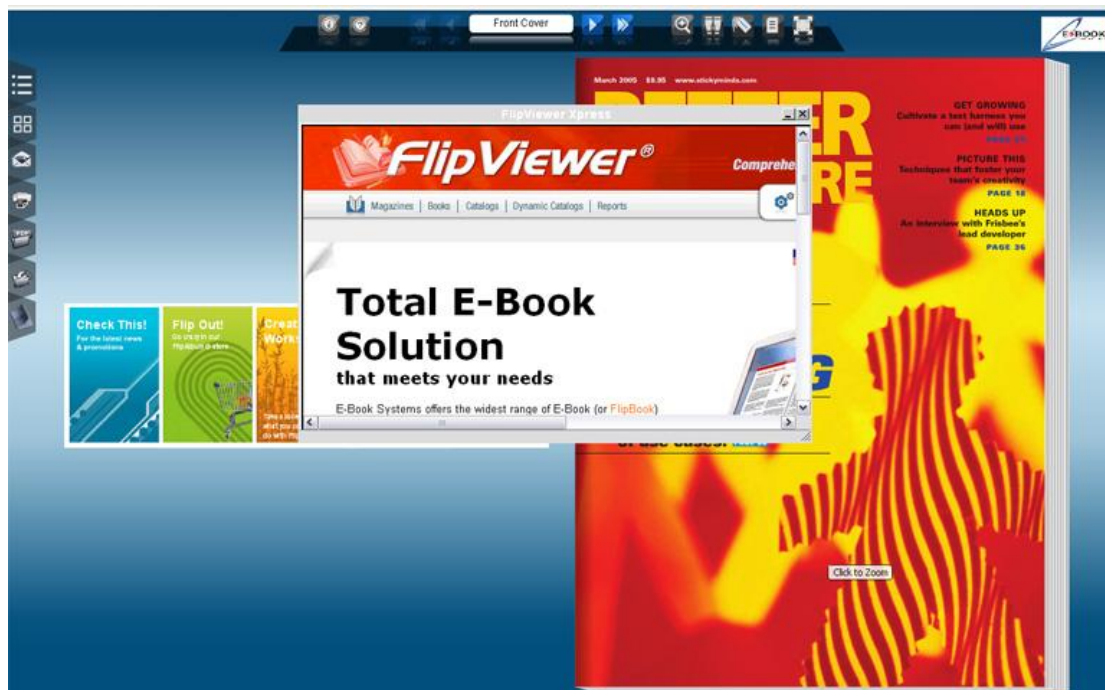
(a) "an", "tooltips" and "tooltipsb" are parameters that will be handled by FV Xpress. "an" parameter is compulsory and the rest of parameters are optional. Your main script does not need to handle these three parameters.

Parameter	Description
an	FV Xpress will prepare the final URL to be displayed in the DHTML window based on this parameter.
tooltipst	The title of the tooltips when mouse-over the link in the FV Xpress FlipBook. It will also be displayed as the title of the DHTML window.
tooltipsb	The description that appear in the tooltips box.

(b) You can add as many parameters as needed by your main script at the second row of the CSV.

(c) When a link is clicked in FV Xpress, FV Xpress will prepare the final URL to be displayed in the DHTML window based on the "an" parameter specified in the link.

This is how a linked opened in DHTML window will look like:



(d) The final URL will look something like this: *<URL of the main script>?<parameter 1>=<value of parameter 1>&<parameter 2>=<value of parameter 2>*

Based on the example "iframe.csv" above, example of final URL if parameter "an:eng" appears in the link:

<http://www.flipviewer.com/fvenp/?opf=http://www.flipviewer.com/home.opf&ver=1.0>

Based on the example "iframe.csv" above, example of final URL if parameter "an:chs" appears in the link:

<http://www.flipviewer.com/fvenp/?opf=http://www.flipviewer.com/home.opf&ver=2.0>

3. Save the CSV file in "Unicode Text" format. The filename must be **"iframe.csv"**.

4. Specify the links at your PDF document as follows. You can specify the links at your PDF document before preparing the CSV file **"iframe.csv"**.

(a) Open your PDF document in **Adobe Acrobat**. Your PDF document must have been optimized according to specification (See PDF Optimization).

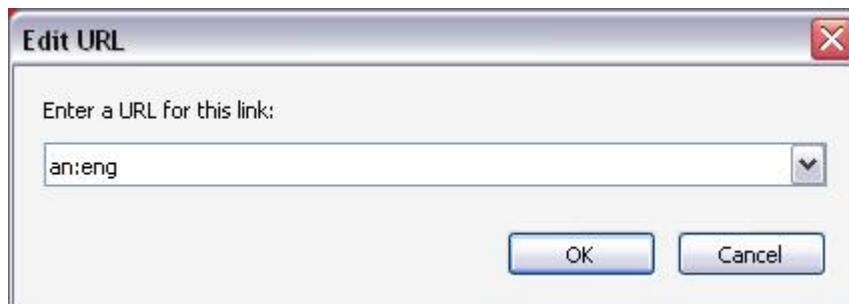
(b) Draw the link area using the **Link Tool**. Under the **Link Action**, choose **Open a web page**. Enter "an:<value of an>" at the text box.

Format:

an:<value of an>

Example:

an:eng



(c) The value of the parameter "an" must tally with the value specified in the "iframe.csv". When the link is clicked in FV Xpress, FV Xpress will refer to the "iframe.csv" and prepare the final URL to be displayed in the DHTML window based on the "an" parameter.

(d) Save your PDF document.



If you wish to open the link in a browser window instead of a DHTML window, please change the parameter "an" to "bn" in "iframe.csv" and your PDF document.

Settings for Search

There may be occasions where the default highlight style and color do not fit into the page background color or the type of content used in the FlipBook. You can choose from three different styles for your highlight:

Translucent - the search text will be highlighted by a translucent color strip

Underline - the search text will be underlined

Rectangle - the search text will be highlighted by a rectangle outline

You can also select the highlight color and if you select either **Underline** or **Rectangle**, you will be able to select the **Line Width** as well.

Customize Skin¹

To customize button graphics, select the **Use Customized Skin** check box and click the **Browse...** button to select a folder that stores the customized graphics. (See **Customizable Button Guidelines** on how to prepare button graphics.) If you do not customize skin, FV Xpress's default button graphics will be displayed.

Main Toolbar Position¹

You can customize the showing of the toolbar position to be at the top or at the bottom of the FlipBook. Select the **"Top"** option for the toolbar to be shown at the top of the FlipBook and the **"Bottom"** option for the toolbar to be shown at the bottom of the FlipBook.

Customer Support Website

The URL that you enter at Customer Support Website will appear together with any error message that is shown during FlipBook reading. This URL will direct your readers to your website to look for assistance when an error message occurs during FlipBook Reading.

Collect Reader's Information at Book Launch¹

Select the **Collect Reader's Information at Book Launch** check box if you want to prompt readers to enter name and email address before the FlipBook is opened. This is only applicable to Embedded License and Server License (with Silent License) FlipBooks that are viewed from an online location.

Publish for Mobile Devices

To publish for Mobile Devices, you can create an HTML version. As long as **Publish for Mobile Devices** is checked (by default), FV Xpress Creator will convert your source document to several image files that can be uploaded to your web server. You can set the **Quality Factor** to determine the quality of the image files. The quality factor is defaulted at a value of **80%** and you can vary the quality from **1%** to **99%**, with 1% being the lowest quality and 99% being the highest quality. Bear in mind that as the image quality increases, the file sizes of these image files will increase as well. This will indirectly affect the loading time of the pages when the FlipBook is launched on the browser.

Features currently available for the HTML version include:

1. Page transitions in both portrait and landscape modes

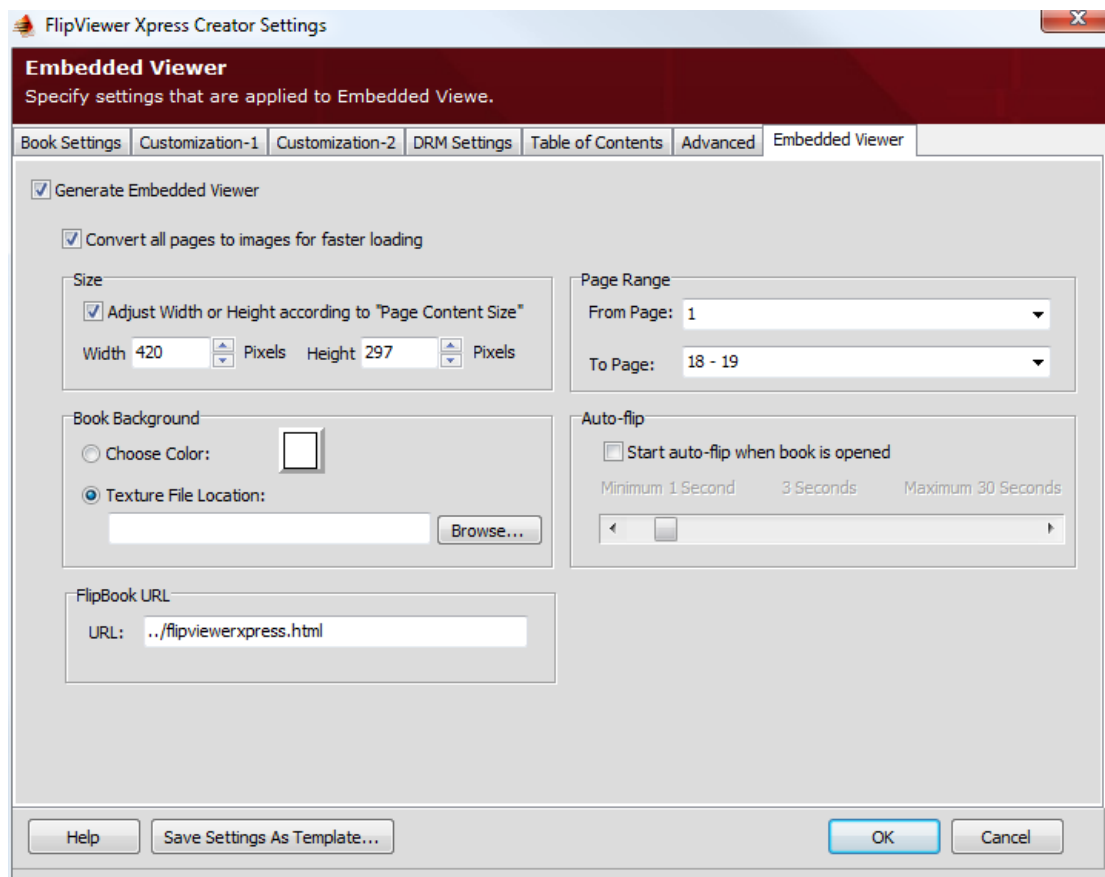
-
2. Direct jump to Front Cover/Back Cover
 3. Direct jump to a particular page of the FlipBook by entering the page number
 4. Zoom (through double-tapping or pinch-zoom)
 5. Thumbnail Overview (clicking on thumbnail jumps directly to the respective page)
 6. Table of Contents (clicking on the Table of Contents item jumps directly to the respective page)
 7. Search (clicking on the search result jumps directly to the respective page)
 8. Clickable links within FlipBook (links are available in both standard and zoom mode)
 9. About Us Box (displaying FlipBook Title, Publisher, Website and Email)

Notes:

¹ If you cannot use some settings in FV Xpress Creator, it means that your FV Xpress Creator ID does not have the permissions.

2.11. Embedded Viewer

Under **Embedded Viewer**¹ tab, you can specify settings that are applied to the Embedded Viewer generated. An Embedded Viewer is a smaller version of the FlipBook for publishers to use as marketing materials on their web sites. Users will be able to flip the pages of the Embedded Viewer using the "Flip Left" and "Flip Right" buttons but the other buttons and features will not be available. Clicking on the Embedded Viewer itself will launch the actual FlipBook.



Select the **Generate Embedded Viewer** check box to activate the rest of the settings for the Embedded Viewer.

Select the **Convert all pages to images for faster loading** check box so that the Embedded Viewer will load faster on your web page.

For the Size of the Embedded Viewer, you can adjust the **Width** and **Height** accordingly. Ensure that the **Adjust Width or Height according to "Page Content Size"** check box is selected to ensure that the Embedded Viewer is not distorted.

You can determine the **Page Range** of the Embedded Viewer by simply selecting the range from the drop-down list of **From Page** and **To Page**. You can select the page range to be from cover to cover or a few pages of the actual FlipBook.

You can add a **Book Background** to the Embedded Viewer. Just click the **Browse** button to navigate to the file location to select the image.

If you would like your Embedded Viewer to auto-flip, select the **Start auto-flip when book is opened** check box and choose the auto-flip timing by dragging the sliding bar.

When a user clicks on the Embedded Viewer, the browser will launch the actual FlipBook in another window. Thus you will need to define the URL of the actual FlipBook. If you already know the absolute URL of the actual FlipBook, you can enter the URL of the FlipBook (e.g. "http://asp6.digitalflip.com/training/xpress/testuploader/fvxcreatorusermanual_23/flipviewerxpress.html") in the **FlipBook URL** field. If you do not know the URL, you can leave the default relative URL (i.e. **../flipviewerxpress.html**) as it is. The default URL is a relative URL to the Embedded Viewer.

After you have published the FlipBook, the files of Embedded Viewer can be found at this folder: "<My Documents path>\EBookSys\FlipViewerXpressCreator\<Project Name>_output\web\embed". The URL to launch the Embedded Viewer is the URL of the "flipviewerxpress.html" found in the "embed" folder.

After publishing, you can use **FV Xpress Creator Uploader** to upload the FlipBook to your hosting server. FV Xpress Creator Uploader will upload relevant files and folders found under the output folder ("<My Documents path>\EBookSys\FlipViewerXpressCreator\<Project Name>_output\web") to your hosting server. Thus, your Embedded Viewer will be uploaded together with your FlipBook. If you are uploading the output by yourself using 3rd-party FTP program, please make sure you upload every files and folders found under the output folder.

After uploading your FlipBook, the URL of your FlipBook should be something like this: "http://fvxpress.digiflip.com/fvx/flipviewerxpress.html"

The URL of your Embedded Viewer should be something like this: "http://fvxpress.digiflip.com/fvx/embed/flipviewerxpress.html"

How to Embed an Embedded Viewer into a Website

There are two common ways to embed an Embedded Viewer into a website:

1. If your web page is using multi-frame and you want the Embedded Viewer to appear in one of the frame, edit the HTML codes of the frame to point to the URL of the Embedded Viewer. For example:

If the URL of the Embedded Viewer is:
"http://asp6.digitalflip.com/training/xpress/testuploader/fvxcreatorusermanual_23/embed/flipviewerxpress.html"

The following is an example of the HTML codes that is using multi-frame. Change the URL of one of the frame at "src" to point to the URL of the Embedded Viewer.

Example:

```
<frameset rows="*,31" cols="*" frameborder="no" border="0" framespacing="0">
  <frameset rows="*" cols="494,*" framespacing="0" frameborder="no" border="0">
    <frame
```

```
src="http://asp6.digitalflip.com/training/xpress/testuploader/fvxcreatorusermanu
al_23/embed/flipviewerxpress.html" name="leftFrame" scrolling="yes"
id="leftFrame" title="leftFrame" />
<frame src="testframe2.html" name="mainFrame" id="mainFrame"
title="mainFrame" />
</frameset>
<frame src="testframe1.html" name="bottomFrame" scrolling="No"
noresize="noresize" id="bottomFrame" title="bottomFrame" />
</frameset>
```

2. If your web page is a single HTML page, you can copy the Embedded Code by clicking the **"Copy Embedded Code"** button at the last step of FlipViewer Xpress Creator Uploader. Then insert the copied code into your HTML page. The Embedded Code looks like the following:

Example:

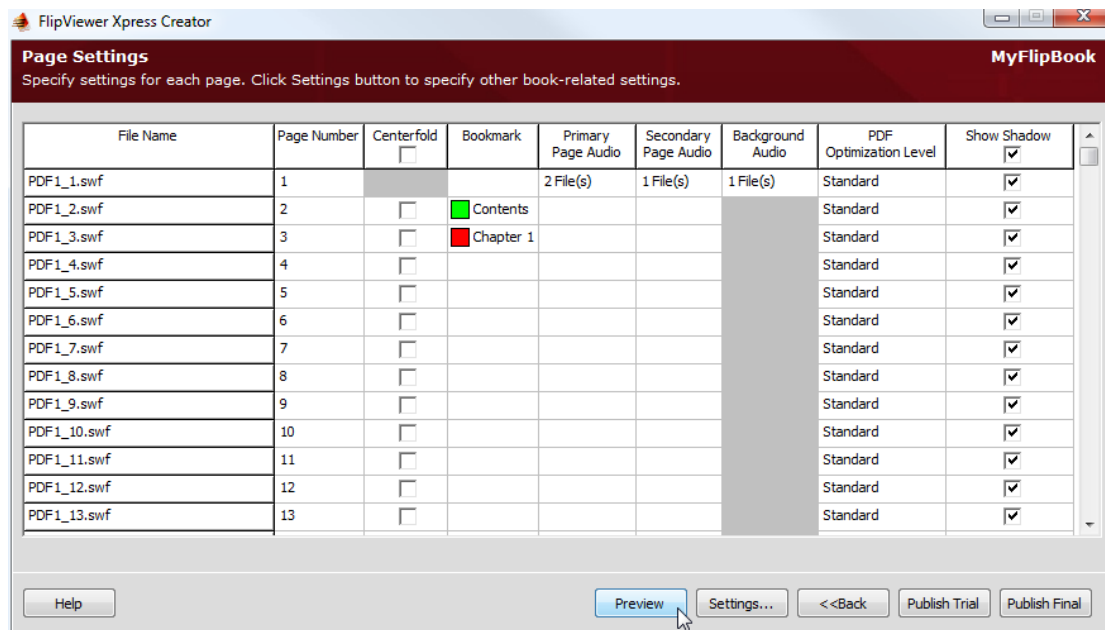
```
<object id="flipviewerxpress" classid="clsid:D27CDB6E-AE6D-11cf-96B8-
444553540000"
codebase="http://download.macromedia.com/pub/shockwave/cabs/flash/swflash.cab#ve
rsion=9,0,115,0" width="420" height="272">
  <param name="movie"
value="http://asp6.digitalflip.com/training/xpress/testuploader/MyFlipBook/embed
/main.swf?opf=MyFlipBook.xml&bgColor=0x0080C0&bgTexture=&bookurl=../
flipviewerxpress.html&flatstructure=&mode=mini">
  <param name="quality" value="high">
  <EMBED
SRC="http://asp6.digitalflip.com/training/xpress/testuploader/MyFlipBook/embed/m
ain.swf?opf=MyFlipBook.xml&bookurl=../flipviewerxpress.html&bgColor=0x00
80C0&bgTexture=&flatstructure=&mode=mini"
style="420px;height:272px; z-index:1"
PLAY="true"
TYPE="application/x-shockwave-flash"
PLUGINSPAGE="http://www.macromedia.com/shockwave/download/inde
x.cgi?Pl_Prod_Version=ShockwaveFlash">
  </EMBED>
</object>
```

Notes:

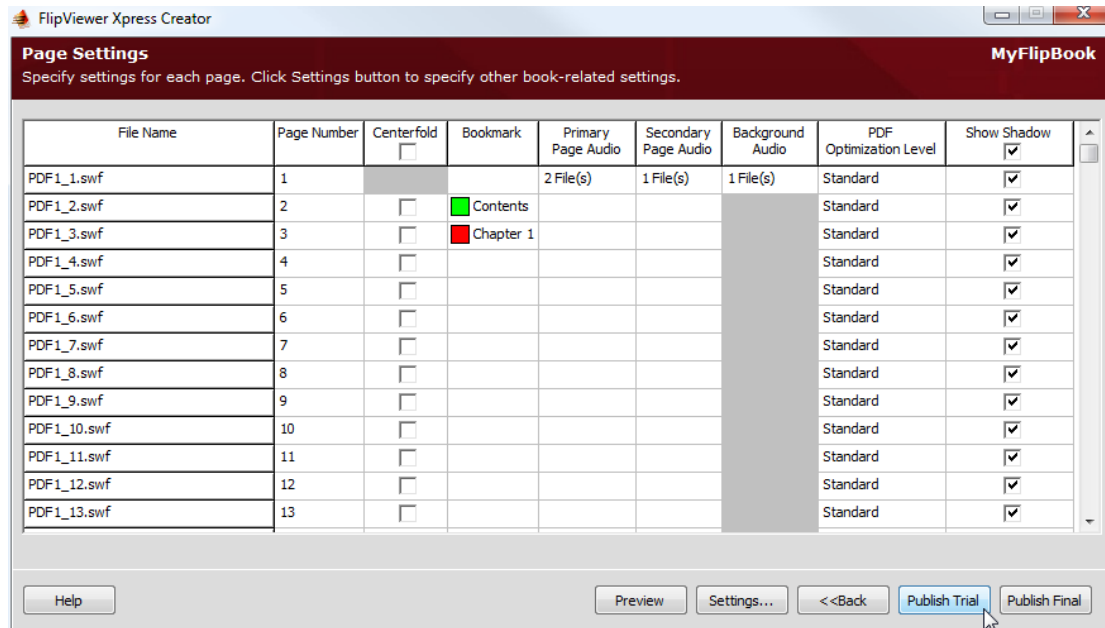
1 If you cannot use some settings in FV Xpress Creator, it means that your FV Xpress Creator ID does not have the permissions.

2.12. Preview

You can have a quick review of how your book will look like by clicking the "Preview" button. This preview function allows you to preview the book and all the settings (default or otherwise) that you have made at any point of the creation process. The Preview function will only display the first 10 pages or 5% of the FlipBook, whichever is higher. You can click the "Preview" button as many times as you like without worrying about your license entitlements.



2.13. Publish Trial

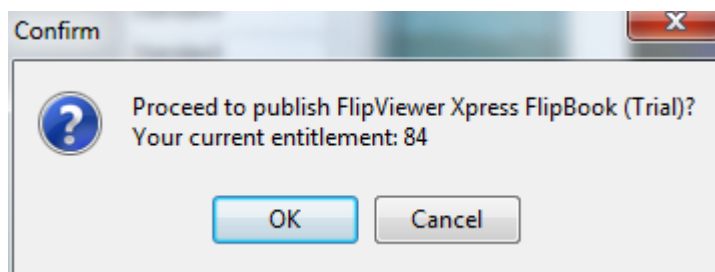


Click the **Publish Trial** button to publish a FV Xpress FlipBook (Trial). This FlipBook will expire within a short time frame (determined by your license issuer) and is not meant for final publishing. You can upload the FlipBook to your Web Server to provide online preview to your counterparts.

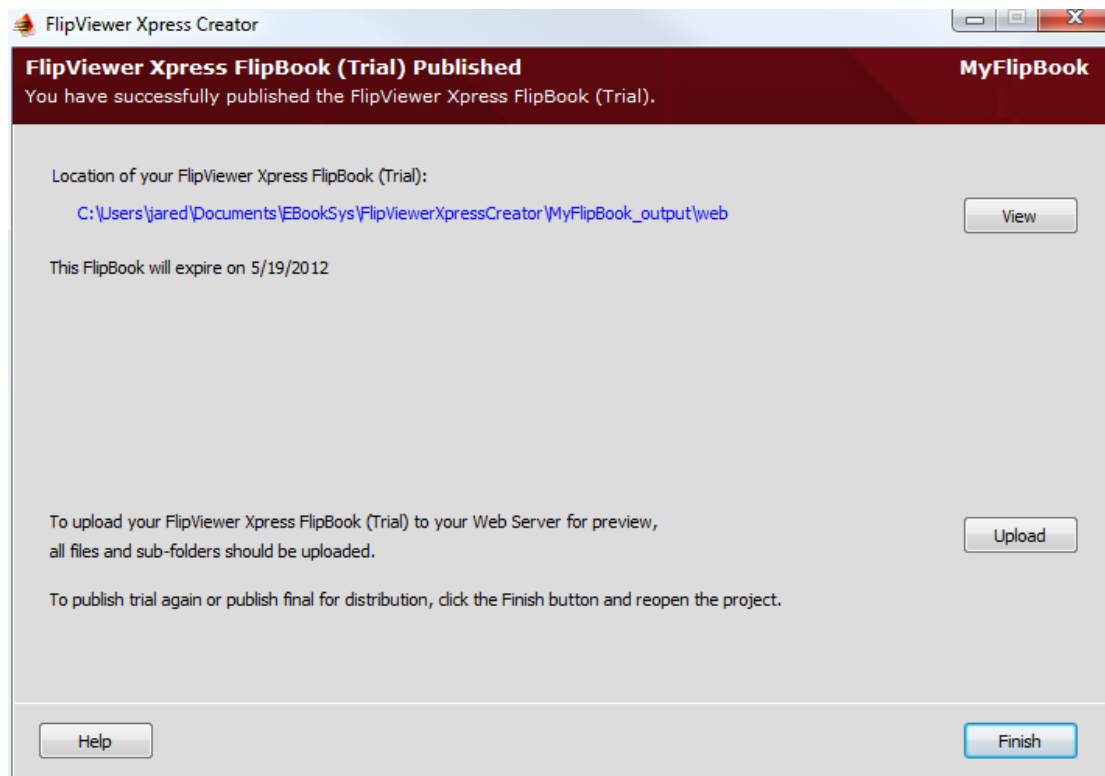


The FlipBooks published through Publish Trial are using Embedded License and will expire within a short time frame (determined by your license issuer). You need to have Internet connection every time launching the FlipBook.

After clicking the **Publish Trial** button, you will see the following dialog box to confirm your action. You will see your current entitlement, i.e. how many times you can publish FV Xpress FlipBook (Trial). Click the **OK** button to proceed or **Cancel** button to cancel the operation.



After publishing is completed, you will see the summary page as shown below. Your entitlement of publishing FV Xpress FlipBook (Trial) will be deducted by one.



Click the **View** button to view the FV Xpress FlipBook (Trial) from your computer. Since the FlipBook is in your hard disk, some buttons will not be seen (even though you have enabled their showing), like "Share the FlipBook", "Save as PDF" and "Download FlipBook". This is because these buttons will only be seen if your FlipBook is online.

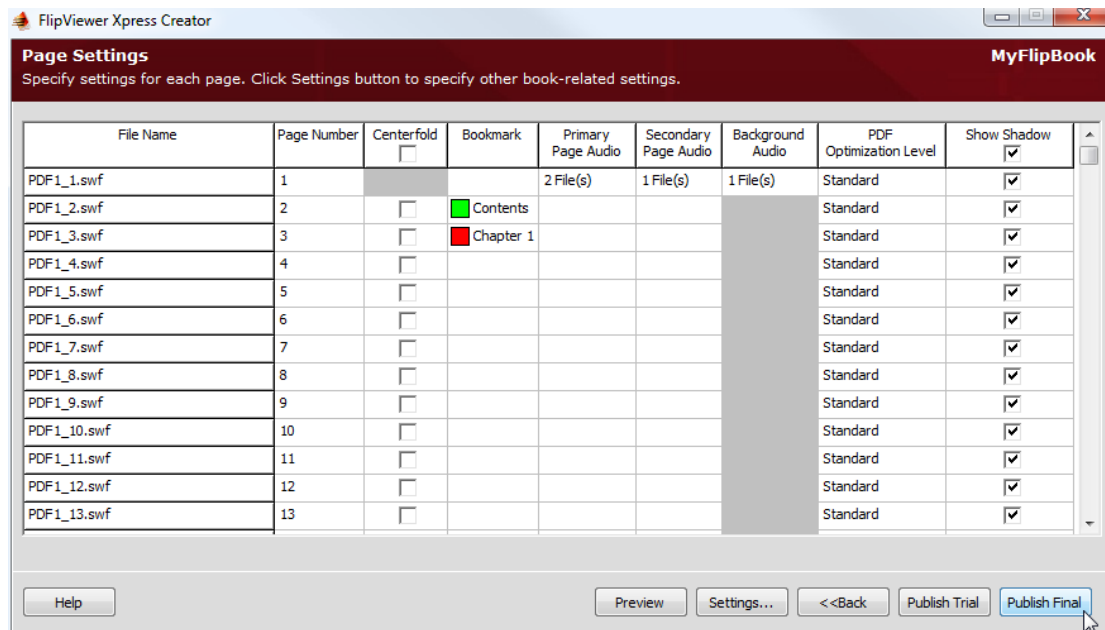
To preview your FlipBook online, you need to upload the FlipBook to your Web Server. To upload, click the **Upload** button to launch the **Uploader** (part of FV Xpress Creator installation). Follow the steps in **Uploader** to upload your FlipBook.

Click the **Finish** button to go back to the **Create or Open Project** step.

Notes:

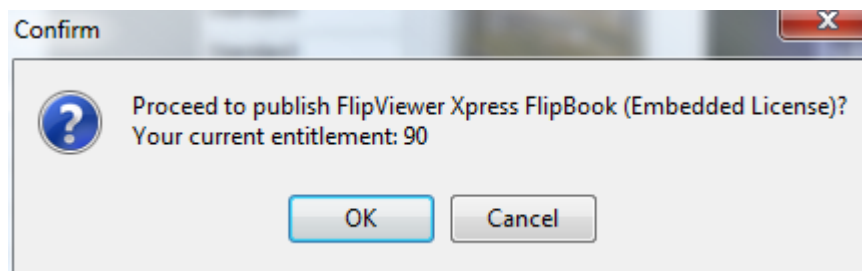
¹ If you cannot use some settings in FV Xpress Creator, it means that your FV Xpress Creator ID does not have the permissions.

2.14. Publish Final

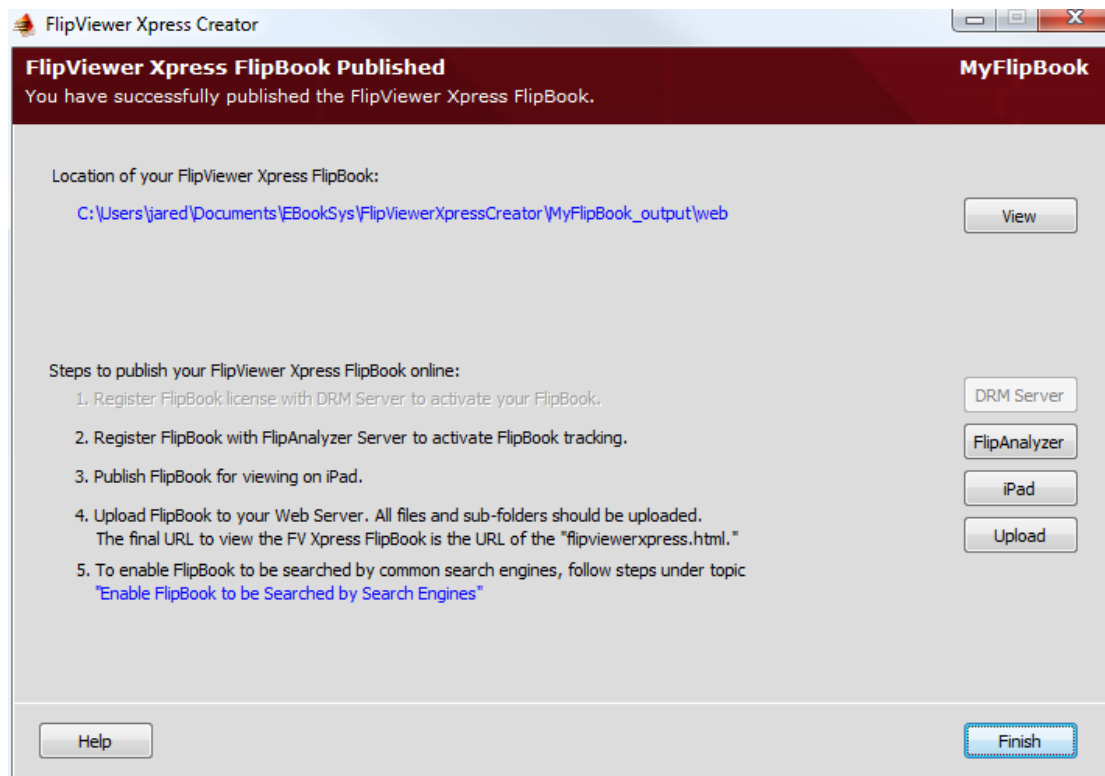


Click the **Publish Final**¹ button to publish a FV Xpress FlipBook for final distribution to your readers.

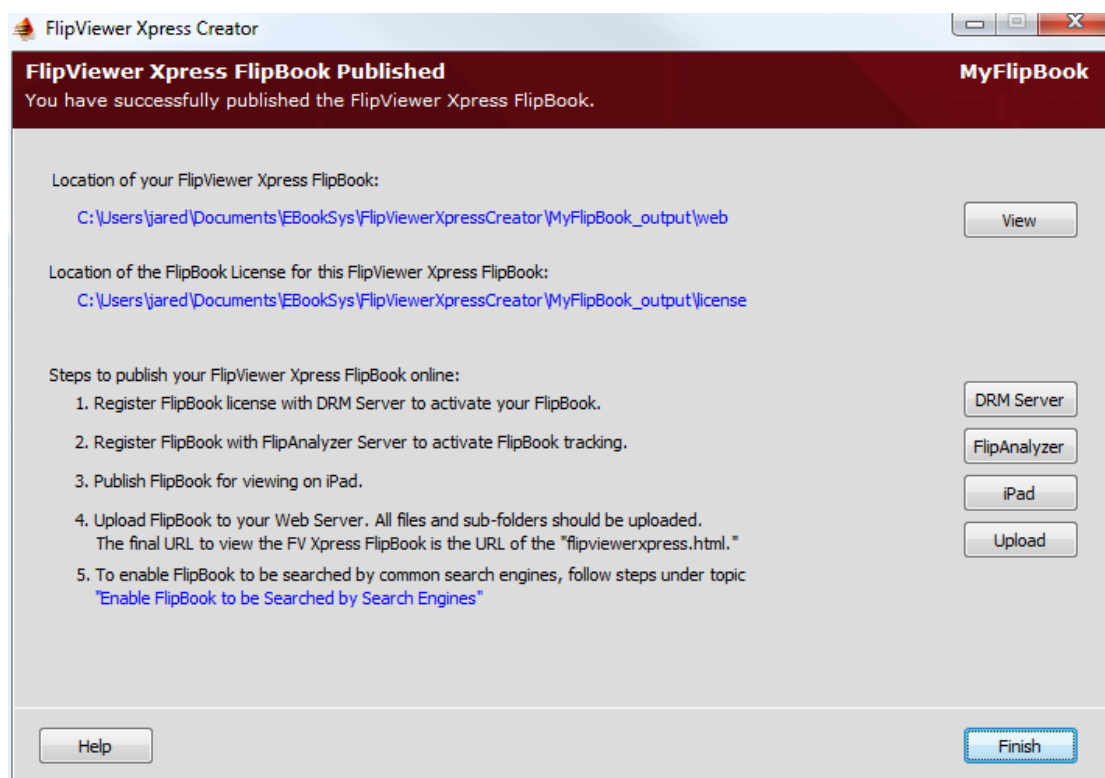
After clicking the **Publish Final** button, you will see the following dialog box to confirm your action. You will see your current entitlement, i.e. how many times you can publish FV Xpress FlipBook. Click the **OK** button to proceed or **Cancel** button to cancel the operation.



After publishing is completed, you will see the summary page as shown below. Your entitlement of publishing FV Xpress FlipBook will be deducted by one.



If you have selected Server License instead of Embedded License, you should see the following summary page.



For FlipBook using Server License, the "View" button will only be enabled after you have added its FlipBook license to DRM Server.



After FV Xpress FlipBook is published, if you have any files that will be used by the Flash SWF files like FLV video files, you need to copy them to the resource folder of your FV Xpress FlipBook.

Click the **View** button to view the FV Xpress FlipBook from your computer. Since the FlipBook is in your hard disk, some buttons will not be seen (even though you have enabled their showing), like "Share the FlipBook", "Save as PDF" and "Download FlipBook". This is because these buttons will only be seen if your FlipBook is online.



If you try to view the FV Xpress FlipBook from your computer (i.e. launching "flipviewerxpress.html" located in your hard disk using web browsers), you may receive a prompt that Adobe Flash Player is trying to access to servers. To avoid seeing such prompt, please try the following:

1. Click the **Settings** button at the prompt.
2. Under **Edit** drop-down list, click the **Add Location** link.
3. Copy the path under "**Tip**" to the text box under "**Trust this location**". Remove the part from "main.swf" onwards. The path should just be the folder path that contains the "main.swf".
4. Click the **Confirm** button.
5. Close the browser and restart the browser and open the book again.

Steps to publish your FV Xpress FlipBook online:

1. If you have chosen Server License in DRM Settings, you need to add the FlipBook license to DRM Server. Click the **DRM Server** button to launch the **FlipViewer Xpress Creator License Registration** dialog box as shown below.

FlipViewer Xpress Creator License Registration
Add FlipBook License (Server License) to DRM Server to activate your FlipBook.

Book Name:

Group Name:

The Group name "DefaultFVXpressGroup" has been pre-created in the DRM Server and can be used for most publications.

subscription IDs, please go to [FlipBook Registration website](#).

For advanced users who want to create new Groups, Rights Templates and add



Adding FlipBook License to DRM Server is not applicable if you have chosen Embedded License under DRM Settings.

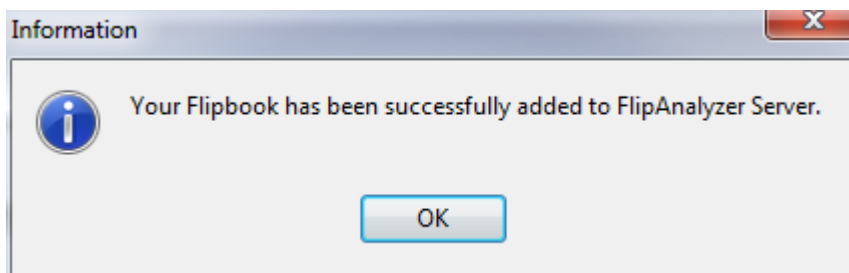
(a) The default **Book Name** will be the same as the **Project Name**. You could enter another name.



If you have added a book to DRM Server with the same Book Name before, you need to enter another Book Name.

(b) The default Group Name is "**DefaultFVXpressGroup**". This Group has been pre-created in the DRM Server and can be used for most publications. For advanced users who want to create new Groups, Rights Templates and add subscription IDs, please go to FlipBook Registration website.

2. If you have enabled this FlipBook to be tracked by FlipAnalyzer, you need to register the FlipBook with FlipAnalyzer Server to activate tracking by clicking the **FlipAnalyzer** button. FV Xpress Creator will register the FlipBook with FlipAnalyzer Server in the background. If the registration is successful, you will see the message as shown below.



3. To view your FlipBook online, you need to upload the FlipBook to your Web Server. To upload, click the **Upload** button to launch the **Uploader** (part of FV Xpress Creator installation). Follow the steps in Uploader to upload your FlipBook. The final URL to view the FV Xpress FlipBook is the URL of the "flipviewerxpress.html".



Alternatively, you can upload the FlipBook to your Web Server through any FTP software like FileZilla. Here are the steps:

1. The published FlipBook is located here in your PC (by default):
<**My Documents path**>\EBookSys\FlipViewerXpressCreator\<**Project Name**>_output\web\

2. You need to upload all files and folders found within the "web" folder to your Web Server.

3. The final URL to view the FV Xpress FlipBook is the URL of the "flipviewerxpress.html".

4. To enable your FlipBook to be searched by common search engines like Google, Yahoo! and MSN, follow steps under topic "[Enable FlipBook to be Searched by Search Engines](#)".

Click the **Finish** button to go back to the **Create or Open Project** step.



If you want to create a CD that will open the FlipBook when the CD is being popped into the CD-ROM drive, you need to burn all files under the output folder, i.e. "<My Documents path>\EBookSys\FlipViewerXpressCreator\<**Project Name**>_output\web\" to CD.

Notes:

¹ If you cannot use some settings in FV Xpress Creator, it means that your FV Xpress Creator ID does not have the permissions.

2.15. Enable FlipBooks to be Searched by Search Engines

General steps to enable your FlipBooks to be searched by search engines (Google, MSN and Yahoo!):

1. When you are uploading your FV Xpress FlipBook, please make sure the "**WebSearch**" folder in the "**web\<Project Name>_opf_files**" folder is also uploaded.

If you are hosting "WebSearch" folder **not** in the same folder with the "main.swf", you need to edit the file paths in the JavaScript file "**bookInfo.js**", which located in the "WebSearch" folder. Open the JavaScript file in the Notepad. The content of "bookInfo.js" should look like the following. Save this JavaScript file and re-upload it to the same location in your Web Server after editing.

```
var swf = "../main.swf";
var opf = "[URL or file path of main XML file]";
var lang = "[FV Xpress language]";
var subid = "";
var groupid = "";
var width = "100%";
var height = "100%";
var ACSRC = "../FVX_RunActiveContent.js";
var logo = "[URL or file path of Launching Page Logo]";
```

Variable Name	Definition
swf	The URL or file path of the FV Xpress client ("main.swf"). The file path should be relative to the launching HTML file. Please change this value if you are not hosting the "WebSearch" folder in the same folder with the "main.swf".
opf	The URL or file path of the main XML file of FV Xpress FlipBook. The XML file is usually with filename "<Project Name>.xml". The file path should be relative to the "main.swf". Please change this value if you are not hosting the "WebSearch" folder in the same folder with the "main.swf".
lang	The selected language of FV Xpress. "ENG": English "CHS": Simplified Chinese "CHT": Traditional Chinese "JPN": Japanese "DEU": German "FRA": French "ITA" : Italy

	"CSY": Czech
subid	Subscription ID of your FV Xpress FlipBook.
groupid	Group ID of your FV Xpress FlipBook.
width	Width of your FV Xpress FlipBook (counting from side toolbar).
height	Height of your FV Xpress FlipBook (counting from top toolbar).
ACSRC	The URL or file path of "FVX_RunActiveContent.js". The file path should be relative to the launching HTML file. Please change this value if you are not hosting the "WebSearch" folder in the same folder with the "main.swf".
logo	The URL or file path of Launching Page Logo. The file path should be relative to the launching HTML file. Please change this value if you are not hosting the "WebSearch" folder in the same folder with the "main.swf".

2. Generate a sitemap XML file using free sitemap generator over here: <http://www.xml-sitemaps.com/>.

(a) Under **Starting URL**, enter the URL of the "summary.html" in the "WebSearch" folder, which has been uploaded to your Web Server. e.g. "http://asp6.digitalflip.com/training/xpress/xpressmypdfflipbook/WebSearch/summary.html"

(b) Then click the **Start** button to start generating the sitemap XML file.

(c) Once the XML is generated, download the XML from the link provided under **"Download un-compressed XML Sitemap"**.

(d) Upload the "sitemap.xml" to your Web Server and to be in the same folder with the "summary.html".

3. Register the URL of the "sitemap.xml" to Google.

(a) Login with your Google account to the online Google Webmaster Tools (<http://www.google.com/webmasters/tools>).

(b) If you have not register the site of your Web Server (that hosts your FlipBooks), enter its URL and click the **Add Site** button.

(c) Under the **Sitemap** column, click the **Add** button to add a sitemap.

(d) At the **Add Sitemap** step, choose **"Add General Web Sitemap"** from the drop-down list.

(e) Enter the URL of "sitemap.xml" at step 3. Then click the **Add General Web Sitemap** button to confirm.

4. Follow the steps at [MSN Live Search](#) website to add your website and sitemaps for indexing.

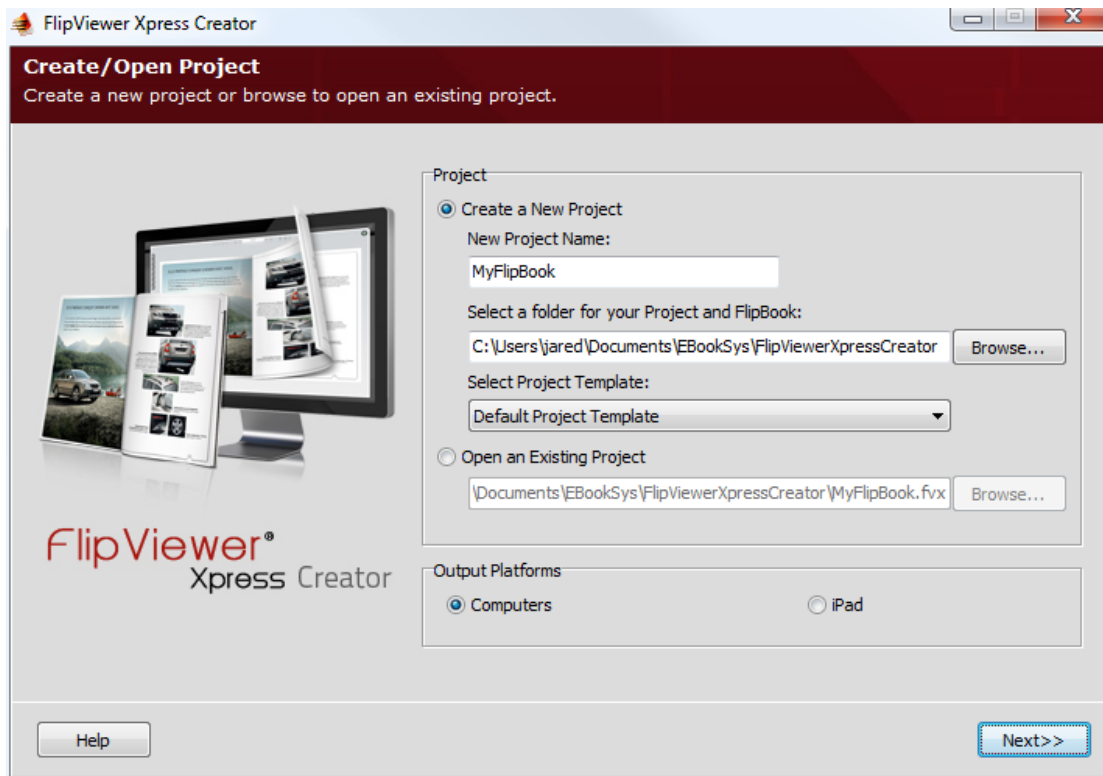
5. Follow the steps at [Yahoo! Search](#) website to add your website for indexing.



If you do not perform step 2, 3, 4 and 5 mentioned above, it may take longer for your FlipBooks to be indexed by search engines.

2.16. Creating iPad Projects

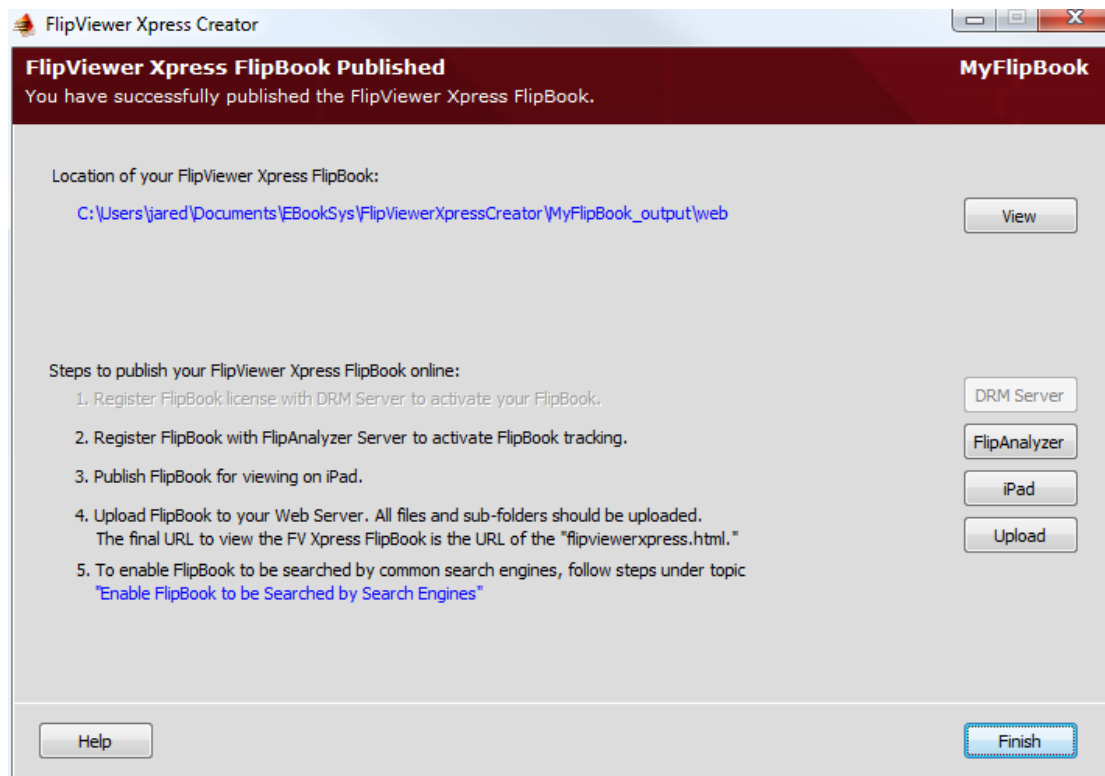
Output Platforms¹



FV Xpress Creator allows you to create FlipBooks for computers and at the same time for the iPad platform as well. The creation of FlipBooks for computers is as described in Sections 2.2 to 2.14. There are two basic ways of creating FlipBooks for iPad.

Creating FlipBooks for both Computer and iPad

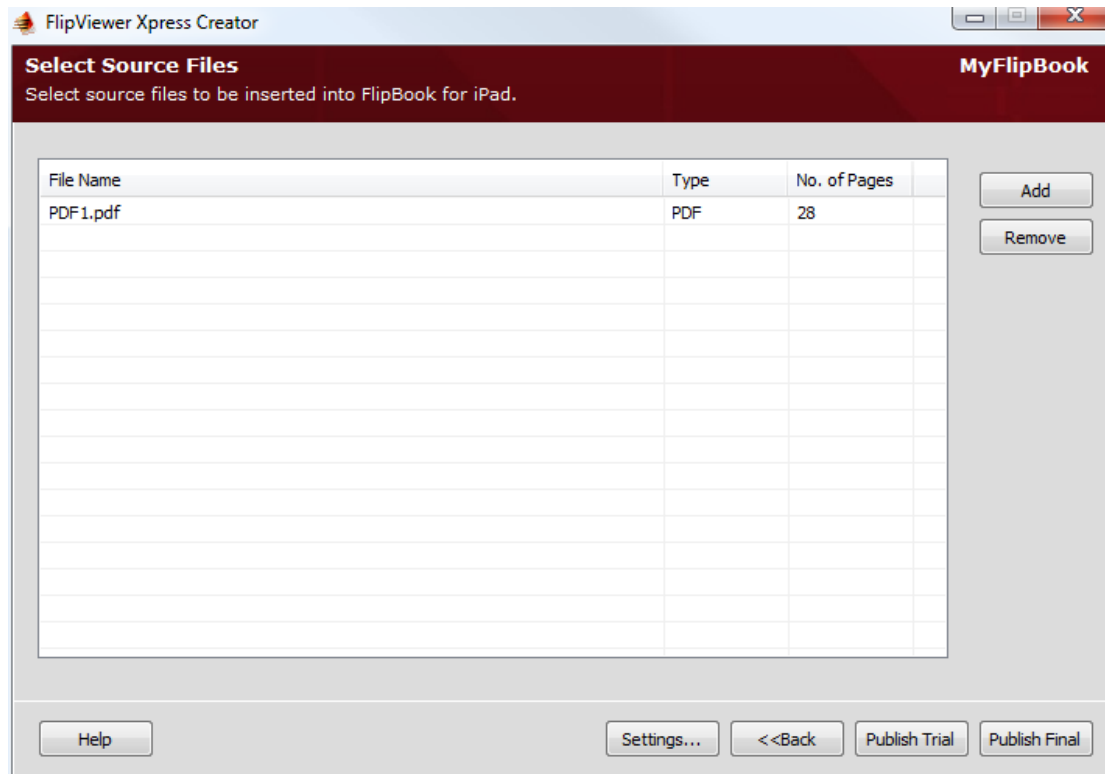
For users who wish to create FlipBooks for both the computer and iPad platforms, follow the FlipBook creation process as described in Sections 2.2 to 2.14. At the end of the publish process, the summary page will appear as follows.



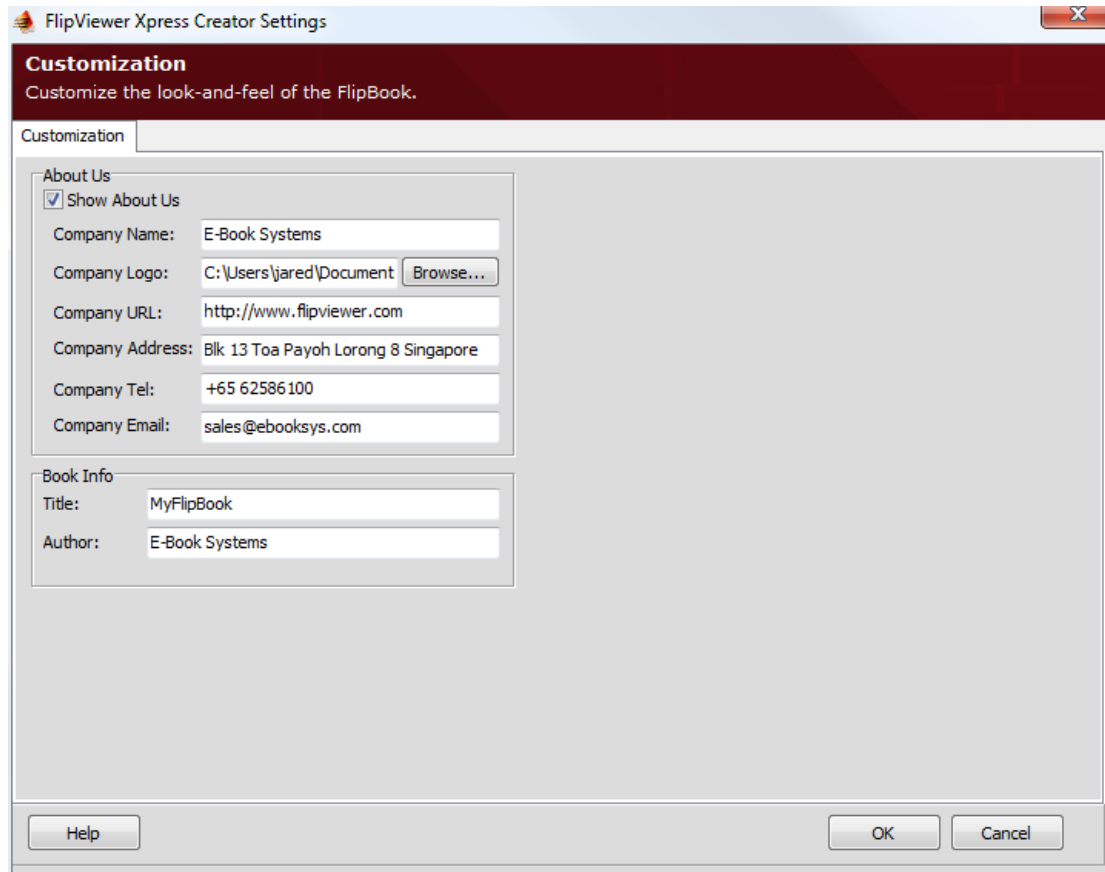
To continue publishing FlipBook for iPad, click the "**iPad**" button and the "**Select Source File**" dialog will be displayed. The dialog is "empty", that is, without any source file that you have added earlier when publishing the FlipBook for computer. The source file has to be added again at this stage. Please note that only **asingle PDF source file** can be added. Other file formats or multiple files are not accepted.



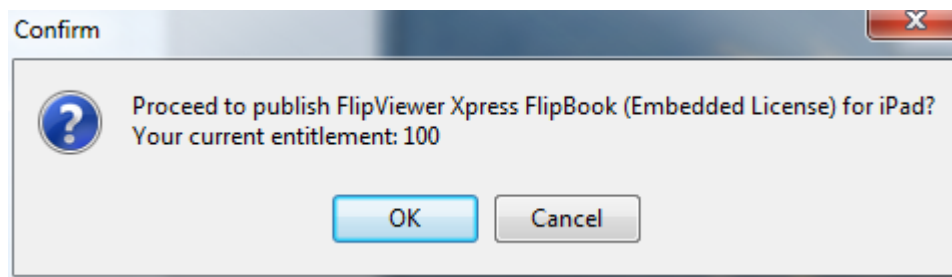
Only a single PDF can be added as source file. Other file formats or multiple files are not accepted.



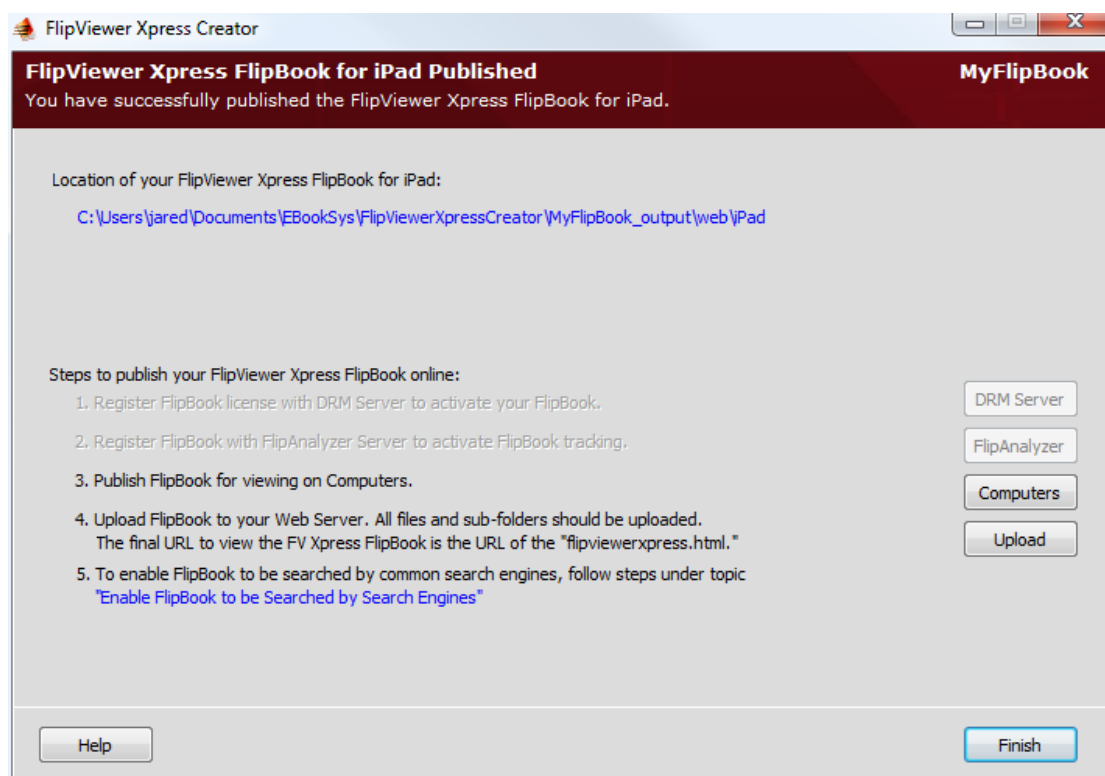
Once the source file is added, you may customize the “**About Us**” information by clicking the “**Settings**” button.



Then proceed to click the "**Publish Trial**" or "**Publish Final**" button. You will see your current entitlement, i.e. how many times you can publish FlipBook for iPad. Click the **OK** button to proceed or **Cancel** button to cancel the operation.



After publishing is completed, you will see the summary page as shown below. Your entitlement of publishing FlipBook for iPad will be deducted by one.



To view your FlipBook online, you need to upload the FlipBook to your Web Server. To upload, click the **Upload** button to launch the **Uploader** (part of FV Xpress Creator installation). Follow the steps in **Uploader** to upload your FlipBook. The final URL to view the FV Xpress FlipBook is the URL of the "flipviewerxpress.html".



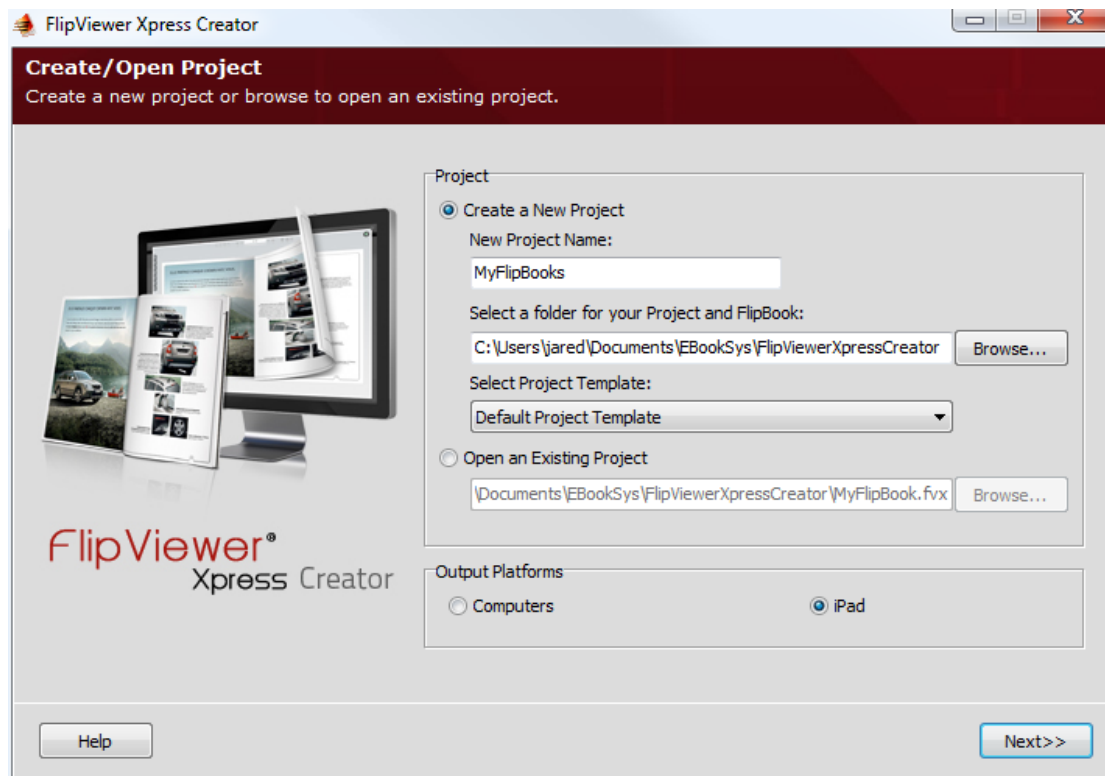
Alternatively, you can upload the FlipBook to your Web Server through any FTP software like FileZilla. Here are the steps:

1. The published FlipBook is located here in your PC (by default):
<My Documents path>\EBookSys\FipViewerXpressCreator\<**Project Name**>_output\web\
2. You need to upload all files and folders found within the "web" folder to your Web Server.

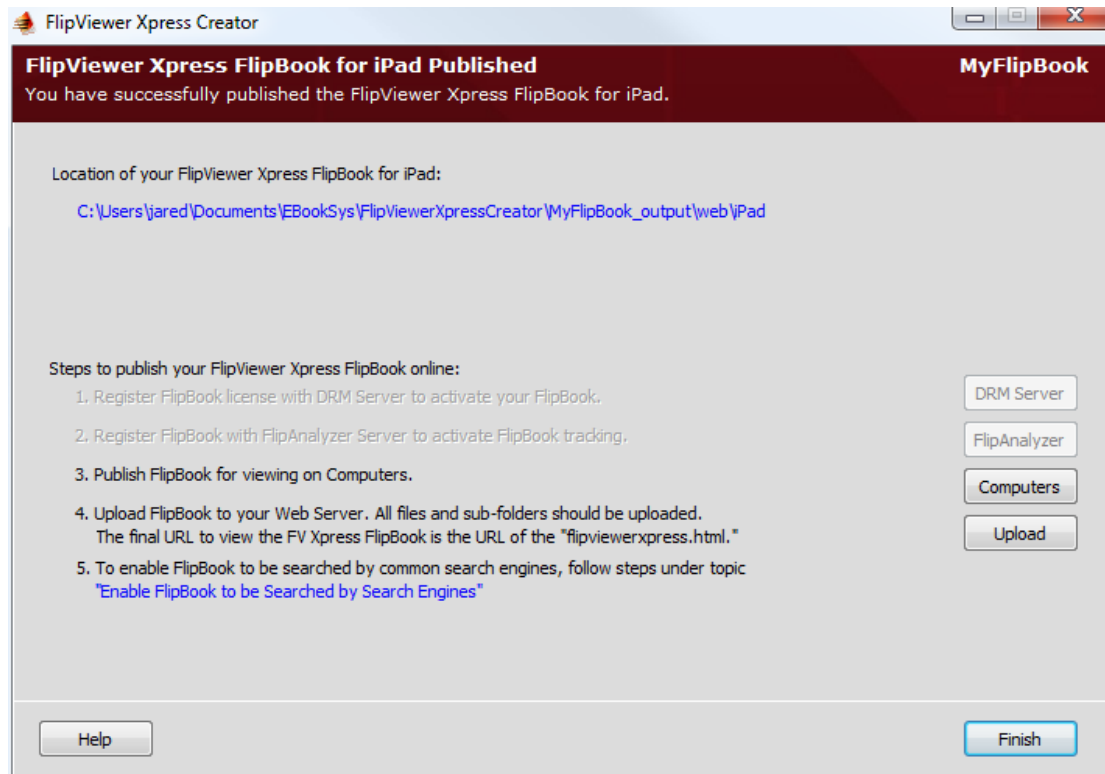
3. The final URL to view the FV Xpress FlipBook is the URL of the "flipviewerxpress.html".

Creating FlipBooks for iPad only

For users who simply want to create FlipBooks for iPad only, start off by entering the Project Name, selecting the iPad radio button and click the **Next>>** button.



For source files, only a single PDF is allowed. Other file formats or multiple files are not accepted.



To view your FlipBook online, you need to upload the FlipBook to your Web Server. To upload, click the **Upload** button to launch the **Uploader** (part of FV Xpress Creator installation). Follow the steps in **Uploader** to upload your FlipBook. The final URL to view the FV Xpress FlipBook is the URL of the "flipviewerxpress.html".



Alternatively, you can upload the FlipBook to your Web Server through any FTP software like FileZilla. Here are the steps:

1. The published FlipBook is located here in your PC (by default):
<My Documents path>\EBookSys\FipViewerXpressCreator\<**Project Name**>_output\web\
2. You need to upload all files and folders found within the "web" folder to your Web Server.
3. The final URL to view the FV Xpress FlipBook is the URL of the "flipviewerxpress.html".

Differences between FlipBooks for Computers and FlipBooks for iPad

1. All page and book settings are not applicable.
2. All customization buttons are not applicable.
3. DRM Settings are not applicable.
4. Table of Contents, though added in the process of creating FlipBooks for Computers are not applicable for FlipBooks for iPad.
5. Advanced settings are not applicable.
6. Embedded Viewer is not applicable.

Notes:

¹ If you cannot use some settings in FV Xpress Creator, it means that your FV Xpress Creator ID does not have the permissions.

3.0 Using FlipViewer Xpress Creator Packager

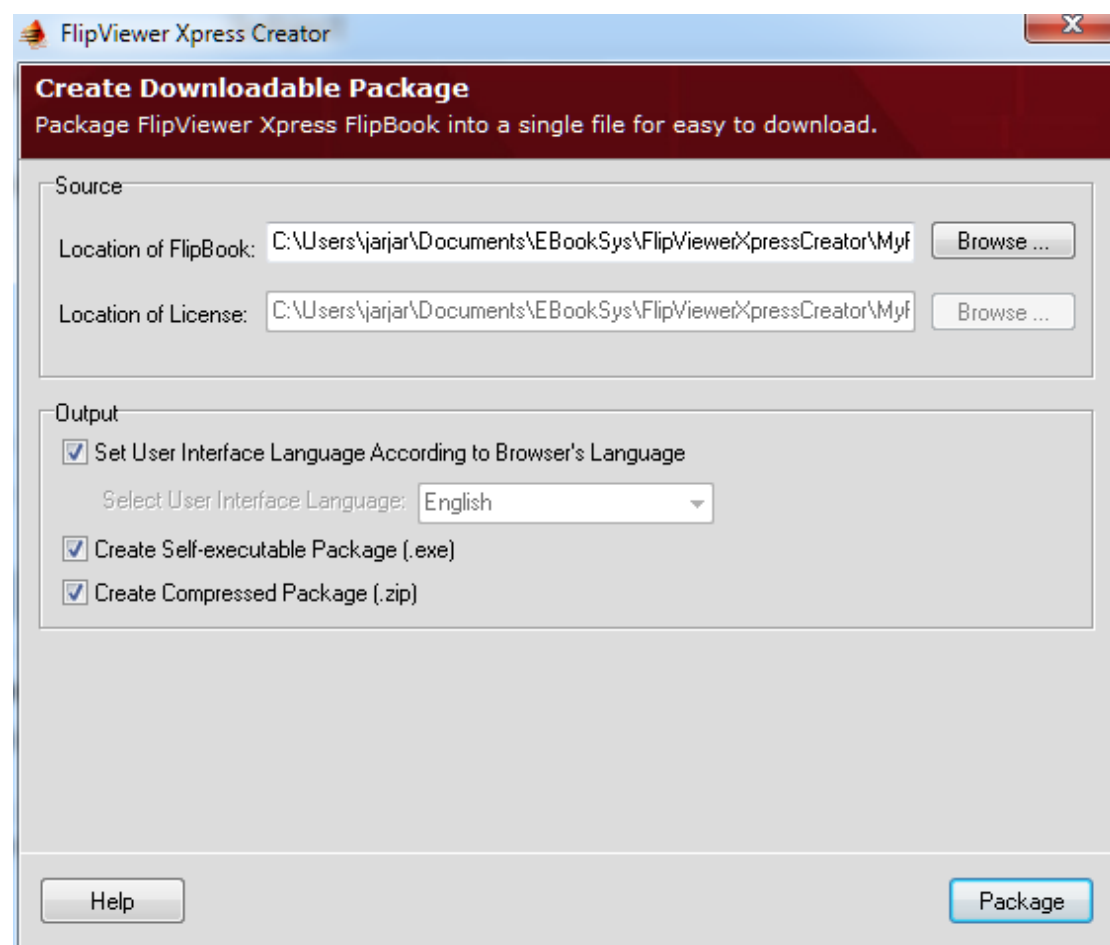
3.1. Package FlipBook

FV Xpress Creator Packager¹ is provided for you to package your FlipBooks under certain circumstances outside of normal publishing flow. For example, if your Flash pages are calling external FLV video files, you need to manually copy those FLV files to the resource folder of your FV Xpress FlipBook after publishing. However, your downloadable packages may not have these FLV files yet. So to include these FLV files into your downloadable packages, you need to re-package the FlipBook.

If you have accepted the default options in the installation process, you can open the **FV Xpress Creator Packager** by using the following method:

Click **Start > Programs > E-Book Systems > FlipViewer Xpress Creator > FlipViewer Xpress Creator Packager**

FV Xpress Creator Packager will be opened as shown below.



Click the **Browse...** button corresponding to **Location of FlipBook** to select the main XML file ("**<Project Name>.xml**") of the FlipBook to be packaged from your hard disk. Usually your FlipBook is located at the default output folder "**<My Documents path>\EBookSys\FlipViewerXpressCreator\<Project Name>_output\web**".

Select a language of FV Xpress at the drop-down list of **Select User Interface Language**.

Select the **Create Self-executable Package (.exe)** check box to package the FV Xpress FlipBook into an EXE (.exe) file.

Select the **Create Compressed Package (.zip)** check box to package the FV Xpress FlipBook into a ZIP (.zip) file.



Self-executable Package (.exe) is only for users on Windows platform to download. For users on Linux and Mac platforms, they need to download the Compressed Package (.zip). After downloading the zip file, they need to extract the contents of the zip to a folder.

For Mac users:

Double-click the "FlipViewerXpressMac" icon to launch the FlipBook.

For Linux users:

Change the permission of the file "FlipViewerXpress" to executable:

Command at terminal:

```
chmod a+x FlipViewerXpress
```

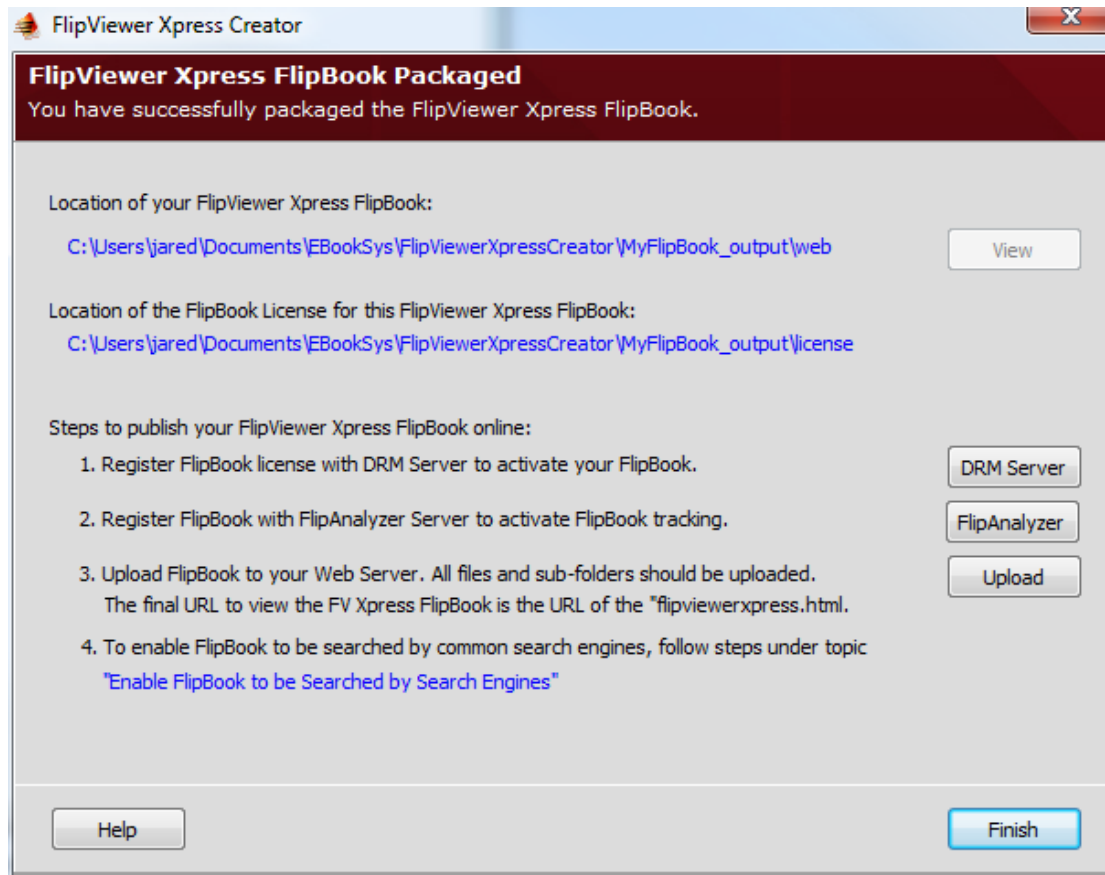
Launch the FlipBook by executing the "FlipViewerXpress" file.

Command at terminal:

```
./FlipViewerXpress
```

Click the **Package** button to start packaging the FlipBook.

If your FlipBook is using Server License, you will see the summary page as shown below after the process is completed. As re-packaging will modify the main XML file ("**<Project Name>.xml**") and the license files, you need to re-register the FlipBook license with DRM Server and re-register FlipBook with FlipAnalyzer Server (if any). Then you need to re-upload the FlipBook to your Web Server.

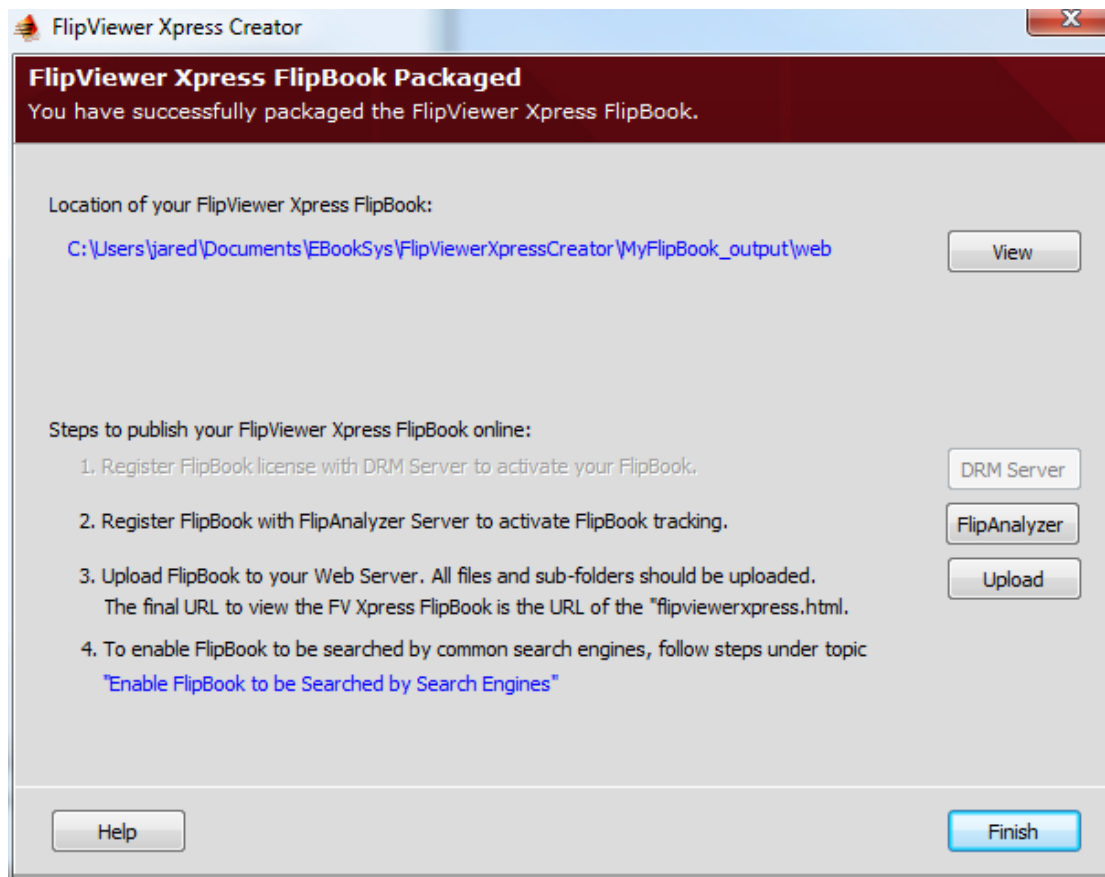


For FlipBook using Server License, the "View" button will only be enabled after you have added its FlipBook license to the DRM Server.



If your FlipBook is using Server License, users need to have Internet connection the first time when opening the packages.

If your FlipBook is using Embedded License, you will see the summary page as shown below after the process is completed. As re-packaging will modify the main XML file ("**<Project Name>.xml**") and the license files, you need to register your FlipBook with FlipAnalyzer Server (if any). Then you need to re-upload the FlipBook to your Web Server.



Please follow steps at section "[4.1 General Publishing Flow](#)" to publish your FlipBook online.

Notes:

¹ If you cannot use some settings in FV Xpress Creator, it means that your FV Xpress Creator ID does not have the permissions.

4.0. References

4.1. General Publishing Flow

General steps to publish a FV Xpress FlipBook:

1. Publish FV Xpress FlipBook using FV Xpress Creator.
 - (i) PDF documents to be inserted into **FV Xpress Creator** must be prepared in accordance with the guidelines. (See [PDF Guidelines](#)).
 - (ii) Flash files to be inserted into **FV Xpress Creator** must be prepared in accordance with the guidelines. (See [Flash Guidelines](#)).
2. In the final step of FV Xpress Creator after publishing is completed, if your FlipBook is using Server License, add FlipBook license (output of step 1) to DRM Server by clicking the **DRM Server** button to launch the **FV Xpress Creator License Registration** dialog box.
3. To track FlipBook usage using FlipAnalyzer, register FlipBook with FlipAnalyzer Server to activate FlipBook tracking by clicking the **FlipAnalyzer** button.
4. Upload FlipBook to your Web Server by clicking the **Upload** button to launch **FV Xpress Creator Uploader** dialog box. The final URL to view the FlipBook is the URL of the "flipviewerxpress.html".



Alternatively, you can upload the FlipBook to your Web Server through any FTP software like FileZilla. Here are the steps:

1. The published FlipBook is located here in your PC (by default):
<**My Documents path**>\EBookSys\FlipViewerXpressCreator\<**Project Name**>_output\web\
2. You need to upload all files and folders found within the "web" folder to your Web Server.
3. The final URL to view the FV Xpress FlipBook is the URL of the "flipviewerxpress.html".

5. To enable FlipBook to be searched by common search engines, follow steps under topic "[Enable FlipBooks to be Searched by Search Engines](#)".

4.2. PDF Guidelines

Before adding PDF documents as source files into FV Xpress Creator, you need to prepare them according to the given guidelines.

4.2.1. General PDF Guidelines

1. The PDF pages must be optimized according to the recommended settings (see [PDF Optimization](#)). The PDF compatibility must be Acrobat 6.0 (PDF 1.5) and all used fonts must be embedded in the PDF pages.
2. Please follow specification (see [Create Links in Adobe Acrobat](#)) to create hyperlinks in the PDF documents and internal links to jump to pages inside the FV Xpress FlipBook.
3. The PDF pages must not have password security that restricts editing and printing of the documents.
4. The PDF pages must not have crop marks or bleed marks.
5. All PDF pages should preferably have the same dimension to avoid seeing white spaces.

4.2.2. PDF Optimization

Reason to optimize PDF documents

Optimizing PDF documents is to make sure the PDF documents are conformed to the requirements of FV Xpress Creator, i.e. necessary fonts are embedded, supported PDF version and others.

Background

There are three basic types of PDF document:

- **Rasterized:** The information in the PDF document has been rendered as a straight bitmap (usually very high resolution). No font or vector information remains. The PDF document is neither searchable nor editable.
- **Vectorized:** The information in the PDF document has been converted to pure vectors. All the text characters have been converted to vector shapes and are no longer recognized as text. The PDF document is neither searchable nor editable.
- **Editable:** Such a PDF document retains the font and text information. The PDF document may still contain some vector and bitmap information, but the text is still recognized as text. The information of the fonts is stored in the PDF document so that the latter looks the same on any machine, regardless of whether the font is installed or not. The PDF document is searchable and editable.

Before optimizing PDF documents

The PDF document that we are going to optimize should be the **Editable** type. In other words, the fonts are embedded or stored in the PDF document and the text can be selected, searched and treated as text.

Steps to optimize PDF documents

Step 1. Add Adobe PDF Setting

1. In Adobe Acrobat 8 Professional, choose **Advanced > Print Production > Acrobat Distiller** to open **Acrobat Distiller**. An alternative way to launch **Acrobat Distiller** is through **Start > Programs > Adobe Master Collection CS3 > Acrobat Distiller 8**.

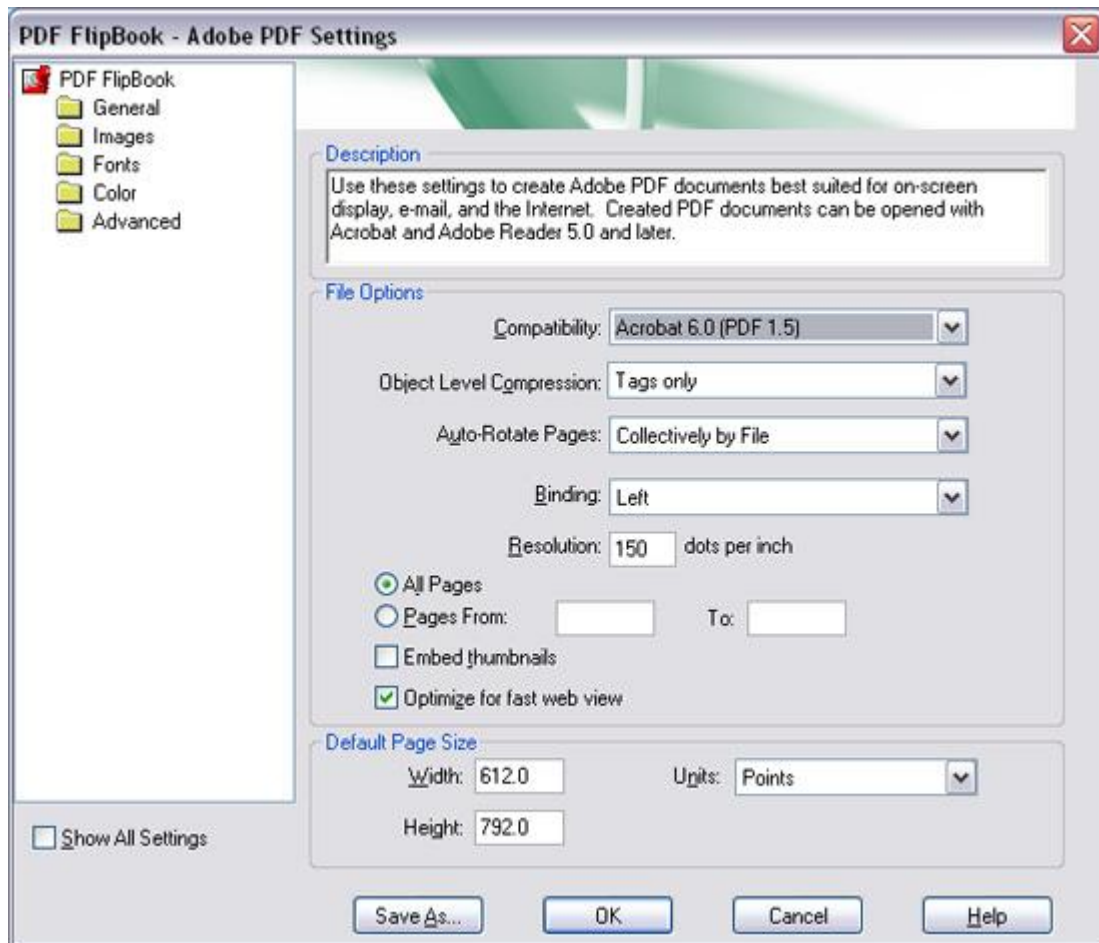
2. In **Acrobat Distiller**, select "**Smallest File Size**" from **Default Settings** drop-down list as shown below.



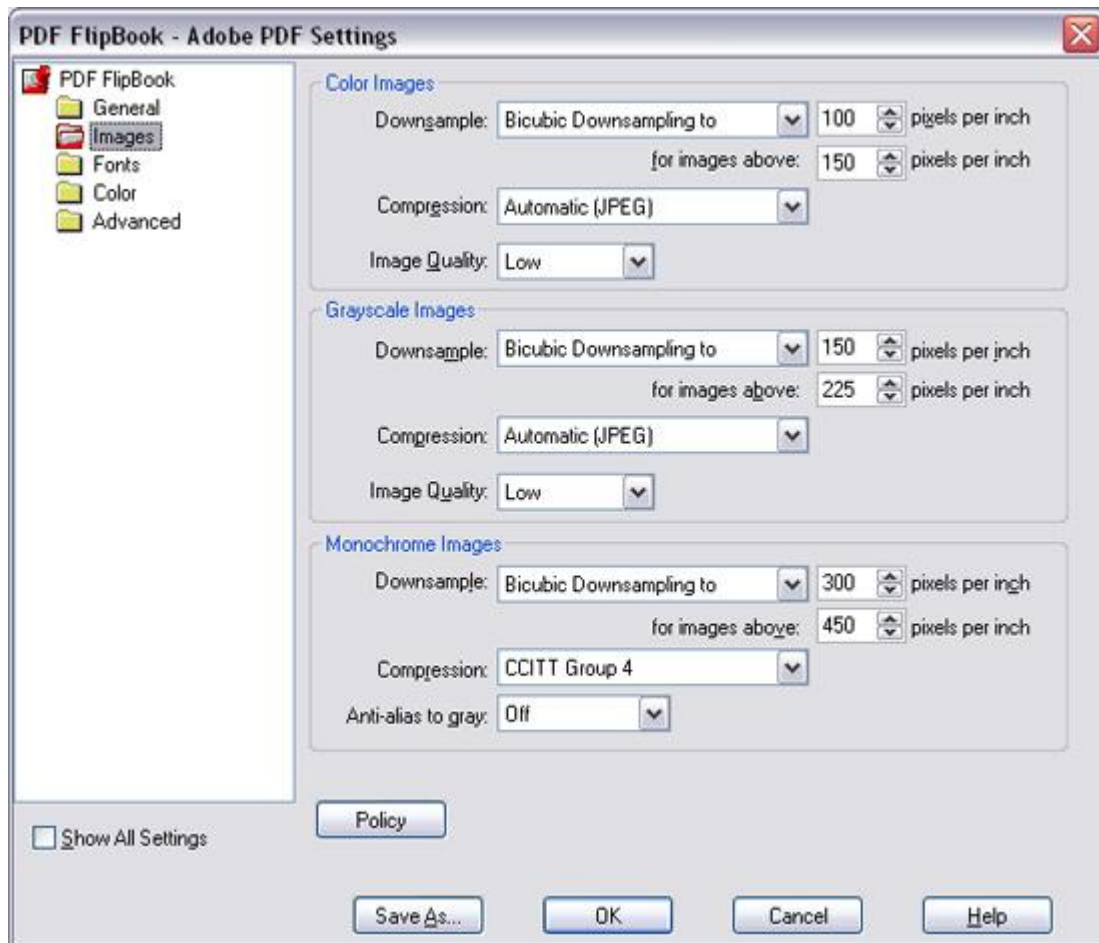
3. Select **Settings > Edit Adobe PDF Settings....**

4. Click the **Save As...** button to save this new **Adobe PDF Setting File** (.joboptions) as another name. For example, save this new Adobe PDF Setting as "PDF FlipBook.joboptions".

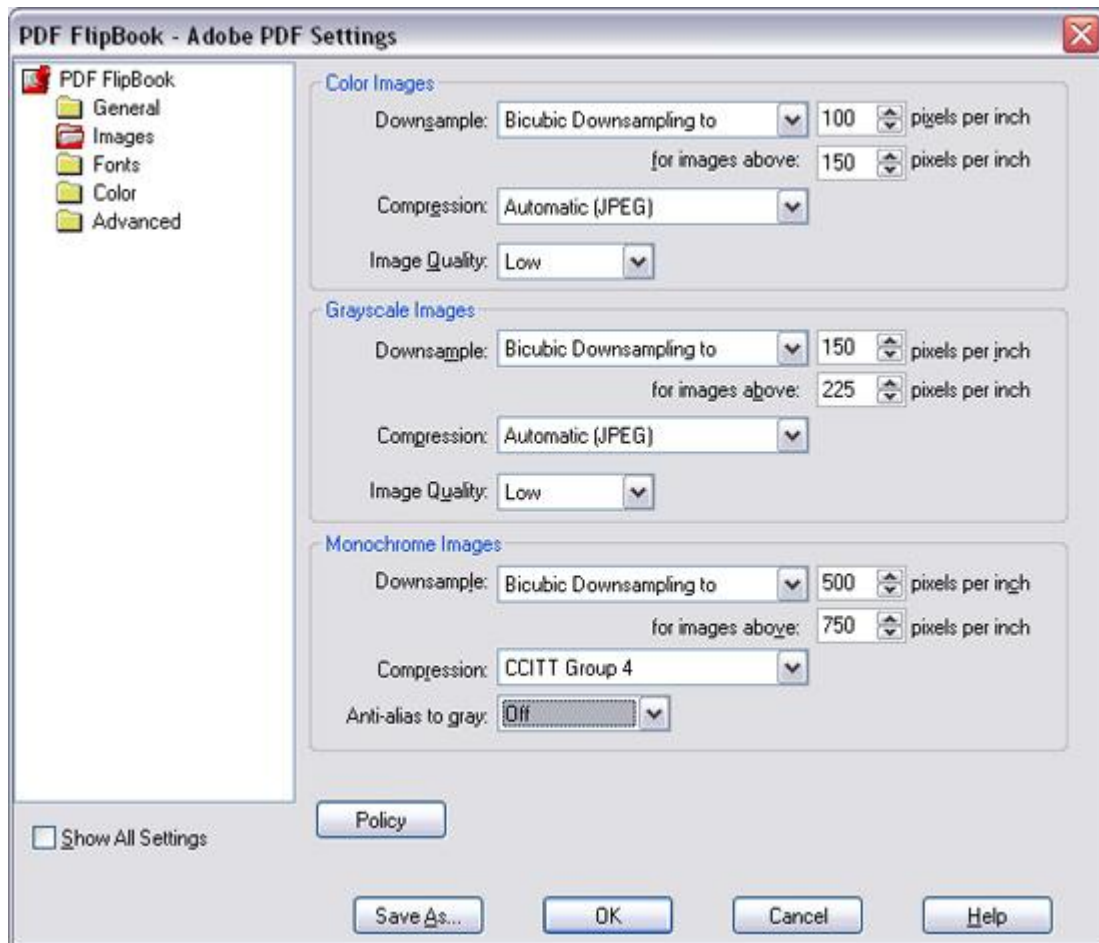
5. Under the **General** tab, set **Compatibility** to "**Acrobat 6.0 (PDF 1.5)**" and set **Resolution** to "150" dots per inch.



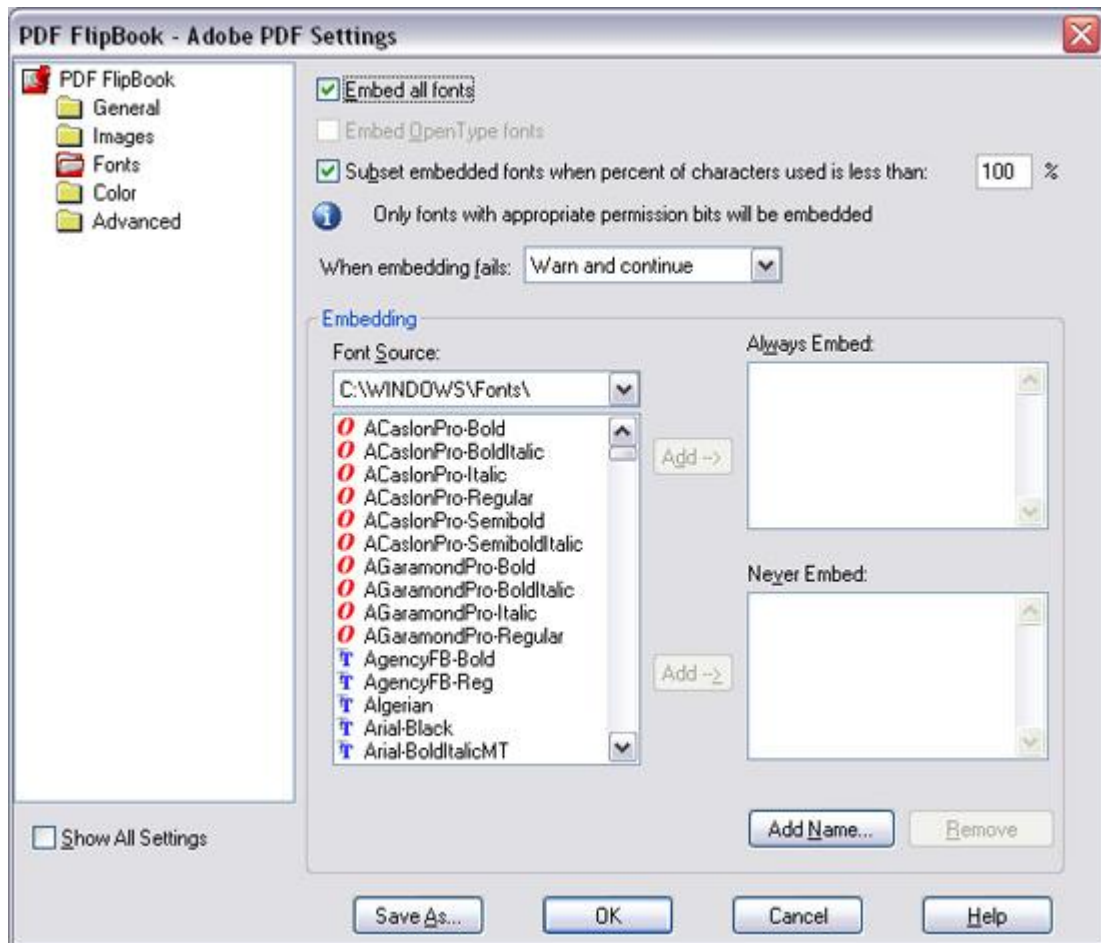
6. Select the **Images** tab. For **Color Images** and **Grayscale Images**, set the **Image Quality** to "**Low**" (refer to figure below. To have higher quality images while able to tolerate higher file size, set the Image Quality to "**Medium**".



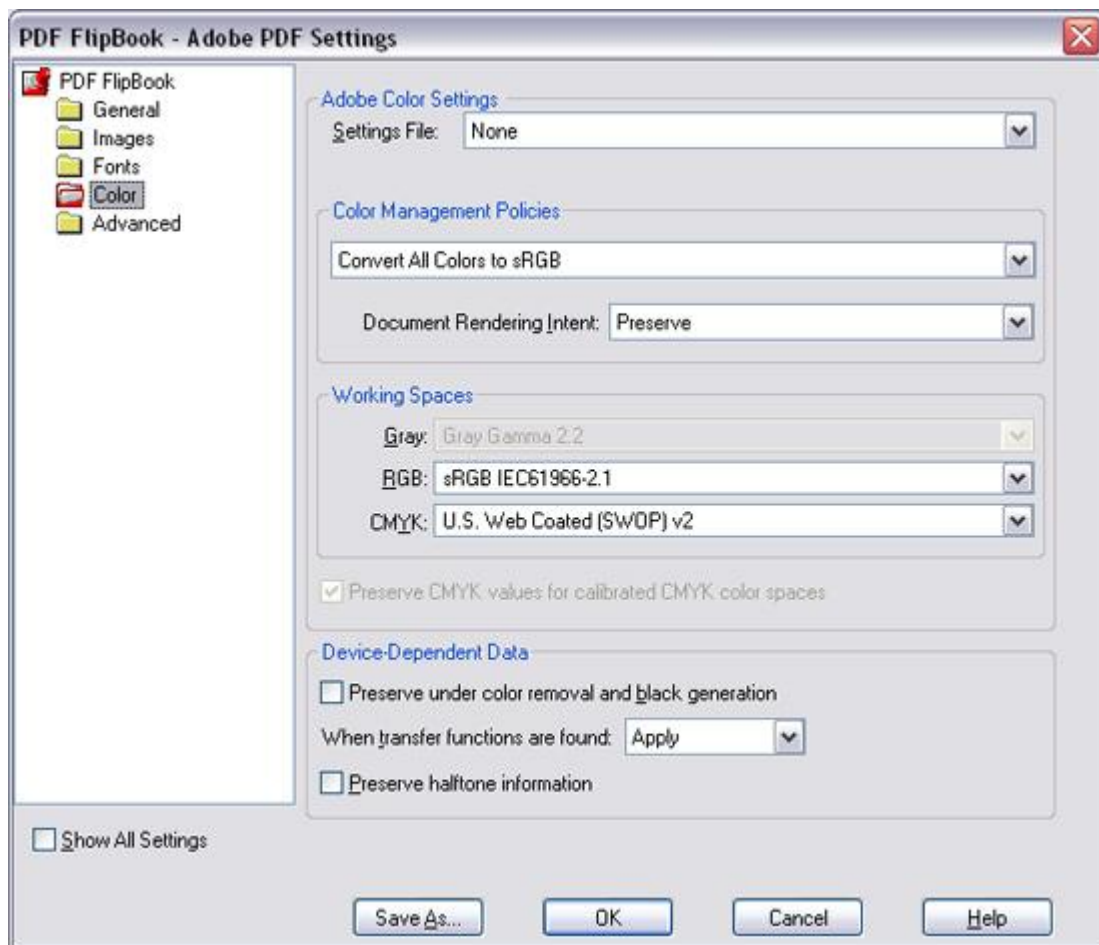
7. For the **Monochrome Images**, set the **Downsample** to **300 pixels per inch**. This setting is suitable for contents that have English text. However, if the contents have foreign-language (Chinese, Japanese, German, others) text, under the **Monochrome Images** section, set the **Downsample** to **500 pixels per inch** (refer to figure below). This will increase the clarity of those foreign texts for more comfortable reading.

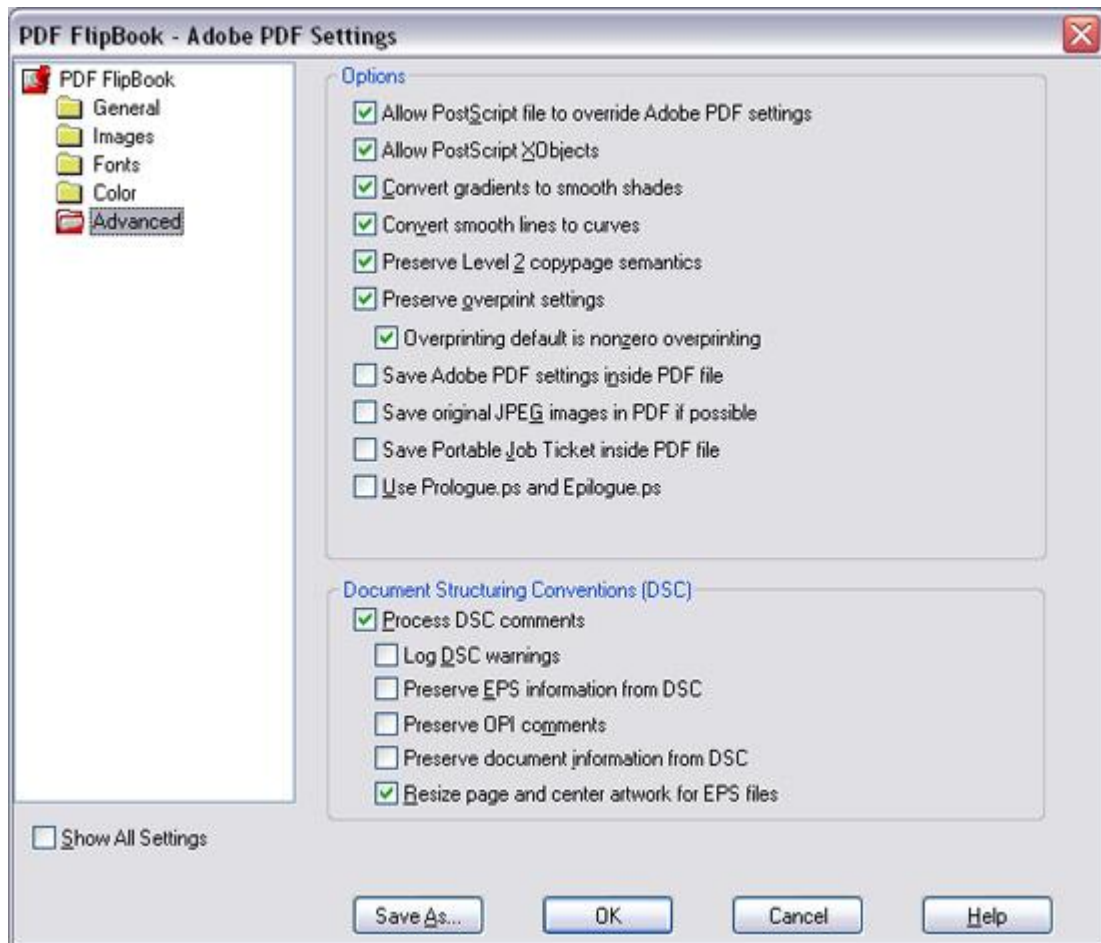


8. Under the **Fonts** tab, select the **Embed all fonts** and **Subset embedded fonts** check boxes and set the percentage to **100%**. If the PDF document contains foreign-language fonts (i.e. Chinese, German, French, Japanese, Korean, etc), the **Embed all fonts** check box will make sure that those fonts needed to view the document are embedded.



9. Under the **Color and Advanced** tabs, do not change anything and their settings are as shown below.

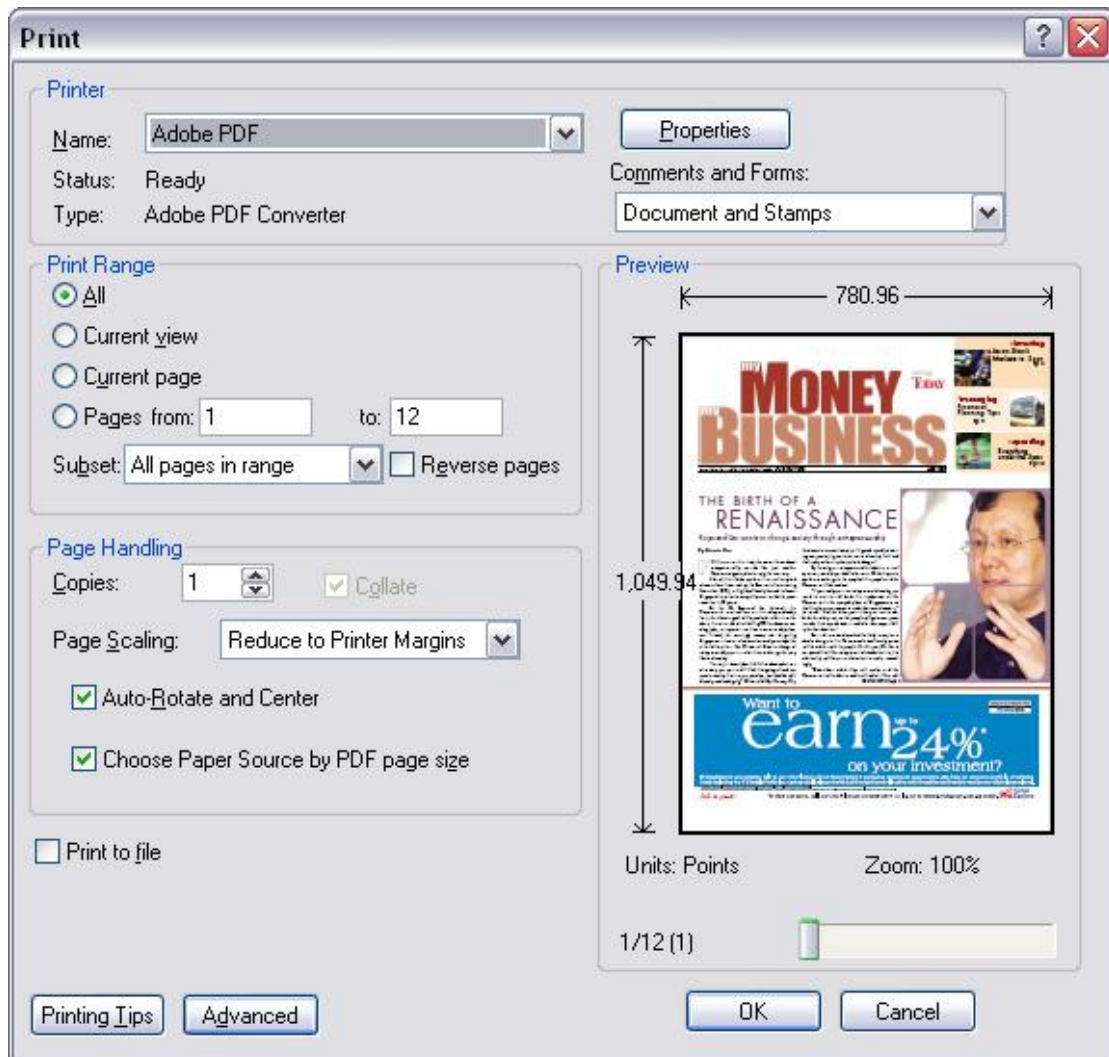




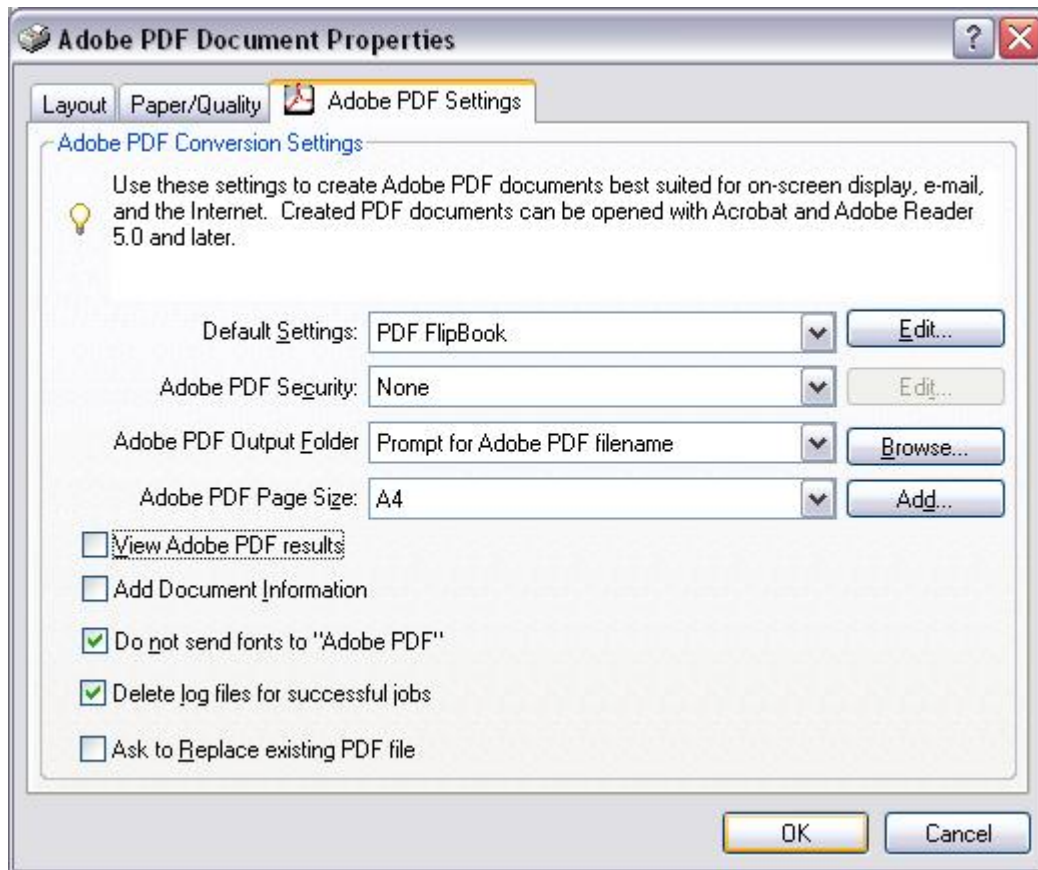
10. Click the **OK** button to confirm the settings and exit the **Acrobat Distiller**.

Step 2: Optimize the PDF document in Adobe Acrobat

1. Open the PDF document in **Adobe Acrobat**.
2. Choose **File > Print**. From the drop-down list of printer name, select "**Adobe PDF**".

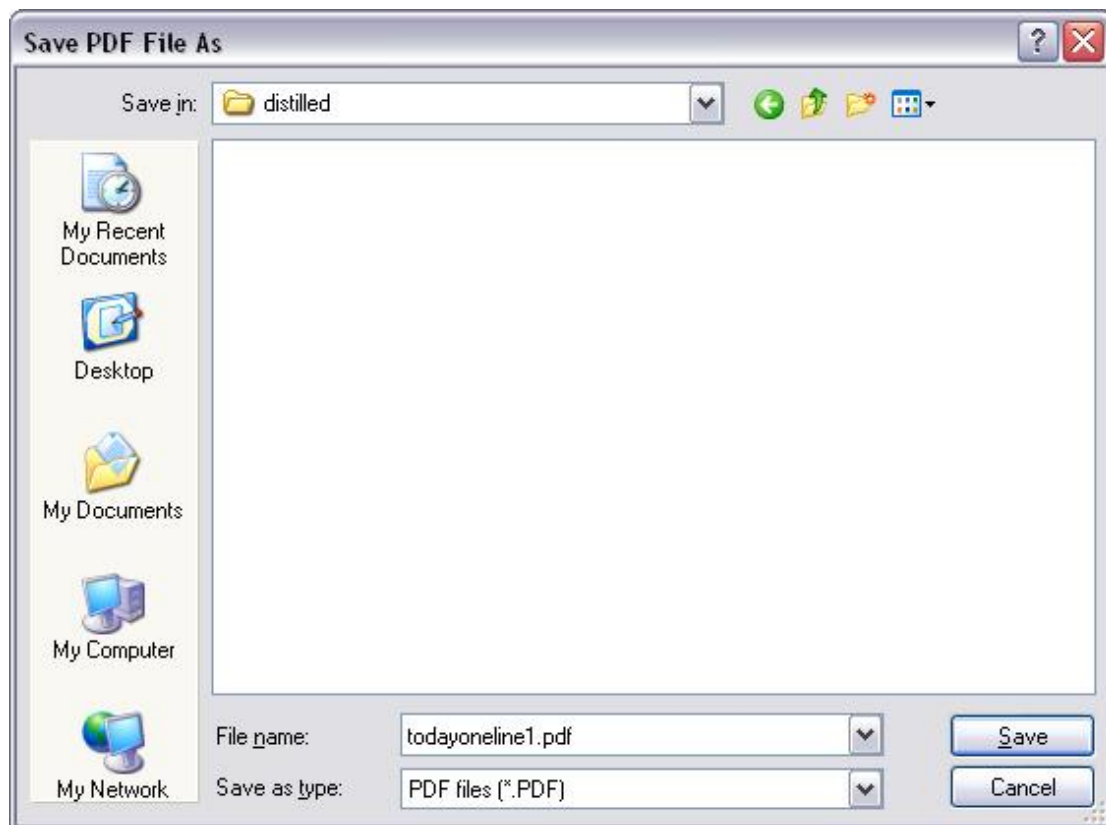


3. Click the **Properties** button and the following dialog box will be shown. Select the **Adobe PDF Conversion Settings** tab. From the drop-down list of the **Default Settings**, select the settings that have been created at Step 1, e.g. **"PDF FlipBook"**. Then click the **OK** button to confirm.



4. At the Print dialog box, select the **Choose Paper Source by PDF page size** check box. Please make sure the size shown at the **Preview** section is the same with the PDF document size. Click the **OK** button to start distilling/optimizing the PDF document.

5. You will be prompted to save the optimized PDF document in a folder. Browse to select a folder and give a file name. Click the **Save** button to confirm. Your optimized PDF document will be stored in the folder after optimization has finished.

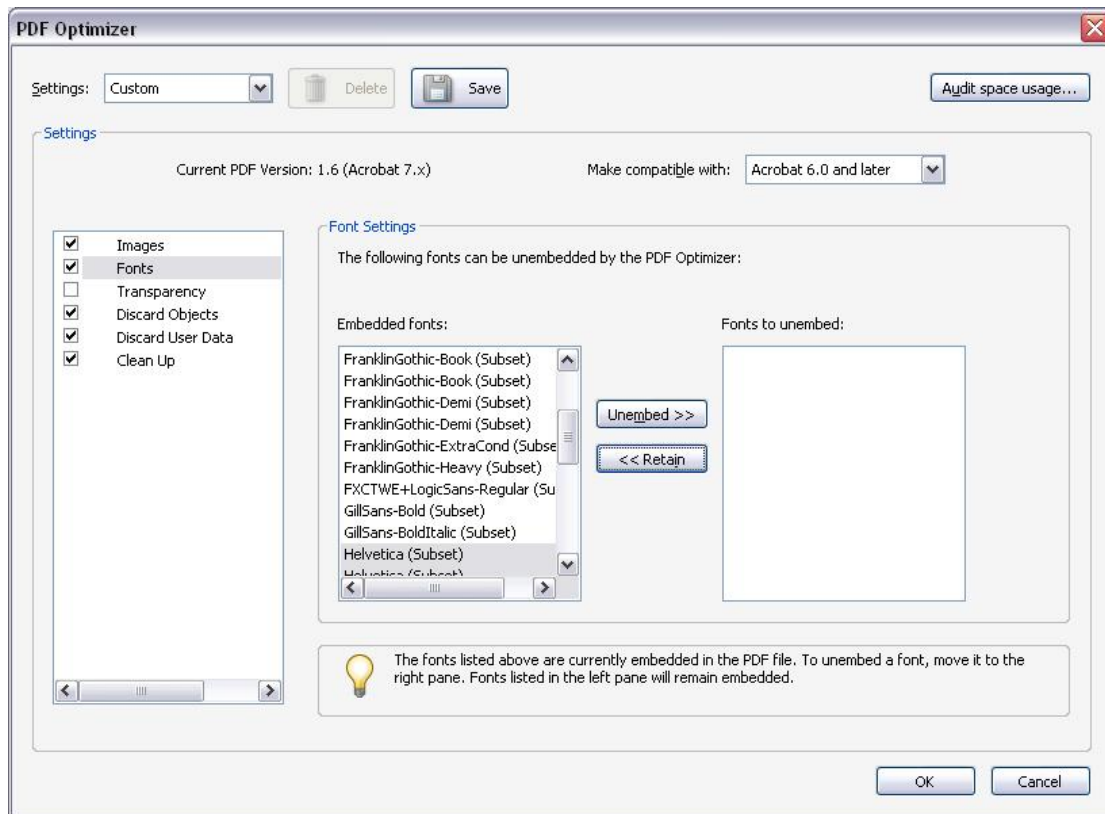


After distilling the PDF, one way to test whether search feature is supported for this PDF is by trying to copy the text in Acrobat and paste them into a Notepad. If the text can be copied properly from the PDF, most likely there will not be much issue with search feature when it is converted into FV Xpress FlipBook.

Alternative Way to Optimize PDF Documents

In some cases, the above method of optimizing PDF documents may cause the keyword search of the PDF documents lost. In these cases, please use the following alternative method to optimize your PDF documents.

1. Open your PDF document in **Adobe Acrobat 8**. Choose **Advanced > PDF Optimizer**.
2. Beside **Make compatible with**, please choose "**Acrobat 6.0 or later**" from the drop-down list.
3. Click the **Fonts** option at the left panel. Under **Font Settings** at the right panel, make sure all fonts are under the list of **Embedded fonts**. This will make sure all fonts are embedded.



4. Click the **OK** button to start optimizing your PDF document.

5. You will be prompted to save the optimized PDF document in a folder. Browse to select a folder and give a file name. Click the **Save** button to confirm. Your optimized PDF document will be stored in the folder after optimization has finished.

4.2.3. Create Links in Adobe Acrobat

4.2.3.1 To create internal links to jump to pages inside the FV Xpress FlipBook:

1. Your PDF document must have been optimized according to specification (see [PDF Optimization](#)).

2. (a) Using Adobe Acrobat, open your PDF document. Draw the link area using the **Link Tool**. Under the **Link Action**, choose **Open a web page**.

Enter the filename of the page and enter the link tooltips after "|". The link tooltips will be shown when users mouse-over the link area in FlipBook. If you do not enter "| <link tooltips>", the default link tooltips is "Flip to Page <Page Number>"

Format:

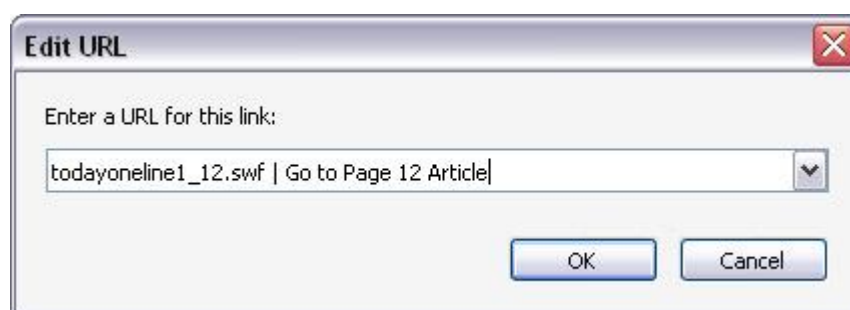
<filename of the page to link to> | <link tooltips>

Example: When users mouse-over the link below in FlipBook, users will see the tooltips "Go to Page 12 Article".

todayonline1_12.swf | Go to Page 12 Article

Example: When users mouse-over the link below in FlipBook, users will see the tooltips "Flip to Page 12" as "todayonline1_12.swf" is page 12 of the book.

todayonline1_12.swf



The filename of a page in FV Xpress FlipBook is always in this format: "<PDF filename (without extension)>_<Its page Number in the PDF document>.swf". For example, if your document is "todayonline1.pdf" and you want to link to Page 12, the filename of Page 12 after being converted to SWF is "todayonline1_12.swf".

(b) Another alternative way is using Adobe Acrobat, open your PDF document. Draw the link area using the **Link Tool**. Under the **Link Action**, choose **Go to a page view**. Click the **Next** button and you will see a **Create Go to View** dialog

box. Go to the page in the same PDF document that you want the link area to link to. Then click the **Set Link** button at the **Create Go to View** dialog box.

The method to jump to a page in another PDF document is also supported. Open your PDF document. Draw the link area using the **Link Tool**. Under the **Link Action**, choose **Go to a page view**. Click the **Next** button and you will see a **Create Go to View** dialog box. Open another PDF document and go to the page you want to link to. Then click the **Set Link** button at the **Create Go to View** dialog box.

(c) Another alternative way to create a link to a page is using Destination. To create a destination, navigate to the location where you want to create a destination. In the **Destinations** panel (View > Navigation Panels > Destinations), choose **New Destination** from the options menu and name the destination. Save the PDF document. In the source PDF document (where you want to create the link), use the **Link Tool** to draw a link area. Under the **Link Action**, choose **Go to a page view**. Click the **Next** button and you will see a **Create Go to View** dialog box. In the target document, in the **Destinations** panel, double-click the destination. Save the source PDF document. Your source PDF document and target PDF document can be two different PDF documents.

3. To create hyperlinks and email links, please see topics 4.2.3.2 and 4.2.3.3 below.
4. Save the PDF in step 2.
5. Add the PDF document (saved in step 4) as source files into FV Xpress Creator.

4.2.3.2 To create a hyperlink to link to a website:

1. Using Adobe Acrobat, open your PDF document. Draw the link area using the **Link Tool**. Under the **Link Action**, choose **Open a web page**.
2. Enter the URL of the website and enter the link tooltips after "|". If you do not enter "*<link tooltips>*", the URL will be shown as link tooltips.

Format:

<Website URL> <link tooltips>
--

Example: When users mouse-over the link below in FlipBook, users will see the tooltips "Go to FlipViewer Homepage".

http://www.flipviewer.com Go to FlipViewer Homepage

Example: When users mouse-over the link below in FlipBook, users will see the tooltips "http://www.flipviewer.com".

http://www.flipviewer.com



3. By default, when the link is clicked in FV Xpress, the link will be opened in your browser window. If you would like your link to be opened in DHTML window like the following, please specify "iframe:" before the URL of the website. After the FlipBook is published, go to the folder "C:\Program Files\E-Book Systems\FliPViewer Xpress Creator\System\publish" to obtain a file called "FVX_RunActiveContent_Opaque.js". Copy this file to the output folder of your FlipBook, i.e. "**<My Documents path>**\EBookSys\FliPViewerXpressCreator**<Project Name>**_output\web\ ". Edit "flipviewerxpress.html" to point to this file "FVX_RunActiveContent_Opaque.js" instead of pointing to this file "FVX_RunActiveContent.js".

Format:

iframe:<Website URL> | <link tooltips>

Example:

iframe:http://www.flipviewer.com | Visit FlipViewer website

This is how a link opened in DHTML window will look like:



4.2.3.3 To create an email link:

1. Using Adobe Acrobat, open your PDF document. Draw the link area using the **Link Tool**. Under the **Link Action**, choose **Open a web page**.
2. To create an email link, enter the email address after "**mailto:**" and enter the link tooltips after "|". If you do not enter "| <link tooltips>", the default link tooltips is "Email to <email address>".

Format:

mailto:<email address> | <link tooltips>

Example: When users mouse-over the link below in FlipBook, users will see the tooltips "*Contact E-Book Systems*".

mailto:supportstd@ebooksys.com | Contact E-Book Systems

Example: When users mouse-over the link below in FlipBook, users will see the tooltips "*Email to supportstd@ebooksys.com*".

mailto:supportstd@ebooksys.com



To enable the links in your FlipBooks to be tracked by FlipAnalyzer, you must have an FlipAnalyzer account¹. Select the **Enable FlipAnalyzer Tracking** check box under **Book Settings**. In the final step after publishing is completed, click the **FlipAnalyzer** button to register FlipBook to FlipAnalyzer Server.

Notes:

¹ If you cannot use some settings in FV Xpress Creator, it means that your FV Xpress Creator ID does not have the permissions.

4.3. Flash Guidelines

Before adding Flash (.swf) documents as source files into FV Xpress Creator, you need to prepare them according to the given guidelines.

4.3.1. General Flash Guidelines

1. In Adobe Flash, design Flash according to the specification, see [Flash specification for FV Xpress](#). The Flash specification highlights how to make use of functions provided by [FV Xpress API](#) to interact with FV Xpress. For example, how to create links using FV Xpress API function.
2. In Adobe Flash, specify the frame rate of your Flash to **30 frames per second (fps)** as FV Xpress is designed in frame rate of 30 fps.
3. Thumbnail generation for Thumbnail View is based on the first frame of your Flash document. To create a satisfactory thumbnail, only put those layers desired to be visible at the first frame in Adobe Flash.
4. Publish SWF with at least **Flash Player 7** and **Action Script 2.0**.



If your Flash document is using ActionScript 2.0, you need to use FV Xpress API written in ActionScript 2.0. If your Flash document is using ActionScript 3.0, you need to use FV Xpress API written in ActionScript 3.0.

4.3.2 Flash Specification for FV Xpress

In order to create Flash SWF files that will work optimally in FV Xpress, some specification need to be followed when designing Flash documents in Adobe Flash.

Steps to make a Flash document works optimally in FV Xpress: (Please refer to "fvxpress_sample.fla", which can be obtained from your license issuer.)

1. In Adobe Flash, create a new Flash document. Place the class file of FV Xpress API ("**FVXpress.as**") (which can be obtained from your license issuer) in a "**classes**" folder and place this folder together with your Flash document.
2. In Adobe Flash, add a "**xpress**" layer as the top layer. Add the following ActionScript at the first frame of the layer:

```
#include "classes/FVXpress.as"
_root.initLocalConnection();

function onStart(){
    _root.mc_all.gotoAndPlay(2);
}

function onEnd(){
    _root.mc_all.gotoAndStop(1);
    stopAllSounds ();
}

stop();
```

Explanation:

- (a) The following ActionScripts are for importing the class file of FV Xpress API ("FVXpress.as") and performing initialization.

```
#include "classes/FVXpress.as"
_root.initLocalConnection();
```

- (b) You will add the main Movie Clip instance at step 5. If its instance name is not "**mc_all**", please change to the corresponding instance name.

- (c) If there are sub-movies in the "mc_all", for example, "mc_R" and "mc_L", add the following scripts at "onEnd()" function:

```
_root.mc_all.mc_R.gotoAndStop(1);
_root.mc_all.mc_L.gotoAndStop(1);
```

- (d) Please place ActionScript that will play your animation (Movie Clip) within the "onStart()" function.

Refrain from using "_root.gotoAndPlay(2);". Directly ask the main Movie Clip "mc_all" to play by using "_root.mc_all.gotoAndPlay(2);".

- (e) Please place ActionScript that will stop and rewind your animation (Movie Clip) within the "onStop()" function.

Refrain from using `"_root.gotoAndStop(1);"`. Directly ask the main Movie Clip instance `"mc_all"` to stop by using `"_root.mc_all.gotoAndStop(1);"`.

3. The following example shows sample ActionScript of **opening a website** when a button is clicked. The button is called `"linkButton1"` inside the MovieClip `"mc_all"` and `"http://www.flipviewer.com"` is the URL of the website. When the button is clicked, the website will be opened by a default Web browser. Add the following ActionScript at the first frame of the top layer.

```
_root.mc_all.linkButton1.onRelease = function() {  
    _root.linkTo("http://www.flipviewer.com");  
};
```

(a) `"_root.linkTo("<URL>");"` is a FV Xpress API function used to open the URL in a Web browser.

4. The following example shows sample ActionScript of **flipping to a page** inside the same FlipBook when a button is clicked. The button is called `"internallinkButton"` inside the MovieClip `"mc_all"`. When the button is clicked, the FlipBook will be flipped to page 5. Add the following ActionScript at the first frame of the top layer.

```
_root.mc_all.internallinkButton.onRelease = function() {  
    _root.flipToPage("5");  
};
```

(a) `"_root.flipToPage("<Page Number>");"` is a FV Xpress API function used to flip to a page (specified by its page number) in the FlipBook.

5. Add a **"Main Movie"** layer below the `"xpress"` layer. Add your main Movie Clip instance within this layer. Assign an instance name `"mc_all"` to your main Movie Clip.

(a) Add `"this.stop();"` at the first keyframe of the first layer of `"mc_all"` instance. This will pause the Movie Clip from being played before we flip to its page at FV Xpress.



Tips: To preview your Flash animation in Adobe Flash, you can temporarily comment the line `"this.stop();"`. However, please make sure it is uncommented when you publish the final SWF.

6. Publish SWF in Adobe Flash with settings **"Flash Player 7"** version and **"ActionScript 2.0"**.

4.3.3. FV Xpress API

The FV Xpress API provides a list of ActionScript functions that can be used by Flash creators to communicate with FV Xpress. The FV Xpress API file ("FVXpress.as") can be obtained from license issuer.



If your Flash document is using ActionScript 2.0, you need to use FV Xpress API written in ActionScript 2.0. If your Flash document is using ActionScript 3.0, you need to use FV Xpress API written in ActionScript 3.0.

Steps to include the FV Xpress API file in a Flash document:

1. When creating a Flash document in Adobe Flash, at the first frame of the first layer of the Flash, you need to add the following ActionScript:

```
#include "classes/FVXpress.as"
_root.initLocalConnection();
```

2. The FV Xpress API file should be in a folder called "classes". This "classes" folder must be in the same folder with the Flash document.

Functions in the FV Xpress API

1. flipToLeft()

Call this function to flip to left.

Example:

```
_root.btn.onRelease = function(){
    _root.flipToLeft();
}
```

2. flipToRight()

Call this function to flip to right.

Example:

```
_root.btn.onRelease = function(){
    _root.flipToRight();
}
```

3. flipToFrontCover()

Call this function to flip to the front cover.

Example:

```
_root.btn.onRelease = function(){
    _root.flipToFrontCover();
}
```

4. **flipToBackCover()**

Call this function to flip to the back cover.

Example:

```
_root.btn.onRelease = function(){
    _root.flipToBackCover();
}
```

5. **flipToPage (<pageNumber>)**

Call this function to flip to a particular page.

<pageNumber> can be an Integer or a String.

Example 1: The Page Number is obtained from a field.

```
_root.btn.onRelease = function(){
    _root.flipToPage(_root.textField.text);
}
```

Example 2: Flip to Page 10

```
_root.btn.onRelease = function(){
    _root.flipToPage(10);
}
```

6. **linkTo("<URL>")**

Call this function to link to a hyperlink or to flip to a page inside the FlipBook.

To launch a hyperlink, specify the full path of the link.

Example:

```
_root.btn.onRelease = function(){
    _root.linkTo("http://www.flipviewer.com");
}
```

To flip to a page inside the FlipBook, specify the file name of the page to link to. You can refer the file name from the **File Name** column in **Page Settings** step.

Example, "02.swf" is the filename of the page to link to.

```
_root.btn.onRelease = function(){
    _root.linkTo("02.swf");
}
```

7. **set_toolTip ("<Tooltip Text>")**

Call this function to show tooltips when mouse is over a link area.

Example:

```
_root.btn.onRollOver = function(){
    _root.set_toolTip ("Go to Website");
}
```

8. **clear_toolTip()**

Call this function to clear tooltips when mouse is out of the link area.

Example:

```
_root.btn.onRollOut = function() {
    _root.clear_toolTip ();
};
```

9. **zoomIn()**

Call this function to zoom in the page.

Example:

```
_root.btn.onRelease = function() {
    _root.zoomIn ();
};
```

10. **zoomOut()**

Call this function to zoom out the page.

Example:

```
_root.btn.onRelease = function() {
    _root.zoomOut ();
};
```

11. **pauseAudio()**

Call this function to pause the Background Audio that is being played by FV Xpress.

Example:

```
_root.btn.onRelease = function() {
    _root.pauseAudio ();
};
```

12. **resumeAudio()**

Call this function to resume the Background Audio that is being paused by "pauseAudio()" function.

Example:

```
_root.btn.onRelease = function() {
    _root.resumeAudio ();
};
```

Loading Externally-Defined URLs from "FVExternalLink.xml"

We can define URLs outside of Flash document by defining them in an XML file, called "FVExternalLink.xml". This XML file needs to be placed in the "xml" folder which should be located in the resource folder of your FV Xpress FlipBook. The contents of "FVExternalLink.xml" should be something like the following:

```
<?xml version="1.0"?>
<Links>
    <url key="1" linkTo="http://www.flipviewer.com"/>
    <url key="2" linkTo="http://www.flipalbum.com"/>
    <url key="3" linkTo="http://www.ebooksys.com"/>
```

```
<url key="4" linkTo="http://www.ebooksystems.co.jp"/>
</Links>
```

There are 2 main attributes in this XML file, namely the "key" and "linkTo".

"key" – The keywords used to obtain the corresponding URL. It is used by the "getLink()" function. See below an example.

"linkTo" – The URL of the website to be opened by FV Xpress.

A sample of how to call the external URL defined in the XML file:

By calling `var URLLink:String=_root.getLink("1")`, the corresponding URL of key "1" will be obtained from the "FVExternalLink.xml" and be placed at the variable URLLink. Then by calling `_root.linkTo(URLLink)`, The URL specified by URLLink will be opened by FV Xpress.

```
_root.btn.onRelease = function() {
    if (_global.isXpress){
        var URLLink:String = _root.getLink("1"); //"1" is key
        _root.linkTo(URLLink);
    }
}
```


4.4. FlipBook Registration Website

After publishing a FV Xpress FlipBook (Server License only) using FV Xpress Creator, you need to register the FlipBook to DRM Server through FlipBook Registration website. Click the **DRM Server** button in summary page to launch the website in a web browser. In the FlipBook Registration website, you can register FlipBook license, manage rights and subscriptions.



Registering FlipBook to DRM Server is not applicable if you have chosen Embedded License under DRM Settings.

4.4.1. Quick Start

Login to **FlipBook Registration** website with your username and password (note: login username and password are provided by license issuer). A **Main Menu** will be shown as below.

[Home](#) [Logout](#)

Main Menu ([Quick Start](#))

Book Management
Book License: [Add](#) / [Update](#) / [Remove](#)

Group Management
Group: [Add](#) / [Update](#) / [Remove](#)
Book in Group: [Add](#) / [Remove](#)

Rights Template Management
Rights Template (Book & Group): [Add](#) / [Update](#) / [Remove](#)

Rights Template Linkage Management([Help](#))
Group & Rights Template Linkage: [Link](#) / [Delink](#)
Book & Rights Template Linkage: [Link](#) / [Delink](#)
Resultant Rights: [Show](#)

Subscription Management
Subscription: [Add Single](#) / [Add List](#) / [Update](#) / [Remove Single](#) / [Remove List](#)

Other Management
[Display Subscription ID\(s\) Distributed](#)
[Display Subscription ID\(s\) that Have Opened Book](#)
[Display Number of Licenses Created](#)

Copyright 2007 E-Book Systems, Inc. All Rights Reserved.

Steps to register a FV Xpress FlipBook (Server License) at FlipBook Registration Website:

-
1. Add a new Book (choose **Book Management > Book License > Add**).
 2. Add a new Group (choose **Group Management > Group > Add**).
 3. Add the Book to the Group (choose **Group Management > Book in Group > Add**).
 4. Add a New Rights Template (choose **Rights Template Management > Rights Template (Book & Group)> Add**).
 5. Link the Rights Template to the Group (choose **Rights Template Linkage Management > Group & Rights Template Linkage > Link / Delink**).
 6. Add a new Subscription (choose **Subscription Management > Subscription > Add Single**).

4.4.2. Adding a New Book

1. At the **Book Management** section, click the **Add** link to add a Book License. **Adding a New Book** page will be shown as below.

Adding a New Book

Book Name:

Browse to select a Book license to upload

Book Title: (Optional)

Book Type:

2. Enter a **Book Name** for your FV Xpress FlipBook.
3. Under **Browse to select a Book license to upload**, click the **Browse...** button to select the FlipBook license of your FV Xpress FlipBook. FlipBook license can normally be found in the "**license**" folder, which is located in the Output Folder of FV Xpress Creator.
4. (Optional) Enter a **Book Title** for your FV Xpress FlipBook.
5. (Optional) Choose a **Book Type** for your FV Xpress FlipBook. By default, the **Book Type** is **General**.
6. Click the **Add Book** button to upload the FlipBook license to DRM Server. If successful, a successful message will be shown as below.

The Book is added successfully

Back to Main Menu Add New Group

4.4.3. Adding a New Group

A Group is a container of single or multiple Books. Likewise, a Book can be in single or multiple Groups. A Book in Group A is different from a Book in Group B. A reader subscribes a Group, not a Book.

1. After adding a new Book successfully, click the **Next>>** button to add a new Group. Alternatively, click the **Add** link at **Group Management > Group** section.
2. **Adding a New Group** page will be shown as below.

Adding a New Group

Group Name:	<input type="text" value="Group FVX PDF"/>
Group Description:	<input type="text" value="This group consists of FVX books converted from PDFs"/> (optional)
Subscription Type: (Help)	
<input checked="" type="radio"/>	Sale Mode
<input type="radio"/>	Book-based Subscription Mode
<input type="radio"/>	Time-based Subscription Mode
<input type="button" value="Add Group"/> <input type="button" value="Cancel"/>	

3. Enter a **Group Name**.
4. (Optional) Enter the **Group Description** to describe your Group.
5. For **Subscription Type**, choose from one of these options: **Sale Mode**, **Book-based Subscription Mode** and **Time-based Subscription Mode**.

Readers will subscribe to groups. Subscription Type of a group will affect how DRM Server issues licenses for each Book in the Group. (See [Subscription Types](#)).

6. Click the **Add Group** button to add the new group. If successful, a successful message will be shown as below.

The Group is added successfully

<input type="button" value=" << Home"/>	<input type="button" value=" Next >>"/>
Back to Main Menu	Add Book(s) to Group

4.4.4. Adding Book(s) to Group

1. After adding a new Group successfully, click the **Next>>** button to add Book(s) to the Group. Alternatively, click the **Add** link at **Group Management > Book in Group** section. **Adding Book(s) to Group** page will be shown as below.

Adding Book(s) to Group

Select a Group:

2. Select a Group and click the **Submit** button to go to the next page as shown below.

Adding Book(s) to Group

Group Name: **Group FVX PDF**

Select Book(s):

- ☐ BBVODFirstXpressBook
- ☐ Cat_Test1
- ☐ Cat_Test2
- ☐ Cat_Test2_FVX
- ☒ FVX PDF
- ☐ xmas
- ☐ XpressCat
- ☐ XpressTestFist
- ☐ XpressTestFLA
- ☐ XpressTestFLAChina
- ☐ XpressTestFLADRM
- ☐ XpressTesting123
- ☒ XpressUSDemo

3. Select one or many Book(s) to be added to the selected Group. Then, click the **Add Book(s) to Group** button.

4. If successful, a successful message will be shown as below.

The selected Book(s) are added to the Group successfully

[<< Home](#)
Back to Main Menu

[Next >>](#)
Add New Rights Template for Group

4.4.5. Adding a New Rights Template

A Rights Template contains a set of rights. Before assigning rights to Groups and Books, Rights Templates need to be added. Then, link Rights Templates to Groups or/and Books accordingly.

1. After adding Book(s) to Group successfully, click the **Next>>** button to create a new rights template. Alternatively, click the **Add** link at **Rights Template Management > Rights Template (Book & Group)**.

2. **Adding a New Rights Template** page will be shown as below.

Adding a New Rights Template

Rights Template Name:

Set Time Limit:

☒ Start Date: (YYYY-MM-DD) Hour Min
End Date: (YYYY-MM-DD) Hour Min
☐ Number of days: Hour Min

View¹: ☒ All Pages ☐ Pages:

Enter page index numbers and/or page index ranges separated by commas. For example, 0,1,3,5-12

Capture Screens:

Zoom Pages:

Toggle Window Frames:

Play Multimedia Files:

Print Pages:

Use Right-click Menu:

Save Pictures:

Enable FV Hot Keys:

Copy Text¹:

Silent License:

Request reader license each time opening book:

Check Server Time²:

Auto-add FlipBook to FV Library³:

Publication Date: (YYYY-MM-DD)

Note:

¹Applicable to PC FlipViewer only

²If Check server time is yes, your Book cannot be read without Internet connection

³Applicable for online Book(s) only

Please click [here](#) to know which Rights are supported by FV Xpress.

3. Enter a **Rights Template Name**.

4. Specify the rights by referring to table below. To allow a rights, set the rights to "Yes". To disallow the rights, set the rights to "No". If a rights is set to

"Default", in general the rights is disallowed. See [Section 4.4.8.1](#) for more details of reasons setting rights to "Default".

Please refer to the table below to know which rights are supported by FV Xpress.

Rights			Description
Permission	Supported by FV Xpress	Yes/No/Default	
Set Time Limit	Yes	Yes	1. FlipBooks can be opened within specified Start Date and End Date . 2. Time limit specified in terms of Number of days is not supported by FV Xpress.
		No/Default	No time limit
View	Yes	All Pages	Allow readers to view all pages of FlipBooks.
		Pages	Enter page index numbers and/or page ranges separated by commas. For example, 0,1,3,5-12. Readers can only view selected pages.
Capture Screens	No	Yes	Not Applicable
		No/Default	Not Applicable
Zoom Pages	Yes	Yes	Allow readers to enlarge pages for the comfort of reading.
		No/Default	Disallow readers to enlarge pages.
Toggle Window Frames	No	Yes	Not Applicable
		No/Default	Not Applicable
Play Multimedia Files	No	Yes	Not Applicable
		No/Default	Not Applicable
Print Pages	Yes	Yes	Allow readers to print contents of FlipBooks.
		No/Default	Disallow readers to print contents of FlipBooks.
Use Right-Click Menu	No	Yes/Default	Not Applicable
		No	Not Applicable
Save Pictures	Yes	Yes	Allow readers to download and save FlipBook in zip or/and exe format.

		No/Default	Disallow readers to download and save FlipBook in zip or/and exe format.
Enable FV Hot Keys	No	Yes/Default	Not Applicable
		No	Not Applicable
Copy Text	Yes	Yes	Allow readers to copy text after selecting text from pages.
		No/Default	Disallow readers to copy text after selecting text from pages.
Silent License	Yes	Yes	Readers do not need to enter subscription IDs upon opening FlipBooks. The feature is designed for free magazines. Note: A Book can be in many Groups. However, a Book can only have silent-license rights in one Group.
		No/Default	Readers need to enter subscription IDs upon opening FlipBooks.
Request reader license each time opening FlipBooks	Yes	Yes	Readers will need to have internet connection and enter subscription IDs (if required) when opening FlipBooks.
		No/Default	Readers will need to have Internet connection and enter subscription IDs (if required) when opening FlipBooks the first time. However for subsequent opening of the same FlipBook, readers do not need to enter subscription IDs but need to have Internet connection.
Auto-add FlipBook to FV Library	No	Yes/Default	Not Applicable
		No	Not Applicable

Check Server Time	Yes	Yes	Not Applicable
		No/Default	Not Applicable
Publication Date	Yes	Yes	Publication Date is the date when the FlipBook is published. Each FlipBook should have its own publication date. If Publication Date of a FlipBook falls within readers' subscription periods, these readers can read the FlipBook. This feature is only applicable to Groups with subscription type "Book-based Subscription Mode".
		No/Default	Publication Date does not take effect.



To know the latest information of which rights are supported by FV Xpress, please refer to the link "Please click [here](#) to know which Rights are supported by FV Xpress" under **Notes** section.

5. After setting the rights, click the **Add Rights Template** button. If successful, a successful message will be shown as below.

The Rights Template is added successfully

<< Home

Back to Main Menu

Next >>

Link Rights Template to Group

4.4.6. Link Rights Template to Group

To assign rights to Groups, link Rights Templates to Groups. After a Rights Template is linked to a Group, these group-level rights apply to all Books in the Group. A Rights Template can be linked to single or multiple Groups. When a Rights Template is updated, all Groups that are linked to the Rights Template are affected.

1. After creating a new Rights Template, click the **Next>>** button to link the Rights Template to a Group. Alternatively, click the **Link/Delink** link at **Rights Template Linkage Management > Group & Rights Template Linkage**. **Group and Rights Template Linkage** page will be shown as below.

Group and Rights Template Linkage

Select a Group:

Group FVX PDF 

2. Select a Group and click the **Submit** button to go to the next page as shown below.

Group and Rights Template Linkage

Group Name: **Group FVX PDF**

Select a Rights Template:

Rights FVX PDF 

3. Select a Rights Template and click the **Submit** button. A summary page showing the contents of the Rights Template to be linked to the Group will be shown as below.

Group and Rights Template Linkage

Group Name: **Group FVX PDF**

The contents of the Rights Template "Rights FVX PDF" is shown below. Click the Link button to link the Rights Template to the Group.

Time Limit	Start: 2008-01-01 00:00:00; End: 2010-01-01 23:59:00
View	All Pages
Capture Screens	Default
Zoom Pages	Yes
Toggle Windows Frames	Default
Play Multimedia Files	Default
Print Pages	Default
Use Right-Click Menu	Default
Save Pictures	Default
Enable FV Hot Keys	Default
Copy Text	Default
Silent License	Yes
Request reader license each time opening FlipBook	Yes
Check server time	Yes
Auto-add FlipBook to FV Library	Default
Publication date	Default

5. Click the **Link** button to confirm linking the Rights Template to the Group. If successful, a successful message will be shown as below.

The Rights Template is linked to the Group successfully

Back to Main Menu

Add New Subscription

4.4.7. Adding a New Subscription

Each subscription is subscribed to a Group. If a Group has many Books, a subscription to this Group entitles the reader to read all Books in the Group.

Each subscription has a Subscription ID. Each reader uses his/her own Subscription ID to open any Books in the Group that has been subscribed. If the reader has opened a Book in the Group successfully by entering his/her subscription ID, the rest of the Books can be opened without entering the Subscription ID.

Note: Readers do not need Subscription IDs to open Books that have Silent License rights set to yes.

1. After linking the Rights Template to the Group, click the **Next>>** button to add a new subscription to the Group. Alternatively, click the **Add Single** link at **Subscription Management > Subscription. Adding a New Subscription** page will be shown as below.

Adding a New Subscription

Select a Group:

Group FVX PDF

2. Select a Group and click the Submit button to go to the next page as shown below.

Adding a New Subscription

Group Name:	Group FVX PDF	
Subscription ID:	<input type="text" value="jasper"/>	
Subscription Start Date:	<input type="text" value="2008-01-01"/>	(YYYY-MM-DD)
Subscription End Date:	<input type="text" value="2009-01-01"/>	(YYYY-MM-DD)
Number of machines allowed to read a Book:	<input type="text" value="2"/>	
<input type="button" value="Add Subscription"/> <input type="button" value="Cancel"/>		

(a) Enter a new **Subscription ID**. The subscription ID cannot contain any space or any of the following characters: \:*?"<>.

(b) (Optional) In **Subscription Start Date** field, enter the start date of the subscription. The date format should be YYYY-MM-DD (i.e. Year-Month-Day). For example, if the start date is 2008-01-01, it means the start date is 1st of January 2008.

(c) (Optional) In **Subscription End Date** field, enter the end date of the subscription. The date format should be YYYY-MM-DD (i.e. Year-Month-Day).

To add a subscription that has forever subscription period (i.e. the subscription will not expired), do not enter both **Subscription Start Date** and **Subscription End Date**.



For Groups that have Subscription Type "Time-based Subscription Mode", subscription periods will affect the time limit in reader licenses. In this case, the time limit in a reader license is the overlapping period between the time limit in Rights Template and subscription period. See [Subscription Types](#)

(d) Enter a number for **Number of machines allowed** to read a Book. For example, if you fill in "10", every Book in this Group can be read on ten unique machines using this subscription ID.



Each OS (Windows/Mac) login user account for each domain (server that hosted FV Xpress FlipBook) is counted as a machine by FV Xpress.

In other words, if login user A and login user B share the same PC and read the same FV Xpress FlipBook, DRM Server will count that there are two machines have read the Book.

If a FV Xpress FlipBook is hosted at a server with domain Y and a server with domain Z, and login user A reads the same FV Xpress FlipBook from both of these servers, DRM Server will count that there are two machines have read the Book. Thus, it is advisable that FV Xpress FlipBook is only hosted at a single-domain server.

3. Click the **Add Subscription** button. If successful, a successful message will be shown as below.

The Subscription ID is added to the Group successfully



To add a Subscription ID dynamically without going through FlipBook Registration website, see [Dynamically Adding a Subscription ID](#) for more details.

4.4.8. Advanced Management

4.4.8.1. Link Rights Template to Books

A Rights Template can be linked to a Group or to a Book. When a Rights Template is linked to a Group, these group-level rights apply to all Books in the Group. When a Rights Template is linked to a Book in the Group, these book-level rights apply to this individual Book only.

When a book-level rights is set to "Default", the resultant rights will inherit from group-level rights. For example, if group-level rights is set to "Yes", and book-level rights is set to "Default", the resultant rights will be "Yes". When book-level rights and group-level rights are in conflict (i.e. book-level rights are set to "Yes" or "No"), book-level rights override group-level rights. For example, if group-level rights is set to "Yes", and book-level rights is set to "No", the resultant rights will be "No".

1. Click the **Link/Delink** link at **Rights Template Linkage Management** > **Book & Rights Template Linkage**. **Book and Rights Template Linkage** page will be shown as below.

Book and Rights Template Linkage

Select a Group:

2. Select a Group and click the **Submit** button to go to the next page as shown below.

Book and Rights Template Linkage

Group Name: **Group FVX PDF**

Select a Book:

3. Select a Book and click the **Submit** button to go to the next page as shown below.

Book and Rights Template Linkage

Group Name: **Group FVX PDF**

Book Name: **FVX PDF**

Select a Rights Template:

Rights FVX Book 

4. Select a Rights Template and click the **Submit** button. A summary page to show the contents of the Rights Template to be linked to the Book will be shown as below.

Book and Rights Template Linkage

Group Name: **Group FVX PDF**

Book Name: **FVX PDF**

The contents of the Rights Template "Rights FVX Book" is shown below. Click the Link button to link the Rights Template to the Book.

Time Limit	Forever
View	All Pages
Capture Screens	Default
Zoom Pages	No
Toggle Windows Frames	Default
Play Multimedia Files	Default
Print Pages	Default
Use Right-Click Menu	Default
Save Pictures	Default
Enable FV Hot Keys	Default
Copy Text	Default
Silent License	Default
Request reader license each time opening FlipBook	Default
Check server time	Default
Auto-add FlipBook to FV Library	Default
Publication date	Default

For references: The contents of the Rights Template "Rights FVX PDF" that was added to the Group previously.

Time Limit	Start: 2008-01-01 00:00:00; End: 2010-01-01 23:59:00
View	All Pages
Capture Screens	Default
Zoom Pages	Yes
Toggle Windows Frames	Default
Play Multimedia Files	Default
Print Pages	Default
Use Right-Click Menu	Default
Save Pictures	Default
Enable FV Hot Keys	Default
Copy Text	Default
Silent License	Yes
Request reader license each time opening FlipBook	Yes
Check server time	Yes
Auto-add FlipBook to FV Library	Default
Publication date	Default

6. At the **For references** section, group-level rights is shown for reference purposes. Click the **Link** button to confirm linking the Rights Template to the Book. If successful, the summary of **Resultant Rights** will be shown as below.

Book and Rights Template Linkage

Group Name: **Group FVX PDF**

Book Name: **FVX PDF**

The Rights Template "Rights FVX Book" is linked to the Book "FVX PDF" successfully

Resultant Rights (Group and Book):

Time Limit	Forever
View	All Pages
Capture Screens	Default
Zoom Pages	No
Toggle Windows Frames	Default
Play Multimedia Files	Default
Print Pages	Default
Use Right-Click Menu	Default
Save Pictures	Default
Enable FV Hot Keys	Default
Copy Text	Default
Silent License	Yes
Request reader license each time opening FlipBook	Yes
Check server time	Yes
Auto-add FlipBook to FV Library	Default
Publication date	Default

[Home](#)



To view Resultant Rights (combination of a Rights Template linked to a Group and a Rights Template linked to a Book), click the **Show** link at **Rights Template Linkage Management > Resultant Rights**.

4.4.8.2. Adding a New Subscription List

A list of subscriptions can be added to a Group in a step.

1. Click the **Add List** link at **Subscription Management > Subscription**. **Adding a New Subscription List** page will be shown as below.

Adding a New Subscription List

Select a Group:

Group FVX PDF

Submit Cancel

2. Select a Group and click the **Submit** button to go the next page as shown below.

Adding a New Subscription List

Group Name: Group FVX PDF

Subscription ID List (in CSV format): D:\MyData\temp\subscriptionlist.csv Browse...

CSV format: Subscription ID, Allow number, Subscription Start Date (YYYY-MM-DD), Subscription End Date (YYYY-MM-DD)

Add Subscription List Cancel

3. Beside the **Subscription ID List (in CSV format)** field, click the **Browse...** button to select a CSV file from your local hard disk. This CSV file should contain a list of subscriptions to be added to the Group. Each item in the list must be in this format:

*Subscription ID, Allow number, Subscription Start Date (YYYY-MM-DD),
Subscription End Date YYYY-MM-DD)*

Only Subscription ID is compulsory. By default, Allow Number is ?? Subscription Start Date and Subscription End Date is forever. The CSV file can be created through Microsoft Excel or created manually using text editor (and save as .csv file).

Example of the contents of a CSV file:

```
subid1, 10
subid2, 100
subid3, 20, 2005-01-31, 2005-
12-31
subid4,
subid5, 2, 2005-02-31, 2005-
12-31
```

4. Click the **Add Subscription List** button. If successful, a successful message will be shown as below.

The Subscription List is added to the Group successfully




To add a Subscription ID dynamically without going through FlipBook Registration website, see [Dynamically Adding a Subscription ID](#) for more details.

4.4.8.3. Other Management

4.4.8.3.1. Display Subscription ID(s) Distributed

1. To check subscriptions that have been added, click the **Display Subscription ID(s) Distributed** link at **Other Management**. **Display Subscription ID(s) Distributed** page will be shown as below.

Display Subscription ID(s) Distributed

From Date:	<input type="text" value="2007-01-01"/>	(YYYY-MM-DD)
To Date:	<input type="text" value="2008-03-31"/>	(YYYY-MM-DD)
Select a Group:		
<input type="text" value="Group FVX PDF"/> 		
<input type="button" value="Submit"/> <input type="button" value="Cancel"/>		

2. Enter **From Date** and **To Date**. The date format should be YYYY-MM-DD (i.e. Year-Month-Day). Select a Group and click the **Submit** button to go to the next page. The subscription ID(s) that are added to this Group within the specified period will be displayed as follows.

List of Subscription ID(s) Distributed

From Date: **2008-01-01**
 To Date: **2008-03-31**
 Group Name: **Group FVX PDF**
 Number of records per page:

37 items found, displaying 1 to 20.

1, 2

No.	Subscription ID	Subscription Date	Subscription Start Date	Subscription End Date	Last Updated Date	No. of Machine Allowed	No. of Machine Used
1	jasper	2008-03-13 16:12:32	2008-01-01 00:00:00	2009-01-01 23:59:59	2008-03-13 16:12:32	2	1
2	subid1	2008-03-13 17:59:43	1990-01-01 00:00:00	2199-12-31 23:59:59	2008-03-13 17:59:43	2	0
3	subid2	2008-03-13 17:59:43	1990-01-01 00:00:00	2199-12-31 23:59:59	2008-03-13 17:59:43	2	0
4	subid3	2008-03-13 17:59:43	1990-01-01 00:00:00	2199-12-31 23:59:59	2008-03-13 17:59:43	2	0
5	subid4	2008-03-13 18:28:27	1990-01-01 00:00:00	2199-12-31 23:59:59	2008-03-13 18:28:27	2	0
6	subid5	2008-03-13 18:28:27	1990-01-01 00:00:00	2199-12-31 23:59:59	2008-03-13 18:28:27	2	0
7	subid6	2008-03-13 18:28:27	1990-01-01 00:00:00	2199-12-31 23:59:59	2008-03-13 18:28:27	2	0
8	subid7	2008-03-13 18:28:27	1990-01-01 00:00:00	2199-12-31 23:59:59	2008-03-13 18:28:27	2	0
9	subid8	2008-03-13 18:28:27	1990-01-01 00:00:00	2199-12-31 23:59:59	2008-03-13 18:28:27	2	0
10	subid9	2008-03-13 18:28:27	1990-01-01 00:00:00	2199-12-31 23:59:59	2008-03-13 18:28:27	2	0
11	subid10	2008-03-13 18:28:27	1990-01-01 00:00:00	2199-12-31 23:59:59	2008-03-13 18:28:27	2	0
12	subid11	2008-03-13 18:28:27	1990-01-01 00:00:00	2199-12-31 23:59:59	2008-03-13 18:28:27	2	0
13	subid12	2008-03-13 18:28:27	1990-01-01 00:00:00	2199-12-31 23:59:59	2008-03-13 18:28:27	2	0
14	subid13	2008-03-13 18:28:27	1990-01-01 00:00:00	2199-12-31 23:59:59	2008-03-13 18:28:27	2	0
15	subid14	2008-03-13 18:28:28	1990-01-01 00:00:00	2199-12-31 23:59:59	2008-03-13 18:28:28	2	0
16	subid15	2008-03-13 18:28:28	1990-01-01 00:00:00	2199-12-31 23:59:59	2008-03-13 18:28:28	2	0
17	subid16	2008-03-13 18:28:28	1990-01-01 00:00:00	2199-12-31 23:59:59	2008-03-13 18:28:28	2	0
18	subid17	2008-03-13 18:28:28	1990-01-01 00:00:00	2199-12-31 23:59:59	2008-03-13 18:28:28	2	0
19	subid18	2008-03-13 18:28:28	1990-01-01 00:00:00	2199-12-31 23:59:59	2008-03-13 18:28:28	2	0
20	subid19	2008-03-13 18:28:28	1990-01-01 00:00:00	2199-12-31 23:59:59	2008-03-13 18:28:28	2	0

Export to: [CSV](#)

3. Select how many records to be displayed per page at the drop-down list of **Number of records per page**. Use the left/right arrow keys to go to the previous or next page. To export the records into a CSV file, click the **CSV** link beside **Export to**.

4.4.8.3.2. Display Subscription ID(s) that Have Opened Book

1. To check which subscription ID(s) have opened a Book, click the **Display Subscription ID(s) that Have Opened Book** link at **Other Management**. **Display Subscription ID(s) that Have Opened Book** page will be shown as below.


Display Subscription ID(s) that Have Opened Book

Select a Group:
 

2. Select a Group and click the **Submit** button to go to the next page as shown below.

Display Subscription ID(s) that Have Opened Book

From Date:	<input type="text" value="2008-01-01"/>	(YYYY-MM-DD)
To Date:	<input type="text" value="2008-03-31"/>	(YYYY-MM-DD)
Group Name:	Group FVX PDF	

Select a Book:
 

3. Enter **From Date** and **To Date**. The date format should be YYYY-MM-DD (i.e. Year-Month-Day). Select a Book and click the **Submit** button to go to the next page. The subscription ID(s) that have opened the selected Book within the specified period will be displayed as follows.

List of Subscription ID(s) that Have Opened Book

From Date: 2008-01-01
 To Date: 2008-03-31
 Group Name: Group FVX PDF
 Book Name: FVX PDF
 Number of records per page: 20

21 items found, displaying 1 to 20.



1, 2



No.	Subscription ID
1	jasper
2	subid1
3	subid2
4	subid3
5	subid4
6	subid5
7	subid6
8	subid7
9	subid8
10	subid9
11	subid10
12	subid11
13	subid12
14	subid13
15	subid14
16	subid15
17	subid16
18	subid17
19	subid18
20	subid35

Export to: [CSV](#)

4. Select how many records to be displayed per page at the drop-down list of **Number of records per page**. Use the left/right arrow keys to go to the previous or next page. To export the records into a CSV file, click the **CSV** link beside **Export to**.

4.4.8.3.3. Display Number of Licenses Created

1. To know number of licenses created, click the **Display Number of Licenses Created** link at **Other Management**. **Display Number of Licenses Created** page will be shown as below.

Display Number of Licenses Created

Select a Group:

Group FVX PDF 


2. Select a Group and click the **Submit** button to go the next page as shown below.

Display Number of Licenses Created

From Date:	2008-01-01	(YYYY-MM-DD)
To Date:	2008-03-31	(YYYY-MM-DD)

Group Name: **Group FVX PDF**

Select a Book:

FVX PDF 

3. Enter **From Date** and **To Date**. The date format should be YYYY-MM-DD (i.e. Year-Month-Day). Select a Book and click the **Submit** button to go to the next page. Number of Licenses created within the specified period for the selected Book in the selected Group will be shown as below.

Number of Licenses Created

Group Name:	Group FVX PDF
Book Name:	FVX PDF
Number of licenses created:	23
Number of user accounts:	23

4. The number shown beside **Number of licenses created** is the number of licenses created for the selected Book in the selected Group. **Number of user accounts** is not applicable to FV Xpress.



Each OS (Windows/Mac) login user account for each domain (server that hosted FV Xpress FlipBook) is counted as a machine by FV Xpress.

In other words, if login user A and login user B share the same PC and read the same FV Xpress FlipBook, DRM Server will count that there are two machines have read the Book.

If a FV Xpress FlipBook is hosted at a server with domain Y and a server with domain Z, and login user A read the same FV Xpress FlipBook from both of these servers, DRM Server will count that there are two machines have read the Book. Thus, it is advisable that FV Xpress FlipBook is only hosted at a single-domain server.

4.4.9. Others

4.4.9.1. Dynamically Adding a Subscription ID

The alternative way of adding subscription IDs into the database of the DRM Server is through the use of scripts. This feature caters for those who need to add subscription dynamically.

On the DRM Server, there is a script that can receive and process requests for adding subscriptions. The URL of the script is "http://asp16.digitalflip.com/drm2/regusr" or "https://asp9.digitalflip.com/drm2/regusr" (Please check with your license issuer of the URL of the script to be used.)

The steps of using this method are:

(i) Prepare parameters:

Parameter Name	Description	Type
pb	Publisher's username (given by E-Book Systems to access FlipBook Registration website)	Required
wd	Publisher's password (given together with username)	Required
uid	Subscription ID (to be assigned by publisher to reader)	Required
gid	Group Name of the group that is being subscribed to	Required
sd	Subscription Start date (YYYY-MM-DD)	Optional
ed	Subscription End date (YYYY-MM-DD)	Optional
anum	Allow Number: Number of machines allowed to read a FlipBook	Optional

(ii) Use HTTP GET method to submit the parameters in step i to the script in DRM Server.

For example,

```
http://asp16.digitalflip.com/drm2/regusr?pb=drm25asp001&wd=xxxxxx&uid=testing123&gid=group 9nov05&sd=2006-01-01&ed=2006-12-12&anum=4
```

If you submit the above request, you will add a subscription ID "testing123" to group "group 9nov05". Its subscription start date is 1st January 2006 and end date is 12 December 2006. All books in the group can be viewed on four unique machines using this subscription ID.

4.4.9.2. Dynamically Updating a Subscription ID

After a subscription has been added, you can also update the subscription dynamically. The subscription information that can be updated are Subscription Start Date, Subscription End Date and Allow Number.

On the DRM Server, there is a script that can receive and process requests for updating subscriptions. The URL of the script is "http://asp16.digitalflip.com/drm2/updusr" or "https://asp9.digitalflip.com/drm2/updusr" (Please check with your license issuer of the URL of the script to be used.)

The steps of using this method are:

(i) Prepare parameters:

Parameter Name	Description	Type
pb	Publisher's username (given by E-Book Systems to access FlipBook Registration website)	Required
wd	Publisher's password (given together with username)	Required
uid	Subscription ID (to be assigned by publisher to reader)	Required
gid	Group Name of the group that is being subscribed to	Required
sd	Subscription Start date (YYYY-MM-DD)	Optional
ed	Subscription End date (YYYY-MM-DD)	Optional
anum	Allow Number: Number of machines allowed to read a FlipBook	Optional


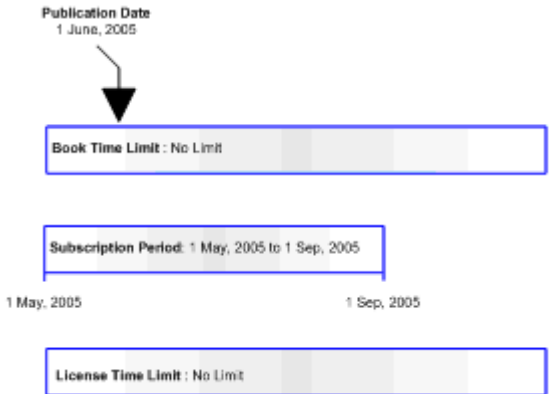
(ii) Use HTTP GET method to submit the parameters in step i to the script in DRM Server.

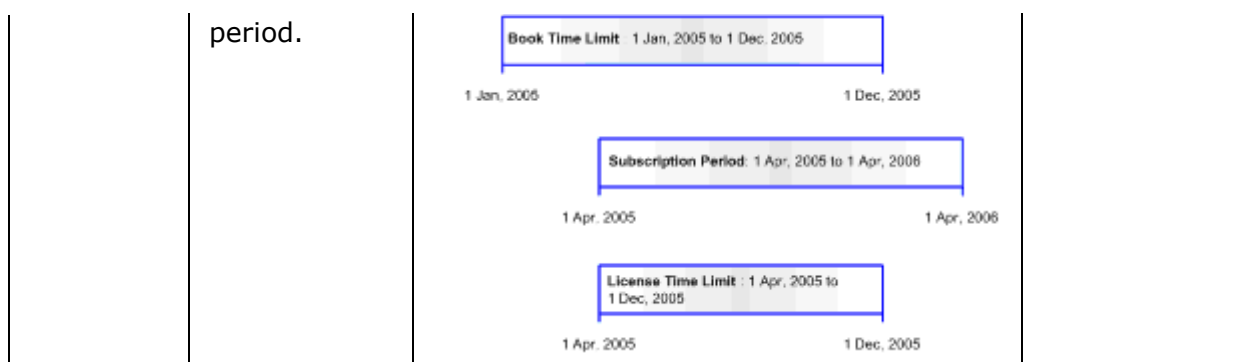
For example,

http://asp16.digitalflip.com/drm2/updusr?pb=drm25asp001&wd=xxxxxx&uid=testing123&gid=group 9nov05&sd=2006-01-01&ed=2007-12-12&anum=10

4.4.9.3. Subscription Types

The table below shows the differences between each Subscription Types. When you create a Group, you are required to specify this Group is used for which type of subscription.

	Use	Example	Recommended Settings
Sale Mode	For sale books, there are no book time limit and subscription period. Readers can keep the books.	<p>Peter buys a book and he can read it with no book time limit.</p> 	Book Time Limit: No Subscription Period: No Publication Date: No
Book-based Subscription Mode (Magazine)	For magazines, there is no book time limit. However, readers can only read their magazine issues within their subscription periods. The readers can keep the books.	<p>Peter subscribes Magazine A from 1 May 05 to 1 Sep 05. He can only read Magazine A issues published during the period of 1 May 05 and 1 Sep 05. He can keep reading them with no book time limit.</p> 	Book Time Limit: No Subscription Period: Yes Publication Date: Yes
Time-based Subscription Mode (Library)	For library or book rental services, there are book time limit (i.e., due date) and subscription period (i.e., membership period). Readers can only open books within the overlapping	<p>Peter subscribes to a library service from 1 Apr 05 to 1 Apr 06 (Subscription period). He can read all the books in the library. However, certain books may expire (Book time limit) before 1 Apr 06 and he will not be able to read them after the book expiry dates.</p>	Book Time Limit: Yes Subscription Period: Yes Publication Date: No



Note: After taking a few factors into account (book time limit, subscription period and publication date), an effective time limit is calculated. The license time limit is the effective period that a reader can read his book for.

4.5. Customizable Skin Guidelines

You can customize the button graphics with your designed graphics. The size of each button graphic must be 25 x 25 pixels (width x height) and in PNG format.

The table below shows the filename of each button graphics. You have to rename the filename of your button graphics according to table below.

Button Name	Filename of button graphics
About Us	FVAbout.png
Bookmark	FVBookmark.png
Download FlipBook	FVDownload.png
Flip Left	FVFlip2Left.png
Flip Right	FVFlip2Rite.png
Flip to Front Cover	FVFlip2Front.png
Flip to Back Cover	FVFlip2Back.png
Full Screen	FVFullScreenOn.png
Return Full Screen	FVFullScreenOff.png
Highlight On	FVHighlightOn.png
Highlight Off	FVHighlightOff.png
Help	FVHelp.png
Information	FVInfo.png
Notes	FVNote.png
Print	FVPrint.png
Save as PDF	FVPdf.png
Search	FVSearch.png
Select & Copy Text On	FVSelectText.png
Select & Copy Text Off	FVSelectTextOff.png
Settings	FVSetting.png
Share on Social Networks	FVShare.png
Share the FlipBook	FVEmail.png
Start Auto-Flip	FVAutoFlipOn.png
Stop Auto-Flip	FVAutoFlipOff.png
Table of Contents	FVTOC.png
Thumbnail View	FVThumbnail.png
Zoom In	FVZoomIn.png
Zoom Out	FVZoomOut.png
Switch to Single Page View	FVSinglePage.png
Switch to Double Page View	FVDoublePage.png
Fit-To-Page	FVFitToPage.png
Fit-To-Width	FVFitToWidth.png
Archive	FVArchive.png

4.6. Google Analytics Tracking

As Google Analytics is a service provided by Google, it is best that you get familiar with what Google Analytics is all about by visiting <http://www.google.com/analytics>.

With earlier versions of FlipViewer Xpress Creator you will have to perform the traditional way of adding the tracking code. However, FlipViewer Xpress Creator now comes with a simple feature for you to simply add the Tracking ID and the Creator will do the adding the tracking code for you at the relevant file(s).

You could enable your FlipBooks to be tracked by Google Analytics by following the steps below:

1. Sign Up an account of [Google Analytics](#) with your Google account. Then login to your Google Analytics account.
2. Assuming you are going to upload all your FlipBooks to a particular site (eg <http://www.abc.com/FlipBooks>), you only need to create a single website profile. If you upload some of your FlipBooks to other websites (<http://www.xyz.com/FlipBooks>), you will need to create multiple website profiles.
 - (a) Choose the option "Add a Profile for a new domain".
 - (b) Enter the URL of the folder that hosts your FlipBook as the site you would like to track.
 - (c) Click the "Finish" button.
3. At the end of creation of new website profile, you'll be given a tracking code, something like the following, except the string in the bracket is unique for each website profile: **"UA-5733805-6"**

```
<script type="text/javascript">

  var _gaq = _gaq || [];

  _gaq.push(['_setAccount', 'UA-5733805-6']);

  _gaq.push(['_trackPageview']);

  (function() {

    var ga = document.createElement('script'); ga.type =
'text/javascript'; ga.async = true;

    ga.src = ('https:' == document.location.protocol ?
'https://ssl' : 'http://www') + '.google-analytics.com/ga.js';

    var s = document.getElementsByTagName('script')[0];
s.parentNode.insertBefore(ga, s);

  })();

</script>
```

4. Copy the Tracking ID (e.g. **UA-5733805-6**) and launch FlipViewer Xpress Creator. Going through the normal process of starting a project by inserting your source files, you will come to the settings. In the **Book Settings** tab, select the **Use Google Analytics** check box and then enter the Tracking ID. Proceed with the rest of the settings and publish your FlipBook. FlipViewer Xpress Creator will add the relevant tracking codes into the HTML page that launches the FV Xpress FlipBook, i.e. "flipviewerxpress.html".

5. Google Analytics generally updates your reports every 24 hours. This means that it could take 24 hours for data to appear in your account after you have first installed the tracking code. To view the Google Analytics Report for a FlipBook, click the "View Report" link of the corresponding website profile.



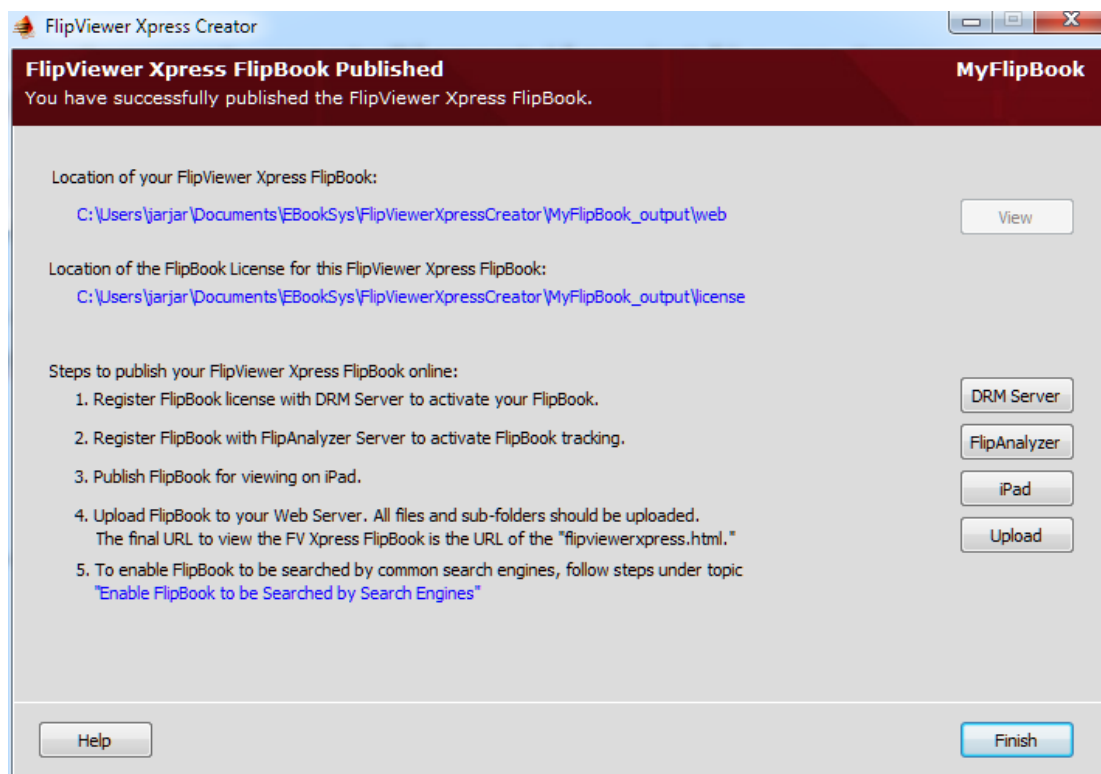
To better manage your FlipBook analytics, you can upload each FlipBook to a different folder of the website profile (e.g. <http://www.abc.com/FlipBooks/FlipBook1/> and <http://www.abc.com/FlipBooks/FlipBook2/> etc).

For more detail information of using Google Analytic tracking for your FlipBooks, please refer to <http://www.flipviewer.com/fvx/GAHelp/>.

5.0. Using FlipViewer Xpress Creator License Registration

5.1. Register License to DRM Server

After you have published a FV Xpress FlipBook (Server License) using FV Xpress Creator, you will see the **DRM Server** button in the final step after publishing.



Clicking the **DRM Server** button will open the **FV Xpress Creator License Registration** dialog box as shown below.



The **Project Name** that you have specified in FV Xpress Creator will be the default value for the **Book Name**. The Book Name should be a unique new name that has never been registered to DRM Server before.



If you republish the FlipBook and want to update its license on DRM Server, please go to FlipBook Registration website.

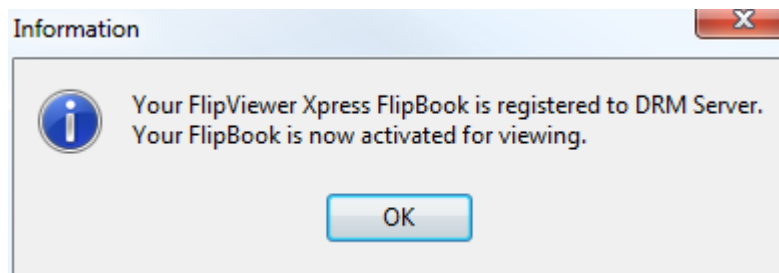
The default Group that the Book will be added to is "**DefaultFVXpressGroup**". You can enter another **Group Name**, which you may have created through FlipBook Registration website.

The Rights Template that is linked to this default Group "Default FV Xpress Group" in DRM Server is "**DefaultFVXpressRightsTemplate**". The summary of the rights in this rights template is as follows:

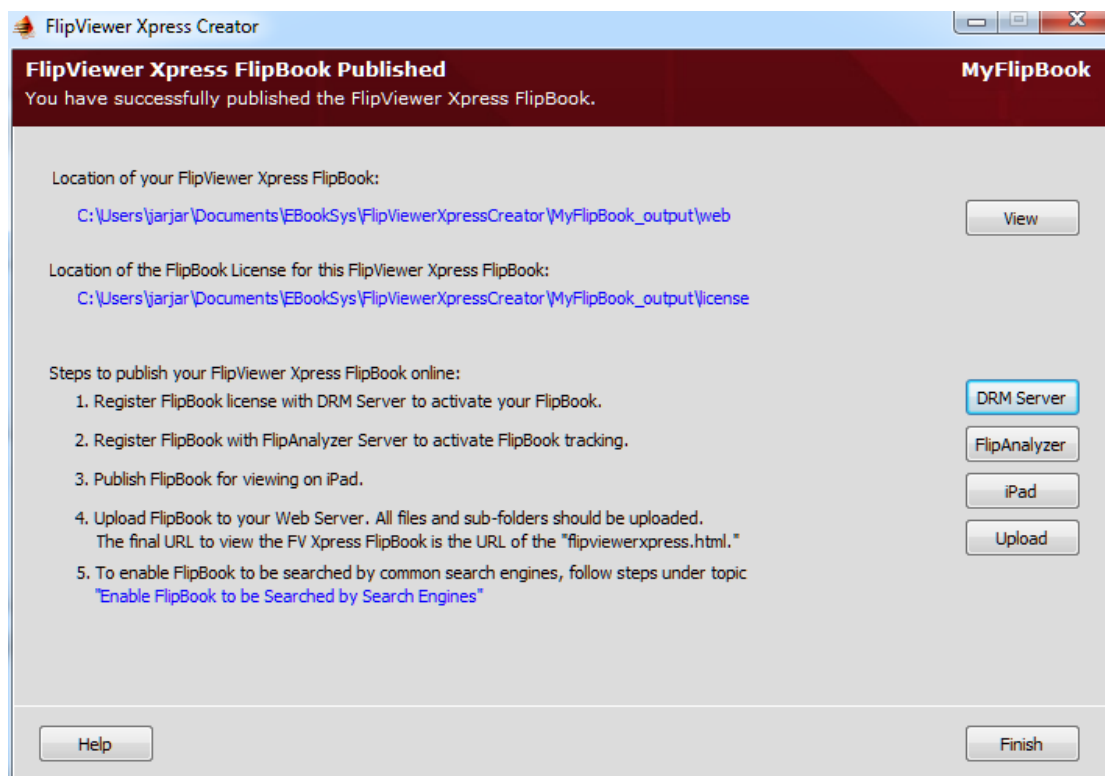
Rights		Description
Permission	Value	
Time Limit	Forever	There is no time limit for this book.
View	All Pages	Allow readers to view all pages of FlipBooks.
Print Pages	Yes	Allow readers to print contents of FlipBooks.
Zoom Pages	Yes	Allow readers to enlarge pages for comfort reading.
Copy Text	No	Disallow readers to copy text after selecting text from pages.
Silent License	Yes	Readers do not need to enter subscription IDs upon opening FlipBooks. The feature is designed for free magazines.

Click the **Register** button to register FlipBook license to DRM Server.

If the license registration is successful, you will see the summary page as shown below. Your FlipBook is now activated for viewing.



You can now view your FlipBook by clicking the **View** button in the final step.

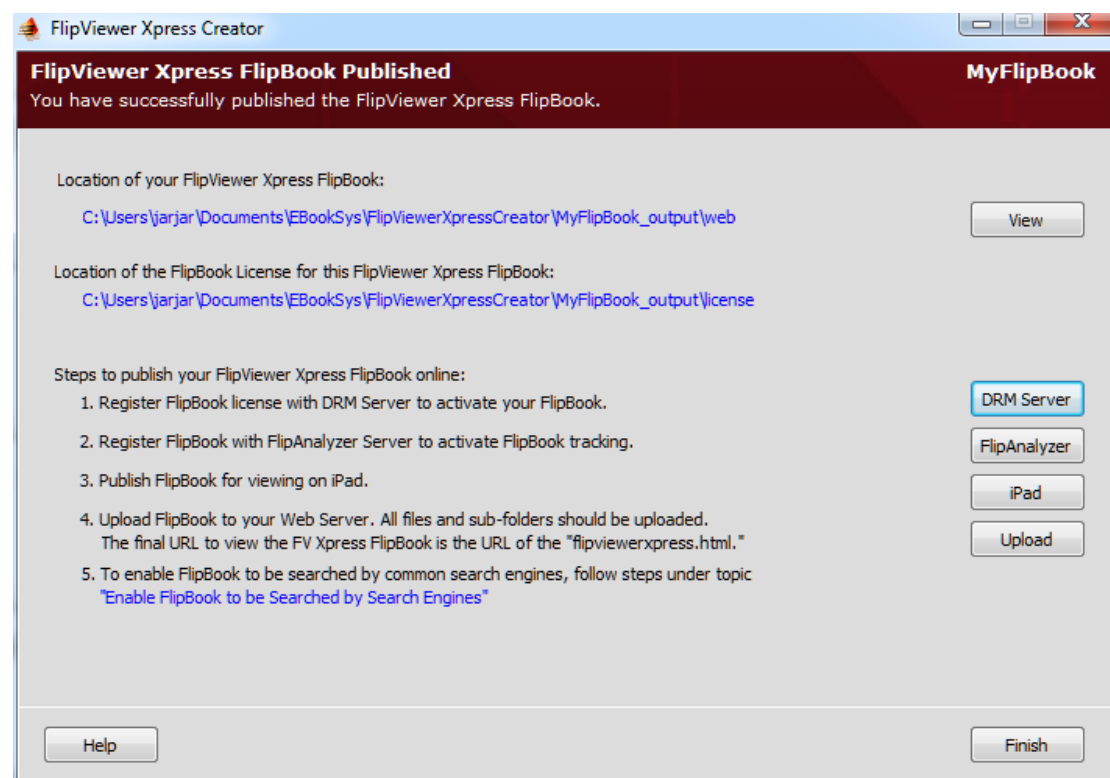


For advanced users who want to create new Groups, Rights Templates and subscription IDs, please go to the FlipBook Registration website.

6.0. Using FlipViewer Xpress Creator Uploader

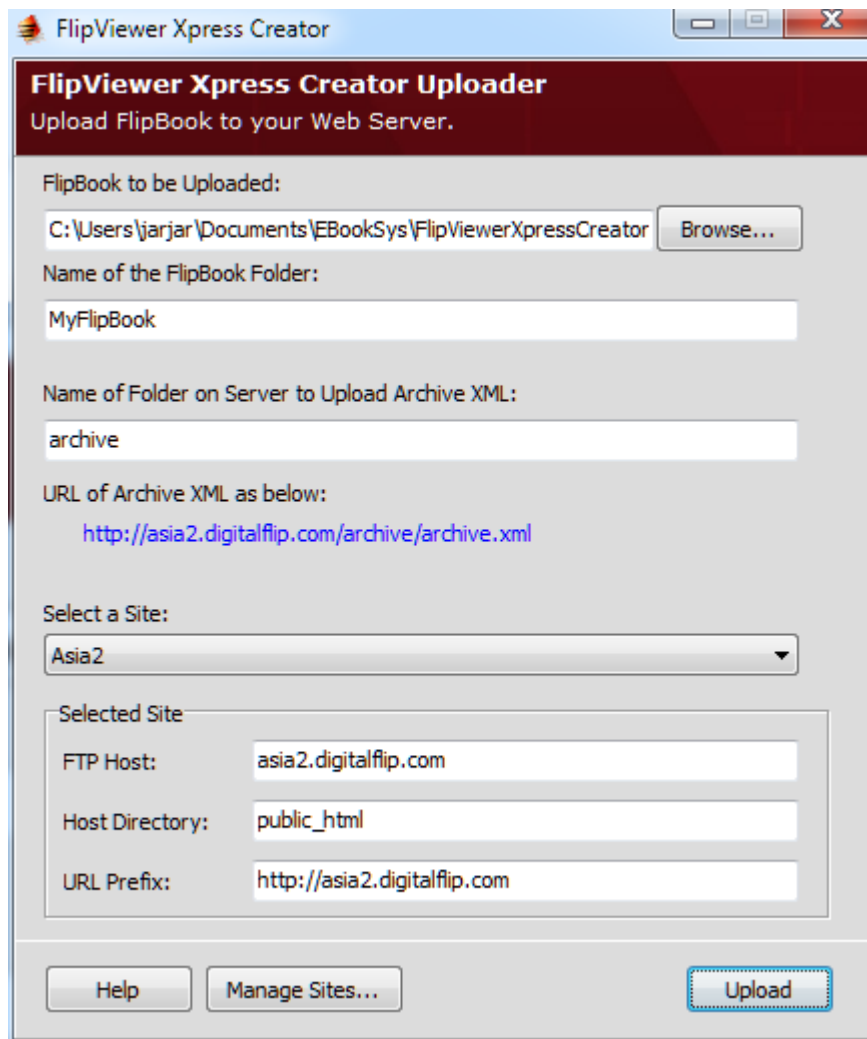
6.1. Upload FlipBook

After you have published a FV Xpress FlipBook using FV Xpress Creator, you will see the **Upload** button in the final step after publishing.



Clicking the **Upload** button will open the **FV Xpress Creator Uploader** as shown below.

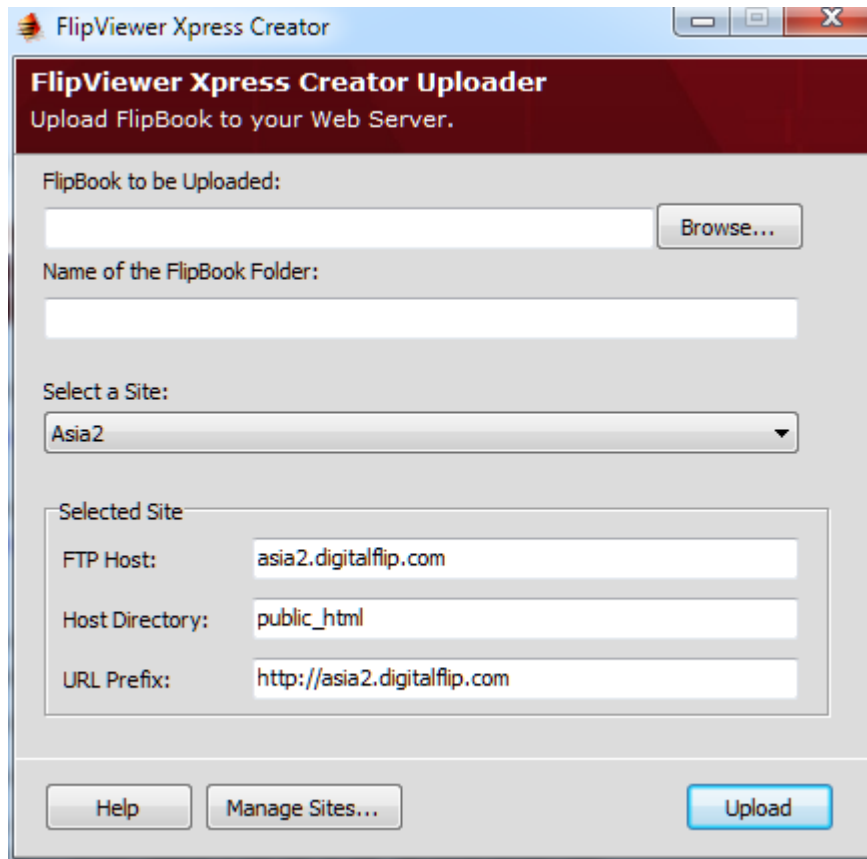
The main XML file ("<Project Name>.xml") of the FlipBook that you have just published will by default be selected at **FlipBook to be Uploaded**.



Alternatively, if you have accepted the default options in the installation process, you can open the **FV Xpress Creator Uploader** by using the following method:

Click **Start > Programs > E-Book Systems > FlipViewer Xpress Creator > FlipViewer Xpress Creator Uploader**

FV Xpress Creator Uploader will be opened as shown below.



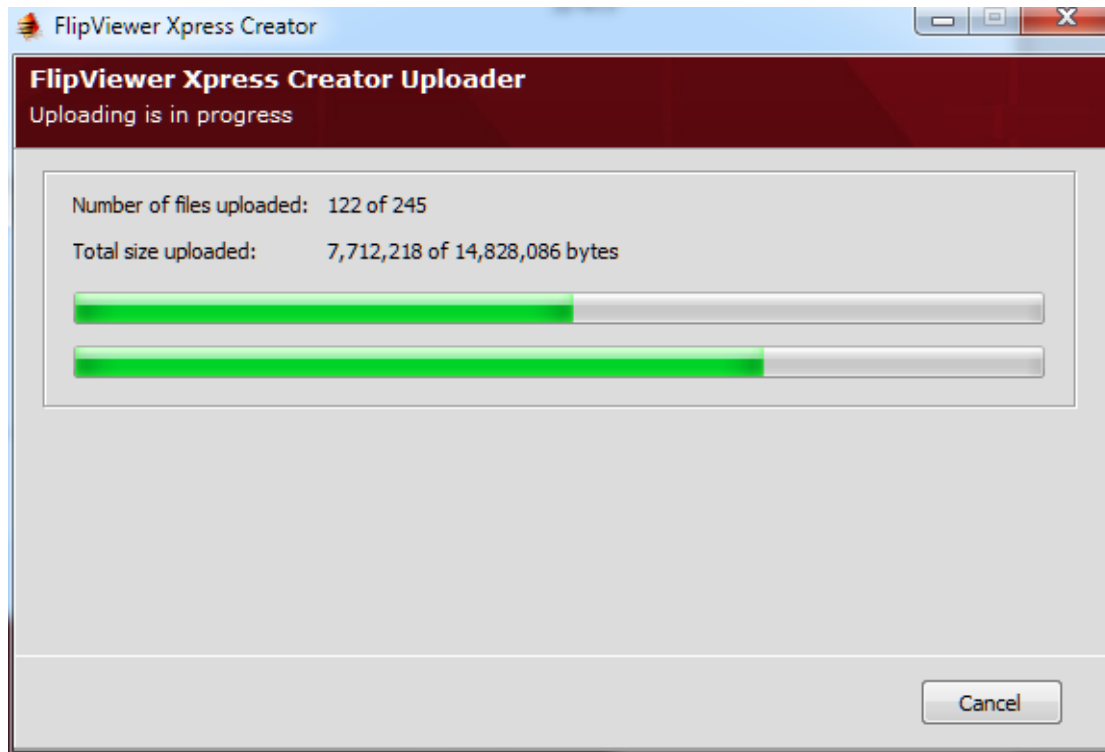
Click the **Browse...** button to select the main XML file ("**<Project Name>.xml**") of the FlipBook to be uploaded. All deployment files and folders related to this FlipBook will be uploaded. By default, your FlipBook should be located at this folder "**<My Documents path>\EBookSys\FipViewerXpressCreator\<Project Name>_output\web**" in your PC.

Enter a name at **Name of the FlipBook Folder**. A folder with this name will be created behind the **URL Prefix**.

Select a **Site** from the list to upload your FlipBook. The settings of the selected **Site** will be displayed at the **Selected Site** column.

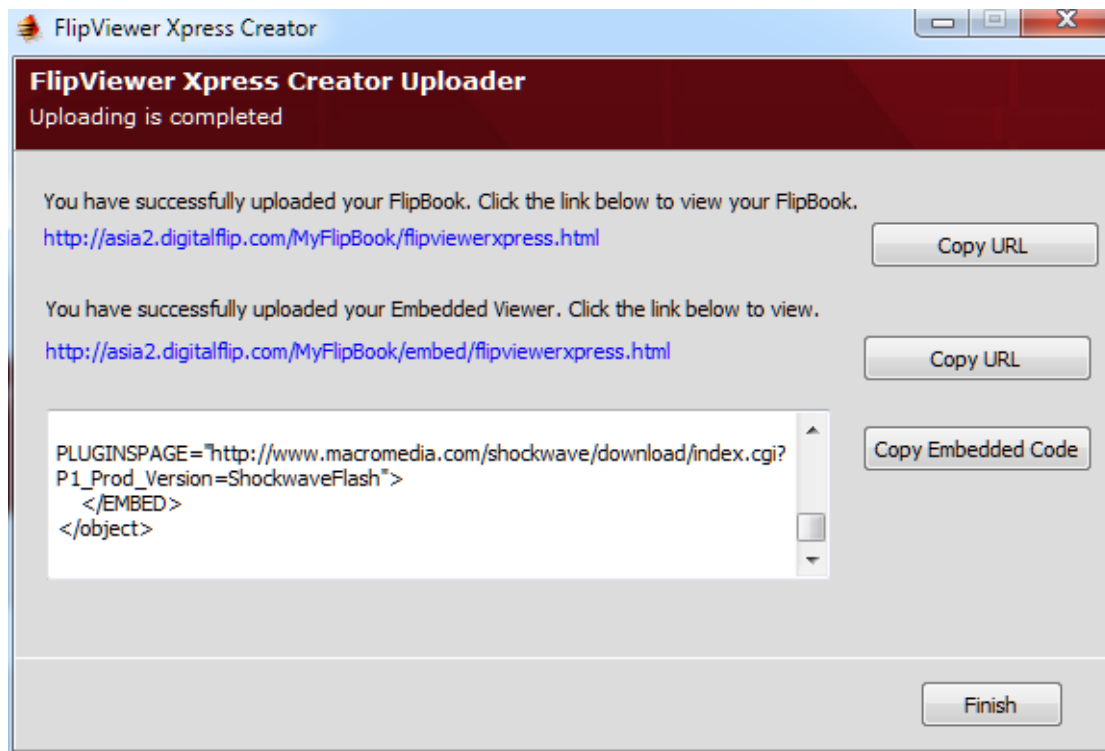
To add or update a **Site** settings, click the **Manage Sites...** button.

Click the **Upload>>** button to start uploading your FlipBook to your Web Server. You will see the uploading is in progress as shown below.



Once the uploading is completed, you will see the summary page as shown below. The final URL to view the FlipBook is the URL of the "flipviewerxpress.html". This is the URL of the FV Xpress FlipBook to be distributed to your readers. You can click on the first link to view the FlipBook in the browser or click the first **"Copy URL"** button to copy the link.

The URL to view the Embedded Viewer (if any) of the FlipBook is the URL of the "flipviewerxpress.html" under the "embed" folder. You can click on the second link to view the Embedded Viewer of the FlipBook in the browser or click the second **"Copy URL"** button to copy the link. You can copy the embedded code by clicking the **"Copy Embedded Code"** button. To embed the Embedded Viewer on your website, you need to pass the URL of the Embedded Viewer or the copied Embedded Code to your website administrator. For details on how to embed an Embedded Viewer on a website, please refer to topic **"2.11. Embedded Viewer"**.



Click the "**Finish**" button to close the FlipViewer Xpress Creator Uploader.

6.2. Manage Sites

If you click **Manage Sites** button from the **FV Xpress Creator Uploader**, you will see the dialog box as shown below. You can add or update or remove a site at this dialog.

The screenshot shows the 'FlipViewer Xpress Creator Uploader' dialog box. It has a title bar with the application name and standard window controls. The main area has a dark red header with the text 'FlipViewer Xpress Creator Uploader' and 'Manage your Sites.' Below this is a table with columns: Name, FTP Host, Port, Host Directory, URL Prefix, and Login. The table contains two rows: 'Asia2' and 'fvxpress'. Below the table is a 'Configure FTP Server' section with text boxes for Site Name, FTP Host, Port, Host Directory, Login, Password, and URL Prefix. At the bottom are buttons for Help, <<Back, Test, Add, Update, and Remove.

Name	FTP Host	Port	Host Directory	URL Prefix	Login
Asia2	asia2.digitalflip....	21	public_html	http://asia2.digitalfl...	digiasia2
fvxpress	fvxpress.digiflip...	21	fvxpress.digiflip...	http://fvxpress.digi...	fvxpress

Configure FTP Server

Site Name: Asia2

FTP Host: asia2.digitalflip.com Port: 21 ☒ Passive

Host Directory: public_html

Login: digiasia2 Password: *****

URL Prefix: http://asia2.digitalflip.com

Buttons: Help, <<Back, Test, Add, Update, Remove

Add a New Site¹

Enter a name at **Site Name** text box. This is the name for you to identify the site.

Enter the host name of the **FTP Host** and its **Port number** to which you upload files. Your **FTP Host** is the full Internet name of a computer system, such as asp6.digitalflip.com. Enter the full host name without any additional text. In particular, do not add a protocol name in front of the host name. This information can be obtained from the administrator of your Web Server.

Enter the **Host Directory** of the remote site where you store files that are visible to the public.

Enter the **Login** and **Password** that you use to connect to the FTP server, and then click the **Test** button to test your connection with the server.

In the **URL Prefix** text box, enter the URL users will type in their browsers to open your website, but do not include any filename. The **URL Prefix** comprises

the domain name and any of your website's home directory's subdirectories, but not a filename.

After specifying all settings, click the **Add** button to add the site.

Update an Existing Site

Select an existing site from the list on top. The settings of the site will be shown at **Configure FTP Server** column.

After modification, click the **Update** button to save the changes.

Remove an Existing Site

Select an existing site from the list on top.

Click the **Remove** button to remove the site from the list.

Test Connection

Select an existing site. Click the **Test** button to test whether Uploader could connect to the FTP Server successfully. If FV Xpress Creator could not connect to the server correctly, please check whether you have entered the FTP Server settings correctly and you must be connected to the Internet while testing.

After you have made the changes, click the **<<Back** button to go back to first step of **FV Xpress Creator Uploader**.

Note:

¹These information can be obtained from the administrator of your Web Server.

7.0. Using FlipViewer Xpress Creator Archive Tool

7.1. Create or Update an Archive XML

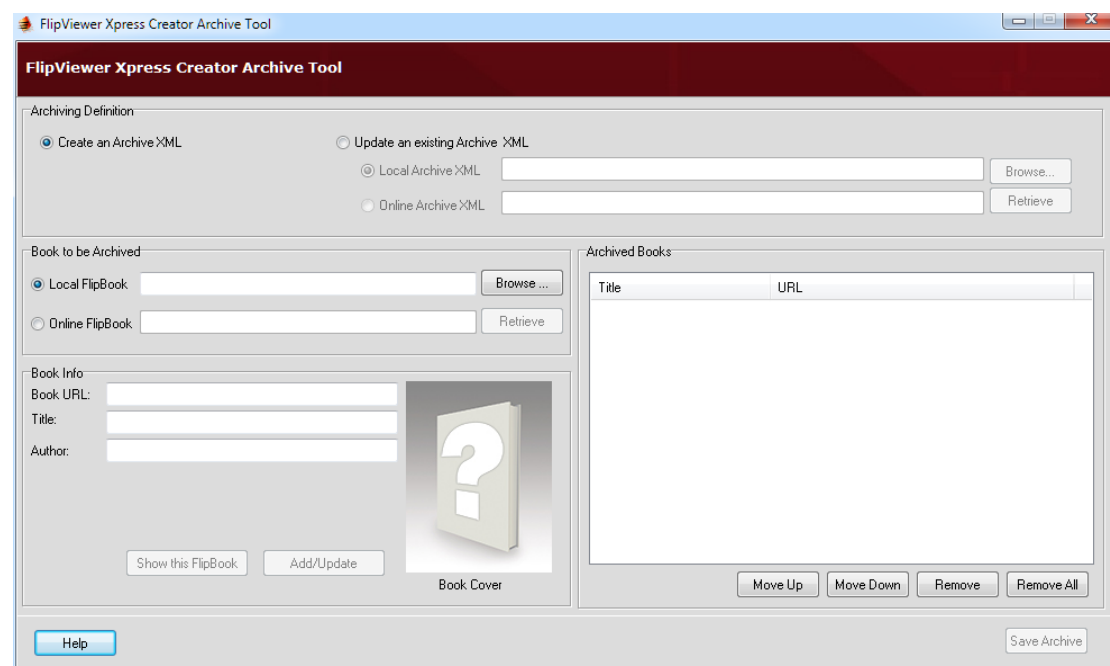
An archive of FlipBooks will be defined in an Archive XML which determines what FlipBooks are to be displayed when readers click the "Archive" button in FV Xpress FlipBooks.

An Archive XML can be prepared through the **FV Xpress Creator Archive Tool**. After creating or updating an Archive XML through **FV Xpress Creator Archive Tool**, the Archive XML needs to be uploaded to your Web Server. The URL of the XML file needs to be registered to the FlipBooks through FV Xpress Creator or manually.

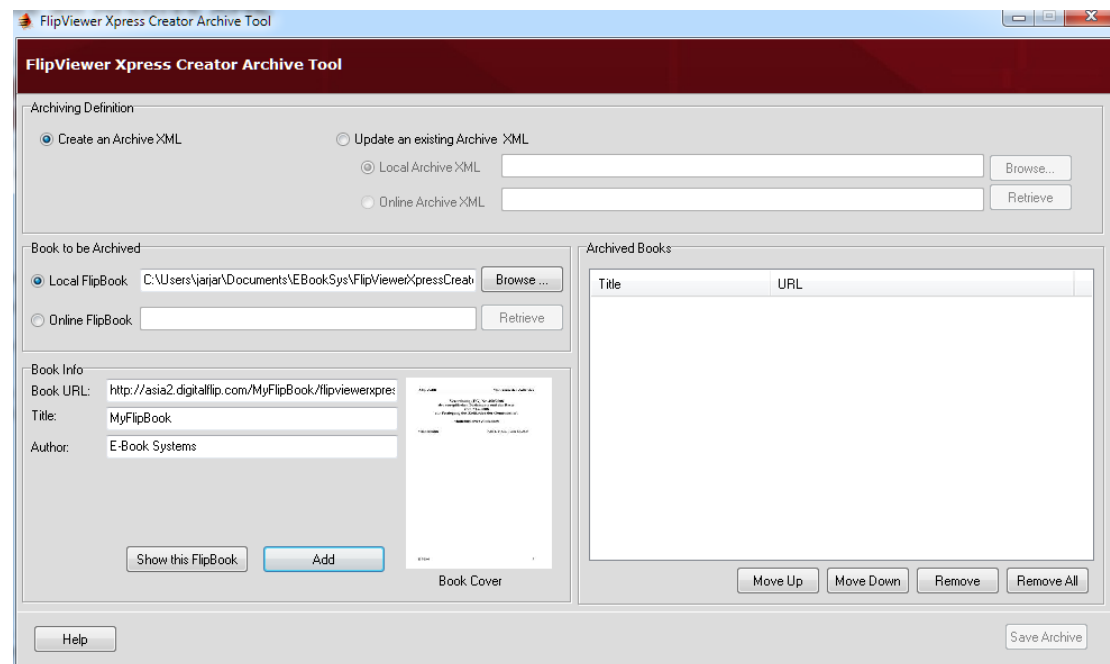
You can open the **FV Xpress Creator Archive Tool** by using the following method:

Click **Start > Programs > E-Book Systems > FlipViewer Xpress Creator > FlipViewer Xpress Creator Archive Tool**

FV Xpress Creator Archive Tool will be opened as shown below.

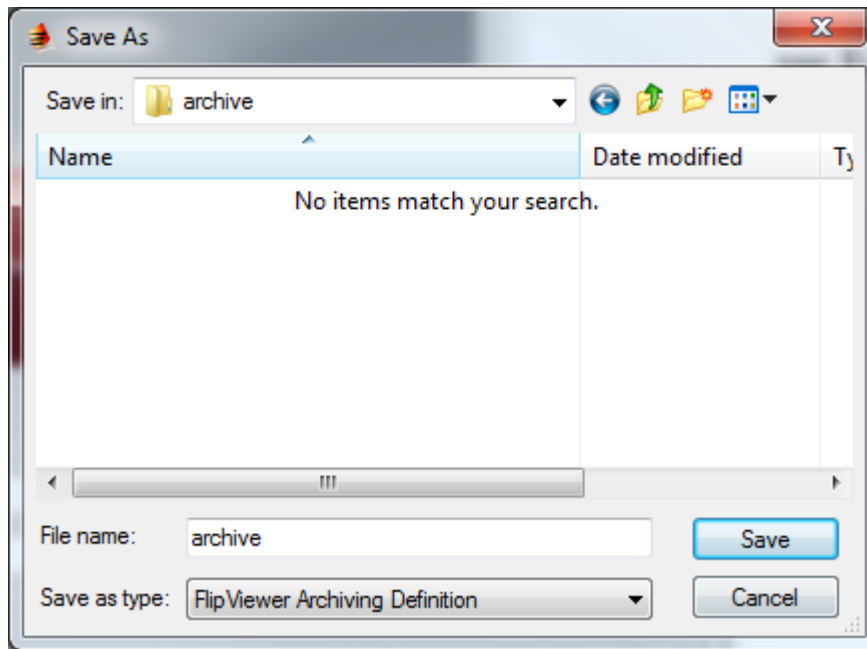


Create an Archive XML

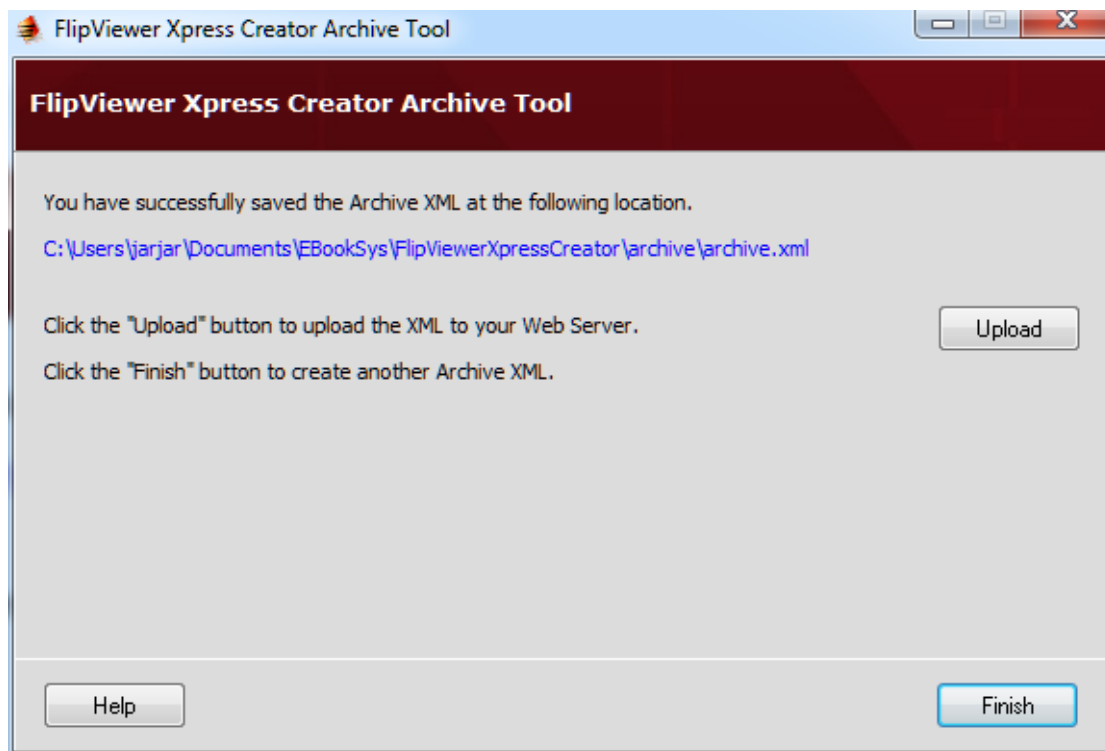


To create a new Archive XML, please follow the steps below:

1. Choose the "**Create an Archive XML**" option.
2. Click the **Browse...** button at "**Book to be Archived**" section. Select the main XML ("**<Project Name>.xml**") file of the FlipBook to be included in the Archive. By default, your FlipBook should be located at this folder "**<My Documents path>\EBookSys\FlipViewerXpressCreator\<Project Name>_output\web**" in your machine.
3. Once the main XML file of the FlipBook is selected, you will see its book info under "**Book Info**" section. Enter the **URL** of the FlipBook, i.e. the URL of the "flipviewerxpress.html" which you have uploaded. When the readers click on the book cover in the "Archive" dialog box of FV Xpress, this is the URL of the FlipBook that will be launched. You can customize other book info like **Title** and **Author**, if any.
4. Clicking the "**Show this FlipBook**" button will preview the FlipBook located in the URL specified in the previous step. Click the "**Add/Update**" button to add the FlipBook into the Archive XML. The FlipBook will be added to the "**Archived Books**" list.
5. Repeat step 1 to 4 to add other FlipBooks that need to be archived together. All the FlipBooks that are added to an Archive XML can be seen under "**Archived Books**" list. Click "**Move Up**" and "**Move Down**" buttons to adjust their positions.
6. Click the "**Save Archive**" button to save the Archive XML in your PC. Give a **File name** for the Archive XML file.



7. After saving the Archive XML in your PC, click the **"Upload"** button to upload the Archive XML file to your Web Server.

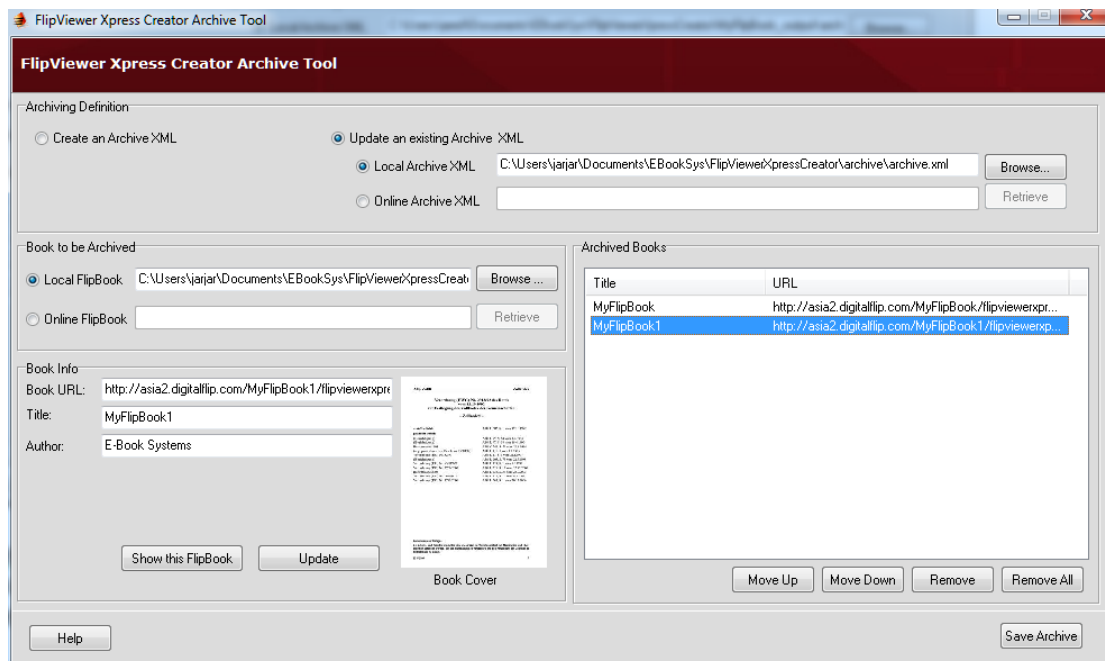


Update an Existing Archive XML

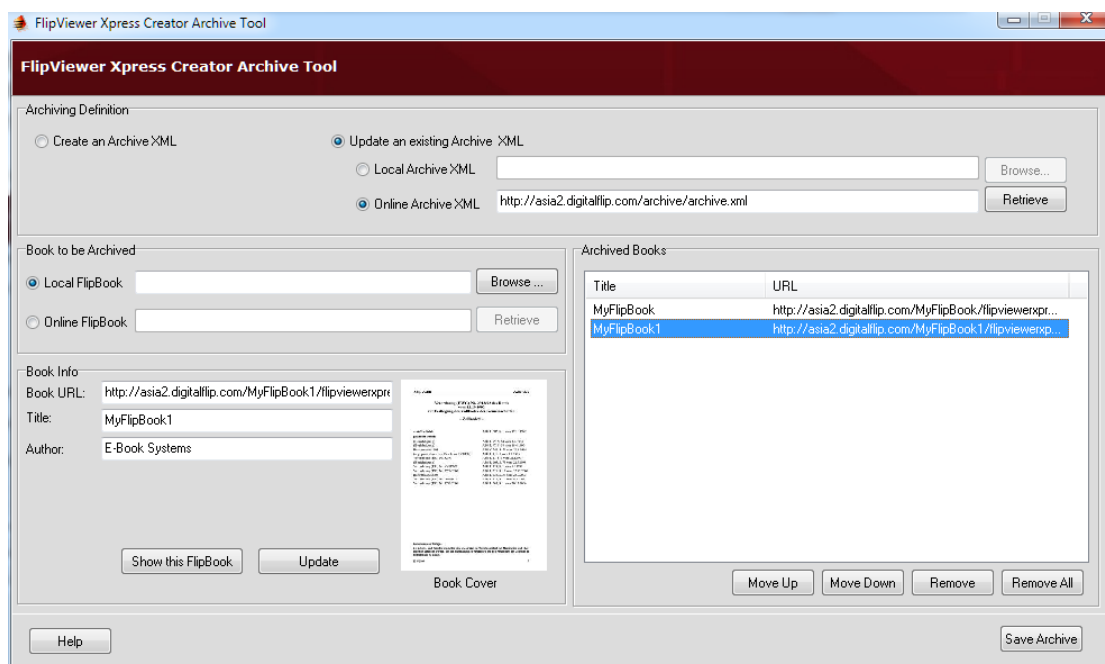
To update the Archive XML to include more FlipBooks or update the book info, please follow the steps below:

1. Choose the **"Update an existing Archive XML"** option.

2a. Select the "**Local Archive XML**" option and click the "**Browse**" button to select an Archive XML from your PC



2b. Alternatively, choose the "**Online Archive XML**" option to update an Archive XML that has been uploaded previously to your Web Server. Enter the URL of the Archive XML and click the "**Retrieve**" button.



3. Once an existing Archive XML is selected from PC or retrieved from an online location, all the FlipBooks in the Archive XML file will be listed in the "**Archived Books**" section.

4. Click on any of the book listed in the "**Archived Books**" section to view its Book Info. You may modify the book info under "Book Info" section. After updating, click the "**Update**" button to save the updates.

5. To add a new FlipBook to the Archive XML, click the "**Browse...**" button at "**Books to be Archived**" section and select the main XML file of the FlipBook. Enter the URL of the FlipBook and update its book info. Click the "**Update**" button to add the FlipBook to the "**Archived Books**" list.

6. Click the "**Save Archive**" button to save the Archive XML in your PC.

7. After saving the Archive XML in your PC, click the "**Upload**" button to upload the Archive XML file to your Web Server. If you are updating an existing Archive XML in your Web Server, you may want to consider uploading to the same location.

8. Once the Archive XML is uploaded through FVX Creator Uploader, the URL of the Archive XML will be automatically registered in the launching HTML page (flipviewerxpress.html) for the FlipBook you have just created.



If you are not using the FVX Creator Uploader to upload your Archive XML file to your Web Server, the URL of the Archive XML file will not be automatically registered in the launching HTML page (flipviewerxpress.html) for the FlipBook you have just created. You will have to manually edit the flipviewerxpress.html file to update the URL of the Archive XML file.

Using notepad or any html editor to open the flipviewerxpress.html file, locate the line that says:

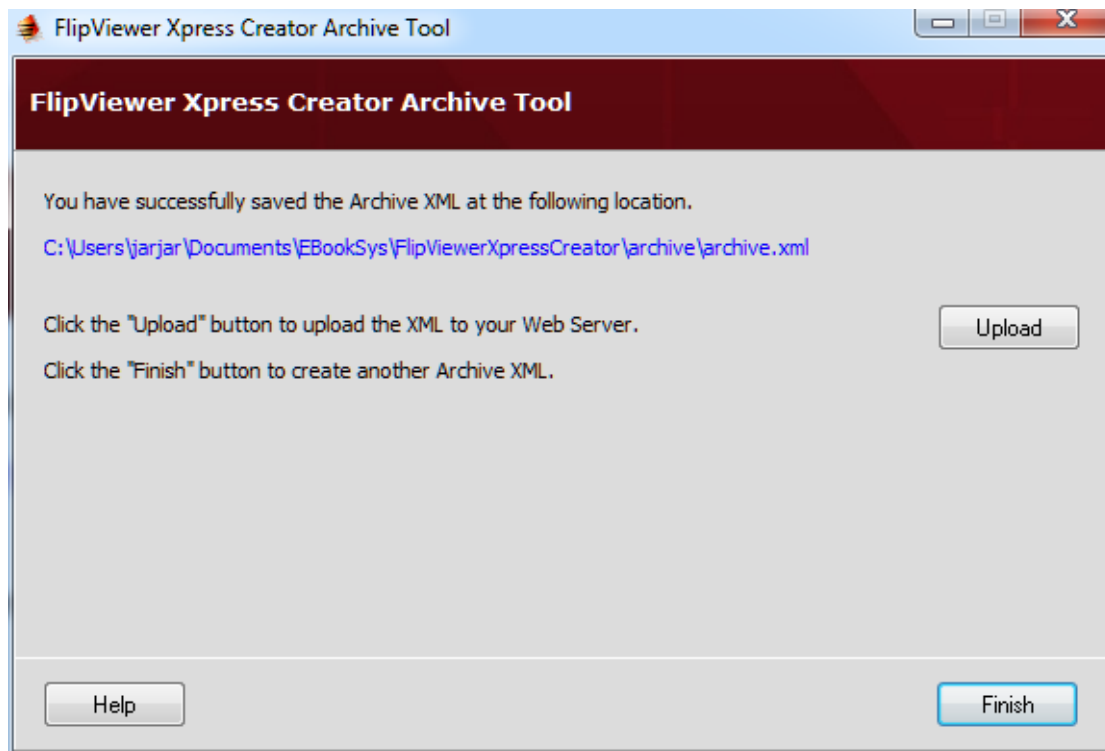
```
var urlOfArchivingServer = "[_URLOFARCHIVINGSERVER_]"
```

For example: var urlOfArchivingServer =
"http://www.flipviewer.com/FlipBooks/Archive/Archive.xml"

Save the flipviewerxpress.html file and upload it to your Web Server together with all the other folders/files created by FVX Creator.

7.2. Saved Archive XML

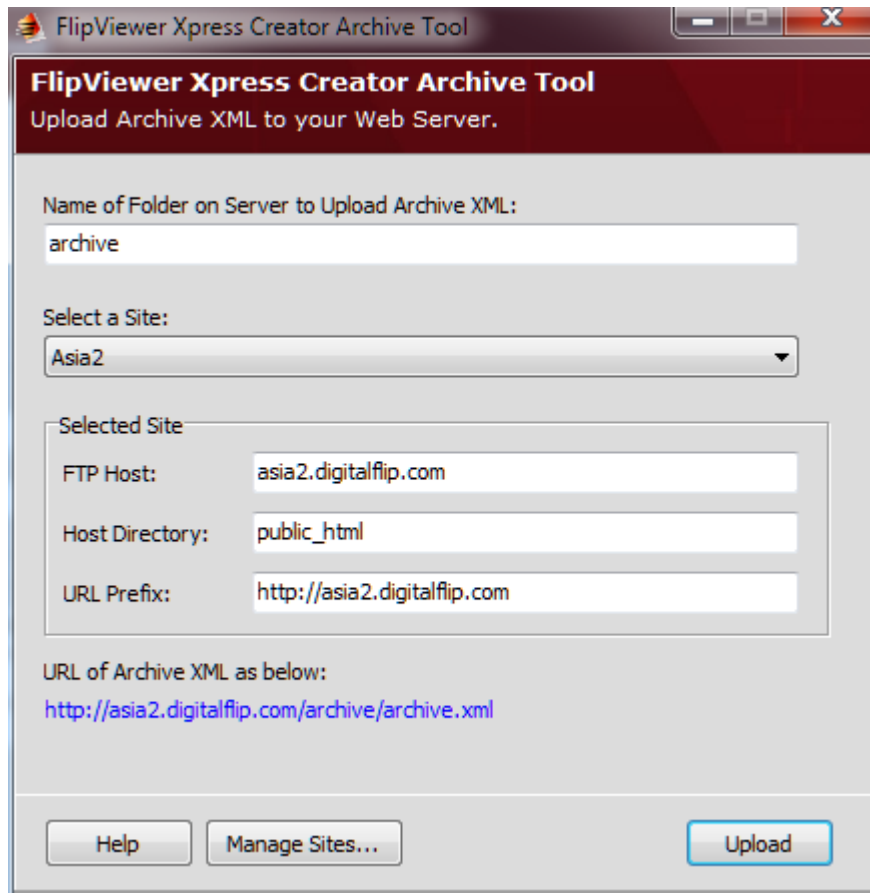
After creating or updating an Archive XML, click the "**Save Archive**" button will prompt you to save the Archive XML in your local hard disk and you will see the following step.



Click the "**Upload**" button to upload the Archive XML to your Web server or click the "Finish" button to create another Archive XML.

7.3. Upload Archive XML

After the Archive XML is saved in your PC and the "**Upload**" button is clicked, you will see the following step to upload the Archive XML to your Web Server.

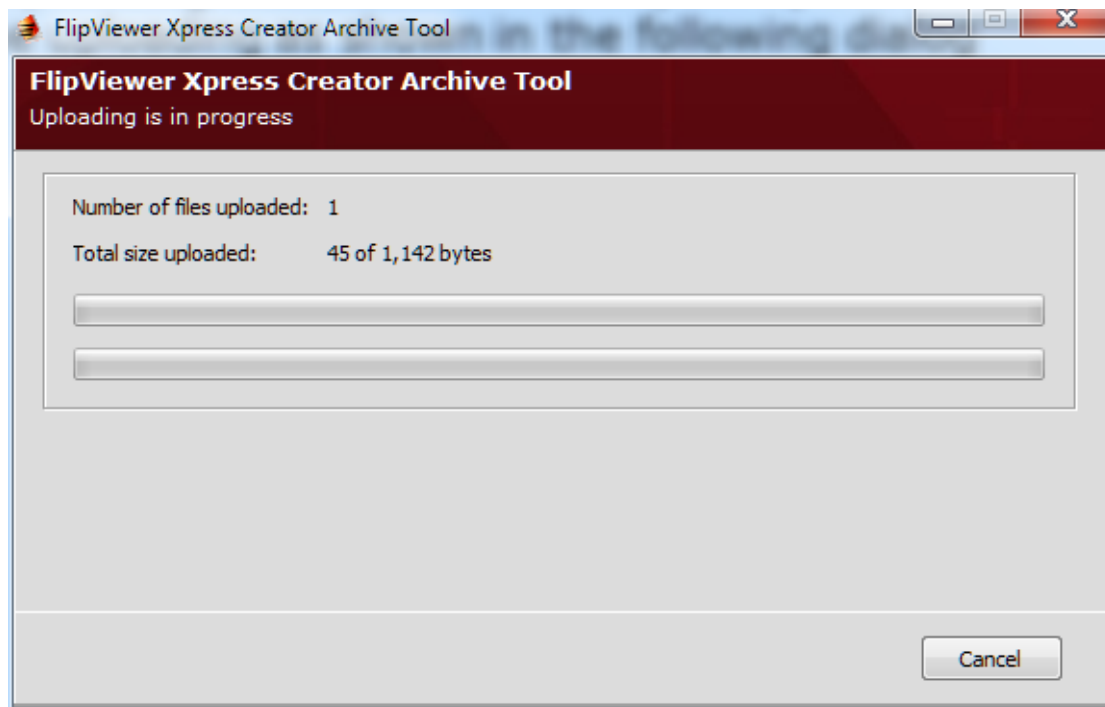


Click the "**Manage Sites**" button to create FTP site account of your Web Server, if you have not done so.

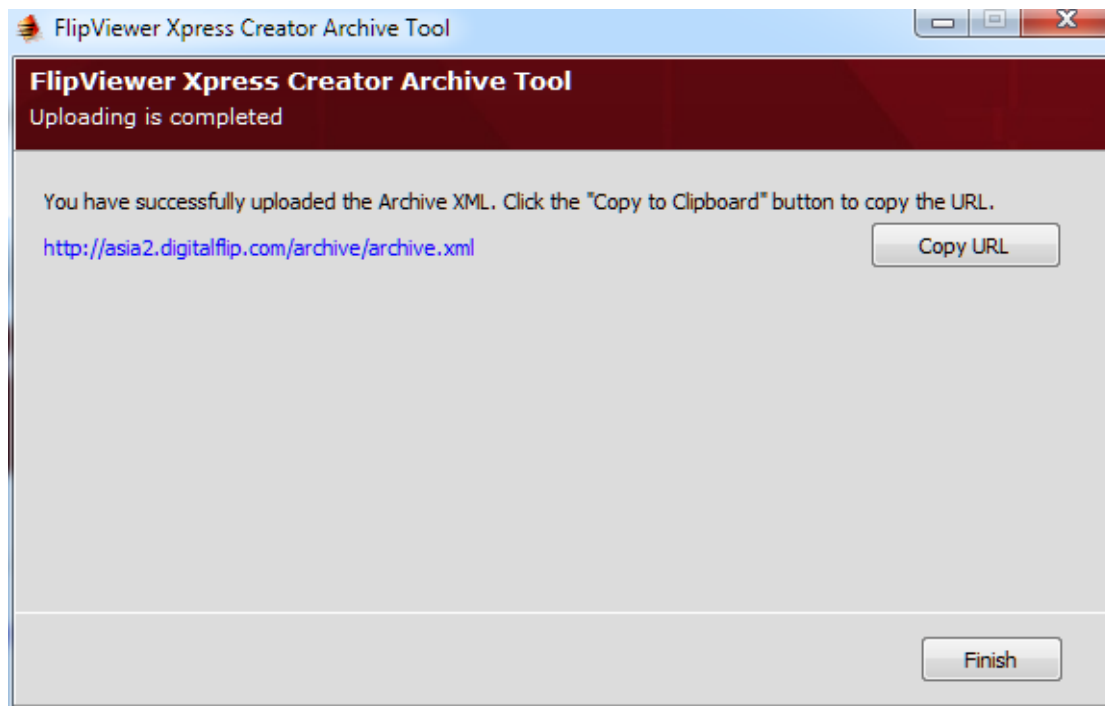
If you have created a site before, select a site to upload your Archive XML from the drop-down list of "**Select a Site**". The FTP information of your selected site will be shown at "**Selected Site**" section.

Enter a name at "**Name of Folder on Server to Upload Archive XML**". This will be the folder name that contains the Archive XML on the Web Server.

Click the "**Upload**" button to start uploading the Archive XML to your specified site. You will see the progress of the uploading as shown in the following dialog box.



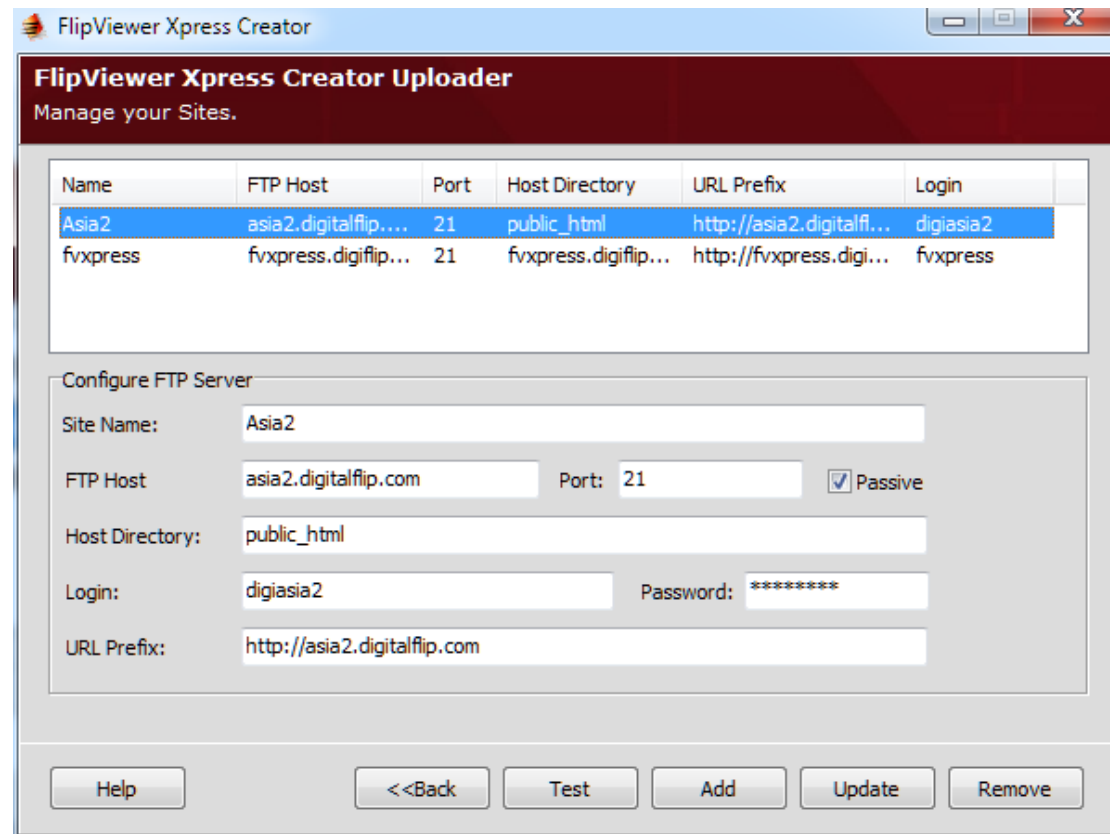
Once the Archive XML is successfully uploaded, you will see the following final step.



Click the "**Copy URL**" button to copy the URL of the Archive XML.

7.4. Manage Sites

If you click **Manage Sites** button from the **FV Xpress Creator Archive Tool**, you will see the dialog box as shown below. You can add or update or remove a site at this dialog.



Add a New Site¹

Enter a name at **Site Name** text box. This is the name for you to identify the site.

Enter the host name of the **FTP Host** and its **Port** number to which you upload files. Your **FTP Host** is the full Internet name of a computer system, such as asp6.digitalflip.com. Enter the full host name without any additional text. In particular, do not add a protocol name in front of the host name. This information can be obtained from the administrator of your Web Server.

Enter the **Host Directory** of the remote site where you store files that are visible to the public.

Enter the **Login** and **Password** that you use to connect to the FTP server, and then click the **Test** button to test your connection with the server.

In the **URL Prefix** text box, enter the URL that users will type in their browsers to open your website, but do not include any filename. The **URL Prefix** comprises the domain name and any of your website's home directory's subdirectories, but not a filename.

After specifying all settings, click the **Add** button to add the site.

Update an Existing Site

Select an existing site from the list on top. The settings of the site will be shown at **Configure FTP Server** column.

After modification, click the **Update** button to save the changes.

Remove an Existing Site

Select an existing site from the list on top.

Click the **Remove** button to remove the site from the list.

Test Connection

Select an existing site. Click the **Test** button to test whether **FV Xpress Creator Archive Tool** could connect to the FTP Server successfully. If it could not connect to the server correctly, please check whether you have entered the FTP Server settings correctly and you must be connected to the Internet while testing.

After you have made the changes, click the **<<Back** button to go back to the previous step.

Note:

¹These information can be obtained from the administrator of your Web Server.

8.0. Customer Support

8.1. Questions and Answers

Q1. When is the expiry date of the FV Xpress Creator?

A1. The expiry date of the FV Xpress Creator will be different for each FV Xpress Creator ID, which will be issued by your license issuer. You can check the expiry by clicking the FV Xpress Creator icon at the title bar and choose **Update FlipViewer Xpress Creator ID** from the drop-down list. You will see the expiry date of your FV Xpress Creator ID.

Q2. Why the publishing of FV Xpress FlipBook takes a long time?

A2. Publishing FV Xpress FlipBook requires some of your system resources (CPU, available RAM, hard disk space, etc). Thus, it is advisable that you close other unused applications while publishing FV Xpress FlipBook in order to speed up the publishing process.

Sometimes, FV Xpress Creator may appear hang temporary during publishing if the FlipBook to be published has a lot of pages or/and files with big file sizes or/and your system resources is running low.

Q3. Why those FLVs that will be called by SWF files through ActionScript are not showing up?

A3. After publishing is completed, you need to copy those FLV files that will be called by SWF files through ActionScript to the resource folder of your FV Xpress FlipBook. Your FV Xpress FlipBook is in a "**web**" folder within the output folder ("**<Project Name>_output**").

Then you need to launch the **FlipViewer Xpress Creator Packager** by choosing "**Start> Program Files> E-Book Systems> FlipViewer Xpress Creator> FlipViewer Xpress Creator Packager**". You need to re-package the packages in order that the downloadable packages will include the FLV files that you have manually copied over. Your FV Xpress FlipBook will be re-published during this process. Thus, you need to re-upload your FV Xpress FlipBook (with the downloadable packages) to your Web Server.

Besides, in the FLA file, the FLV path needs to be prepared in the way highlighted in the example below.

```
var nc2:NetConnection = new NetConnection();
nc2.connect(null);
var fvx_video_ns2:NetStream = new NetStream(nc2);
video2.attachVideo(fvx_video_ns2);

function playMovie2() {
    if(!isStarted) {
        var path = "video2.flv";
        if (_global.isXpress) {
            path = _global.parent_path + path;
        }
    }
}
```

```
fvx_video_ns2.play(path);
isStarted = true;
} else {
    fvx_video_ns2.pause();
}
pauseButton2._visible = true;
playButton2._visible = false;
}
```

Q4. Why do I not able to listen to the audio in the Flash that is being controlled by ActionScript?

A4. In Adobe Flash, in the function to create a "Sound" object, i.e. "var myvoice:Sound = new Sound(this);", please add a "this" inside the "Sound" function call.

```
var myvoice:Sound = new Sound(this);
myvoice.attachSound("mouseover_voice");
myvoice.start();
```

Q5. How to create links to flip to pages within the same FV Xpress FlipBook?

A5. To create links to flip to pages within the same FlipBook, please refer to section "[Create Links in Adobe Acrobat](#)".

Q6. Why do I not able to see my FV Xpress FlipBook even though I have uploaded the FlipBook?

A6. Please make sure that you have followed steps mentioned at [General Publishing Flow](#) topic.

You may have more questions, please go to [Customer Support](#).

8.2. Customer Support

Email Support:

If you have any questions or comments about FlipViewer Xpress Creator, our Customer Support team can be contacted via email at

supportstd@ebooksys.com

Please include the following information so that we may serve you better:

1. FlipViewer Xpress Creator version
2. Type of computer you are using
3. Windows version (e.g. Windows 7, Windows Vista etc.)
4. Your questions or comments

Other Contacts:

If you have marketing or resellers related enquiries, please contact us at:

sales@ebooksys.com

If you have web site related enquiries, please contact us at:

webmaster@ebooksys.com

For more information, please visit our web sites at:

<http://www.flipviewer.com>